

INVESTAR HOLDING CORP

Reported by **BOYCE JAMES H III**

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 01/24/17 for the Period Ending 01/20/17

Address 10500 COURSEY BLVD

THIRD FLOOR

BATON ROUGE, LA, 70816

Telephone 225-227-2222

CIK 0001602658

Symbol ISTR

SIC Code 6022 - State Commercial Banks

Industry Banks

Sector Financials

Fiscal Year 12/31



[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *					2. Issuer Name and Ticker or Trading Symbol									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
Boyce James H III (Last) (First) (Middle)								lding Co		•		X _ Director	X Director 10% Owner					
C/O INVEST	1/20/2017								Officer (giv	Officer (give title below) Other (specify below)								
CORPORATION, 7244 PERKINS RD. (Street)					4. If Amendment, Date Original Filed (MM/DD/YYYY)								(Y) 6. Individual of	6. Individual or Joint/Group Filing (Check Applicable Line)				
BATON ROUGE, LA 70808 (City) (State) (Zip)														_ X _ Form filed by One Reporting Person Form filed by More than One Reporting Person				
			Table I	- Non-	Deri	ivativ	ve Secu	rities Acc	quire	ed, Dis	posed o	f, or	Beneficially Own	ed				
1.Title of Security (Instr. 3)				2. Trans. I	1	e 2A. Deemed Execution Date, if any Code 2A. Trans. Co (Instr. 8)		de V	or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securit Following Reported (Instr. 3 and 4)				7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock 1/20/				1/20/201	.7			A (1)		489	A	\$0.0	0	9947		D		
Common Stock														1500		I	By Trust	
	Tabl	e II - Der	ivative S	Securit	ies B	Benefi	icially (Owned (e.g. ,	, puts,	calls, wa	arrar	nts, options, conve	rtible sec	urities)			
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Trans. Date	3A. Deem Execution Date, if an	(Inst		s. Code 5. Number Derivative Acquired Disposed (Instr. 3,		e Securities (A) or of (D)	6. Date Exercisable and Expiration Date			Secur Deriv	le and Amount of ities Underlying ative Security 3 and 4)	derlying Derivative Security		Ownership Form of Derivative Security:	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
	Security			Co	ode	v	(A)	(D)	Date Exerc	cisable 1	Expiration Date	Title	Amount or Number of Shares		Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)		

Explanation of Responses:

- (1) Compensatory restricted stock award; vests in 1/2 increments on 1/1/2018 and 1/1/2019.
- (2) Held in Trust for the benefit of reporting person's children; reporting person disclaims beneficial ownership and this report shall not be considered an admission of beneficial ownership for any purpose.

Reporting Owners

Reporting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Boyce James H III C/O INVESTAR HOLDING CORPORATION 7244 PERKINS RD. BATON ROUGE, LA 70808	X						

Signatures

/s/James H. Boyce, III 1/24/2017

**Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control

