

INVESTAR HOLDING CORP

Reported by **BOYCE ROBERT M SR**

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 01/24/17 for the Period Ending 01/20/17

Address 10500 COURSEY BLVD

THIRD FLOOR

BATON ROUGE, LA, 70816

Telephone 225-227-2222

CIK 0001602658

Symbol ISTR

SIC Code 6022 - State Commercial Banks

Industry Banks

Sector Financials

Fiscal Year 12/31



[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person * | | | | | 2. Issuer Name and Ticker or Trading Symbol | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | |
|--|---|-------------------|--------------------------------------|--|--|----------------------------|------------------------------|---|---|--------------------|----------------|---|---|--|--|--|--|
| Boyce Rober | rt M Sr | | | In | ves | tar Ho | lding C | orp | [IS | ΓR] | | | , | | | | |
| (Last) (First) (Middle) | | | | 3. | 3. Date of Earliest Transaction (MM/DD/YYYY) | | | | | | | | X _ Director10% Owner Officer (give title below) Other (specify below) | | | | |
| C/O INVESTAR HOLDING | | | | | | 1/20/2017 | | | | | | | | | | | |
| CORPORA' ROAD | 110N, 72 | 44 PEK | KINS | | | | | | | | | | | | | | |
| | (Stre | eet) | | 4. | If Ar | nendme | nt, Date O | rigir | nal File | ed (MM/DI | D/YYY | (Y) 6. Individual | or Joint/G | roup Filing | (Check Appl | icable Line) | |
| BATON ROUGE, LA 70808 (City) (State) (Zip) | | | | | | | | | | | | | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| | | | Table I | - Non-De | rivat | ive Secu | ırities Ac | quir | ed, Di | sposed o | f, or | Beneficially Own | ed | | | | |
| 1. Title of Security (Instr. 3) 2. Trans. I | | | 2. Trans. Date | Date 2A. Deemed Execution Date, if any | | 3. Trans. Co (Instr. 8) | de | e 4. Securities Acquior Disposed of (D) (Instr. 3, 4 and 5) | | | | Amount of Securities Beneficially Owned ollowing Reported Transaction(s) nstr. 3 and 4) | | 6. 7. Natur Ownership of Indirect Form: Benefici Direct (D) Ownersh | | | |
| | | | | | | | Code | V | Amour | (A) or (D) | Pric | e | | | | (Instr. 4) | |
| Common Stock 1/20/201 | | | | 1/20/2017 | 17 | | A (1) | | 618 | A | \$0.00 |) | 52138 | | D | | |
| | Tab | le II - Der | ivative S | Securities | Bene | eficially | Owned (| e.g. , | , puts, | calls, wa | arrar | nts, options, conve | ertible sec | curities) | | | |
| 1. Title of Derivate Security (Instr. 3) | Conversion or Exercise Price of Derivative | 3. Trans. Date | 3A. Deem Execution Date, if an | n (Instr. 8) | | | ve Securities (A) or (of (D) | | 6. Date Exercisable and Expiration Date | | Secur Deriv | e and Amount of ities Underlying ative Security 3 and 4) | erlying Derivative | | Form of Derivative Security: | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | Security | | | Code | V | (A) | (D) | Date Exer | cisable | Expiration Date | Title | Amount or Number of Shares | | Following Reported Transaction(s) (Instr. 4) | Direct (D) or Indirect (I) (Instr. 4) | | |

Explanation of Responses:

(1) Compensatory restricted stock award; vests in 1/2 increments on 1/1/2018 and 1/1/2019.

Reporting Owners

| Reporting Owners | | | | | | | |
|----------------------------------|---------------|-----------|---------|-------|--|--|--|
| Reporting Owner Name / Address | Relationships | | | | | | |
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | |
| Boyce Robert M Sr | | | | | | | |
| C/O INVESTAR HOLDING CORPORATION | X | | | | | | |
| 7244 PERKINS ROAD | Λ | | | | | | |
| BATON ROUGE, LA 70808 | | | | | | | |

Signatures

/s/Robert M. Boyce, Sr. 1/24/2017

**Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.