

### **INVESTAR HOLDING CORP**

### FORM 8-K (Current report filing)

### Filed 11/21/14 for the Period Ending 11/21/14

Address 10500 COURSEY BLVD

THIRD FLOOR

BATON ROUGE, LA, 70816

Telephone 225-227-2222

CIK 0001602658

Symbol ISTR

SIC Code 6022 - State Commercial Banks

Industry Banks

Sector Financials

Fiscal Year 12/31

### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

#### FORM 8-K

**CURRENT REPORT** Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): November 21, 2014

# Investar Holding Corporation (Exact name of registrant as specified in its charter)

Louisiana (State or other jurisdiction of incorporation)

001-36522 (Commission File Number)

27-1560715 (I.R.S. Employer Identification No.)

7244 Perkins Road Baton Rouge, Louisiana 70808 (Address of principal executive offices, including zip code)

Registrant's telephone number, including area code: (225) 227-2222

the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see al Instruction A.2. below):
Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01. Regulation FD Disclosure

Investar Holding Corporation (the "Company") has announced that John J. D'Angelo, Chief Executive Officer and President, will make presentations regarding the Company at multiple investor meetings to be held Friday, November 21, 2014 in Chicago, Illinois. The slides attached to this report as Exhibit 99.1 were prepared for the presentations.

The information in this report is being furnished, not filed, pursuant to Regulation FD. Accordingly, the information in Items 7.01 and 9.01 of this report will not be incorporated by reference into any registration statement filed by the Company under the Securities Act of 1933, as amended, unless specifically identified therein as being incorporated therein by reference. The furnishing of the information in this report is not intended to, and does not, constitute a determination or admission by the Company that the information in this report is material or complete, or that investors should consider this information before making an investment decision with respect to any security of the Company.

The exhibit to this report may include certain statements concerning expectations for the future that are forward-looking statements as defined by federal securities law. It is important to note that the Company's actual results could differ materially from those projected in such forward-looking statements. Factors that could affect those results include those mentioned in the Company's Registration Statement on Form S-1 that the Company originally filed with the SEC on May 16, 2014 (and subsequently amended) and other documents that the Company has filed with the Securities and Exchange Commission. The Company does not intend to update these statements unless required by the securities laws to do so, and the Company undertakes no obligation to publicly release the result of any revisions to any such forward-looking statements that may be made to reflect events or circumstances after the date of this report or to reflect the occurrence of unanticipated events.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit
Number Description of Exhibit

99.1 Presentation slides to be used on November 21, 2014 for the investor presentations to be held in Chicago, Illinois.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### INVESTAR HOLDING CORPORATION

Date: November 21, 2014

By: /s/ John J. D'Angelo
John J. D'Angelo
President and Chief Executive Officer



**NASDAQ: ISTR** 

**Investor Presentation** 

November 21, 2014

1



### Forward-looking Statements



This presentation may include forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based upon current expectation and assumption about our busines that are subject to a variety of risks and uncertainties that could cause the actual results to differ materially from those described in this presentation. You should not rely on forward-lookingstatementsasa prediction of future events.

Additional information regarding factors that could cause actual results to differ materially from those discussedn any forward looking statements are described in reports and registration statements we file with the SEC including our Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q and Current Reports on Form 8-K, copies of which are available on the Investarinternet website http://www.investarbank.com .

We disclaim any obligation to update any forward-looking statements or any changes in events, conditions or circumstancesupon which any forward-looking statement maybe based except as required by law.

#### www.investarbank.com

NASDAQ: ISTR

We encourage veryone to visit the Investors Section of our website at www.investarbank.com where we have posted additional important information such as press releases and SECilings.

We intend to use our website to expedite public access to timecritical information regarding the Companyin advanceof or in lieu of distributing a press release or a filing with the SECdisclosingthe sameinformation.





### Senior Management



#### John J. D'Angelo, President & CEO

- Founding President and Chief Executive Officer
- New Orleans native; graduate of Louisiana State University
- Prior to founding Investar, Mr. D'Angelo was president and director of Aegis Lending Corporation, a mortgage lending company with operations in 46 states and the District of Columbia
- Previously, Mr. D'Angelo held various senior positions at Hibernia National Bank (the predecessor to Capital One Bank, N.A.), focusing on the East Baton Rouge Parish, Louisiana, market
- Current ownership of 1.9%

#### Christopher L. Hufft, Chief Accounting Officer

- Joined the Bank in February 2014 as Chief Accounting Officer
- Prior to joining the Bank, Mr. Hufft served for 9 years as the Vice President of Accounting at Amedisys, Inc., a publicly-traded home health and hospice company
- Mr. Hufft, a licensed certified public accountant, also spent seven years in public
  accounting, serving both public and privately-held clients in the banking, healthcare
  and manufacturing sectors
- B.S. Accounting Louisiana State University

#### Travis M. Lavergne, Chief Credit Officer

- Served as Executive Vice President and Chief Credit Officer since March, 2013 and Chief Risk Management Officer since joining in July 2012
- Prior to joining the Bank, Mr. Lavergne was a Senior Examithee abusiana
   Office of Financial Institutions from September 2005 to July 2012
- B.S. Finance Louisiana State University
- M.B.A. Southeastern Louisiana University

3



### Accomplishments to Date



Since commencing operations in June 2006, Investar has successfully established a profitable commercial bank in multiple growth markets:

Firmly Established in Four Key Louisiana Markets

**High Quality Organic Loan Portfolio** 

Very Strong Growth Complemented by Two Successful Acquisition

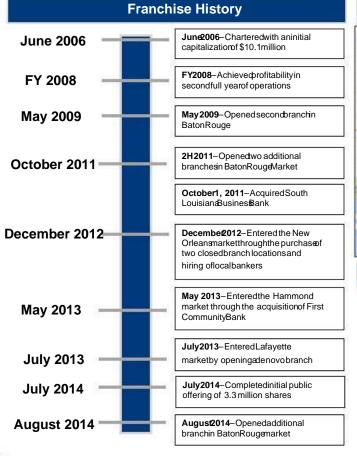
**Key Areas Staffed with Experienced Bankers** 

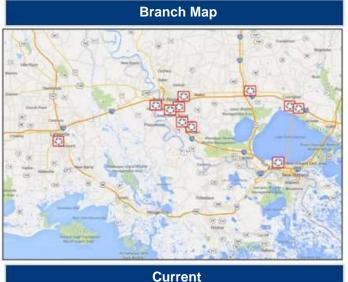
NimbleInstitutiorAbleto ShiftResourcessCustomer Demand Change

Completed Initial Public Offering of 3.3 million shares generating net pr \$41.5 million









- 11 full-service branches in the Baton Rouge, New Orleans, Hammond, and Lafayette markets
- 175 employees at 9/30/14
- One new branch opening in 2015
- 5-year CAGRs¹
  - Assets -34.8%
  - Loans -33.2%
  - Deposits -35.2%

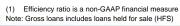


# Financial Highlights



Dollar values in thousands except share data

	Year Ended Decem	Nine Months Ended		
	2012	2013	9/30/2014	
Financial Highlights			_3,	
Total Assets	\$375,446	\$634,946	\$784,597	
Gross Loans	\$305,741	\$509,124	\$634,747	
Total Deposits	\$299,670	\$532,606	\$621,612	
Total Stockholders' Equity	\$43,553	\$55,483	\$102,165	
Shares Outstanding	3,210,816	3,945,114	7,253,774	
Capital Ratios				
TE / TA	11.60%	8.74%	13.03%	
Tier 1 Leverage Ratio	11.55%	9.53%	13.52%	
Total RBC Ratio	13.95%	11.51%	16.42%	
Asset Quality				
NPAs / Total Assets	0.62%	0.79%	0.56%	
NPLs / Loans	0.02%	0.30%	0.25%	
Loan Loss Reserves / NPLs	5136.00%	227.00%	296.01%	
NCOs / Avg Loans	(0.12%)	0.09%	0.04%	
Performance Ratios				
Net Income	\$2,361	\$3,168	\$3,388	
ROAE	5.90%	6.10%	6.34%	
ROAA	0.74%	0.64%	0.64%	
Net Interest Margin	4.04%	4.10%	3.85%	
Efficiency Ratio <sup>1</sup>	74.32%	78.07%	73.69%	
Per Share Data				
Tangible Book Value per Share	\$12.68	\$13.24	\$13.64	
Diluted Earnings per Share	\$0.71	\$0.81	\$0.65	



# Current Strategy



### Management

Continue to add experienced bankers in new and existing markets

#### Market

Southern Louisiana focus with complementary new market expansion

#### Growth

- Leverage existing infrastructure in four markets
- Limited de novo branching
- Opportunistic, disciplined acquisition strategy

### Asset Quality

- Loan portfolio diversity
- Disciplined:reditphilosophy-legacydelinquenciesessthan 1%

### Profitability

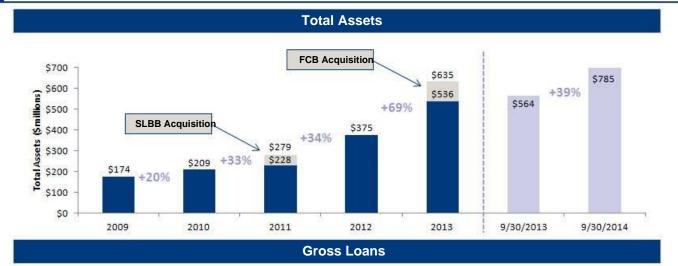
- Expectedo increasæsinvestmentin infrastructurehasalreadybeenmade

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# Growth Has Been the Story



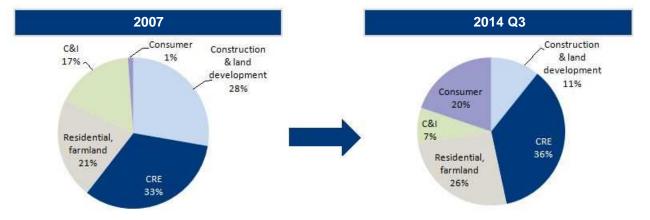




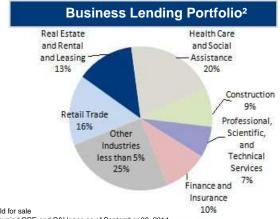
Note: Grey shading denotes the marked value of acquired assets and loans on date of the respective acquisitions of South Louisiana Bank (closed on October 1, 2011) and First Community Bank (closed on May 1, 2013)







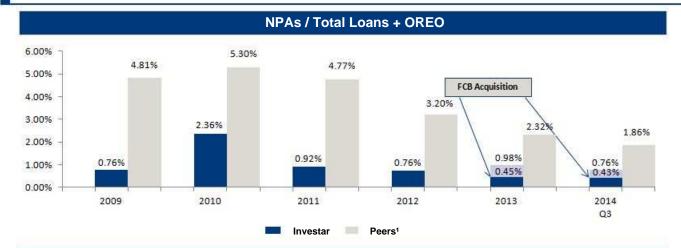
Total Loans1: \$53.9 million Total Loans1: \$581.4 million



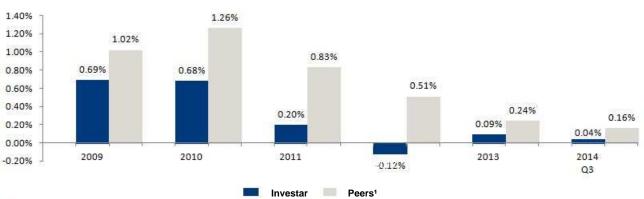
Total loans includes gross loans less loans held for sale Business lending portfolio includes Owner Occupied CRE and C&I loans as of September 30, 2014







#### **NCOs / Average Loans**



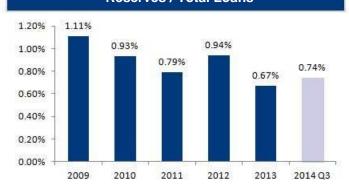
(1) Peergroup consists of 2013 UBP Repers produced by the FFIE and defined by a combination of assetsize, number of branches and location in a Metropolitan Statistical Area



### Disciplined Lending

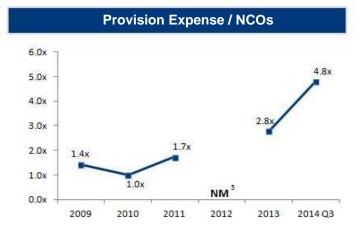


#### Reserves / Total Loans<sup>1</sup>



- Reserves TotalLoans2: 0.74%
- Reserves / (Total Loans/Acquired): 0.81%
- (Reserves-FVMarks)/ TotalLoans2: 0.90%

#### **Reserves / NPLs** Ex Acquired NPL 1,250% 350% 296% 300% 227% 250% 205% 200% 100% 40% 50% 0% 2009 2010 2011 2012 2013 2014 Q3



- Total loans excludes loans held for sale and allowance for loan losses
- Includes \$48.6 million of loans from previous acquisitions that were marked-to-market as of September 30, 2014 Reserves/NPLs for December 31, 2011 was 6,236%
- Reserves/NPLs for December 31, 2012 was 5,136%
- Investar recorded net recoveries in FY 2012





#### Core competency

• 19.8% of the loan portfolio, net of HFS

### Program began early 2008

 Hired an experienced team from Capital One and have added experienced personnel, most recently from Chase

### Long-term relationships with auto dealers

- Non-exclusive relationships with dealerships in Baton Rouge, New Orleans, Hammond and Lafayette
- Currently evaluating new markets including Texas, Mississippi, Alabama and Florida

#### Minimized losses

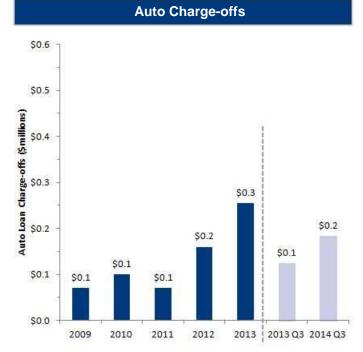
- Utilizereportingcapabilitieso producestaticpools
  - Helps identify any negative trends and effectively manage risk
- Centralized underwriting process performed by Bank
- Planned sale of pools to manage size of portfolio
  - Approximately \$50 million classified as held for sale at September 30, 2014
- In general, servicing rights are retained (began in 2013)



# Auto Portfolio –By the Numbers



- As of September 30, 2014:
  - 19.8% of loan portfolio, net of HFS
  - 69 month average original term
  - 3.57% average yield
  - 736 average FICO score
  - 0.12% auto-NCOs / Avg auto loans



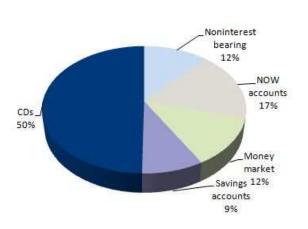
Dollar values in	millions					-1
Average Aut	o Loans					
	Year Ended December 31,					hs Endec
2009	2010	2011	2012	2013	2013 Q3	2014 Q3
\$30.5	\$44.4	¢70 О	\$87.5	\$108.4	\$101.1	\$155.8



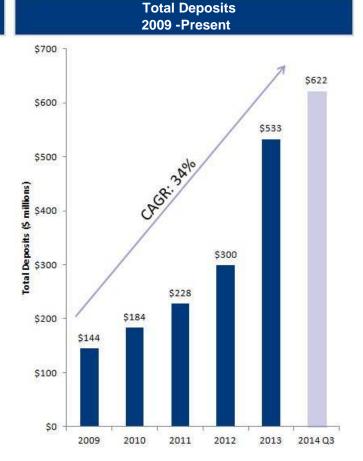
# Deposit Composition and Growth



#### Deposit Composition 1 (\$621.6 million)



Strategy has been to bring in customers through competitive rates, then implement an aggressive cross-sell strategy



(1) As of September 30, 2014



# Performance Metrics





2014 Q3 Year Ended, 2014 Q3 2 7 **Employees** Locations 

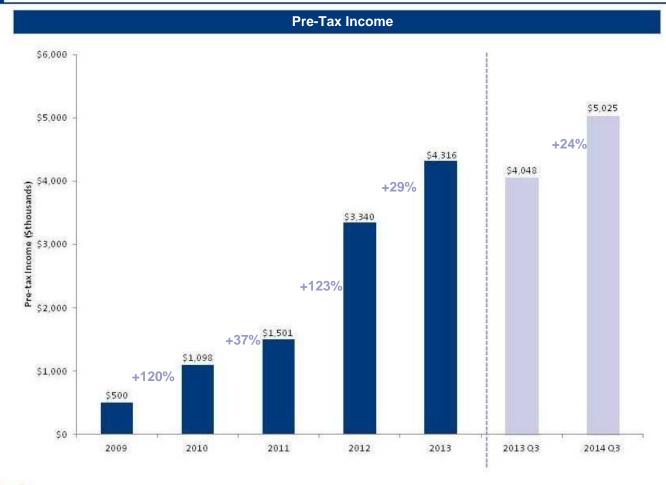
Efficiency ratio is a non-GAAP financial measure Represents annualized Q3 2014 data

50.0%

0.00%











- Two whole bank transactions since 2011
- · Processes and infrastructure established to analyze selective opportunities going forward

#### **South Louisiana Business Ban**

- Announced: June, 2011
- Closed: October, 2011
- 1 Branch in Prairieville, LA
- \$31.5 million in gross loans<sup>1</sup>
- \$38.6 million in deposits<sup>1</sup>

#### Rationale

- EnteredAscensionParishwith 3.4%deposit marketshare
- Capital accretive
- · Management talent

#### **First Community Bank**

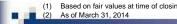
- Announced: January, 2013
- Closed: May, 2013
- 2 Branches Hammond and Mandeville, LA
- \$77.5 million in gross loans¹
- \$86.5 million in deposits<sup>1</sup>

#### Rationale

- Recorded bargain purchase gain (86% of book value)
- Initial entranceinto Hammondmarketplusanother locationin the New Orleans MSA

#### **Current Landscape**

- Focused on existing footprint and complementary markets in Southern Louisiana
- 63% of Louisiana-headquartered banks < \$250 million in assets<sup>2</sup>
- 83% of Louisiana-headquartered banks < \$500 million in assets<sup>2</sup>



17



### Investment Highlights



- Strong historical balance sheet and earnings growth
- Meaningful organic opportunities exist in market
- Profitable with room to grow into current infrastructure
- Clean asset quality
- Experienced management team
- Experienced, disciplined acquirer
- Committed level of insider ownership

# Appendix

19





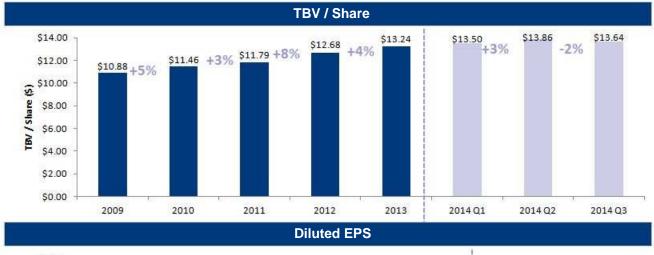
Loan Composition	Year Ended December 31,							Quarter Ended	
**************************************	2011		2012		2013		Septemb	er 30, 2014	
	Amount	<b>%</b>	Amount	: %	Amoun	t %	Amount	: %	
Mortgage Loans on Real Estat	te								
Construction and Land Development	\$21,171	9.61%	\$20,271	7.02%	\$63,170	12.53%	\$62,342	10.72%	
1-4 Family	46,664	21.19	54,813	18.98	104,685	20.77	131,953	22.69	
Multifamily	1,454	0.66	1,750	0.61	14,286	2.83	16,665	2.87	
Farmland	8	0.00	64	0.02	830	0.16	2,249	0.39	
Non-farmland, Non- residential	56,467	25.64	99,927	34.61	157,363	31.22	208,868	35.92	
Commercial and Industrial	11,499	5.22	15,319	5.31	32,665	6.48	44,299	7.62	
Consumer Installment Loans	82,986	37.68	96,609	33.46	131,096	26.01	115,065	19.79	
Total Loans	\$220,249	100.00%	\$288,753	100.00%	\$504,095	100.00%	\$581,441	100.00%	

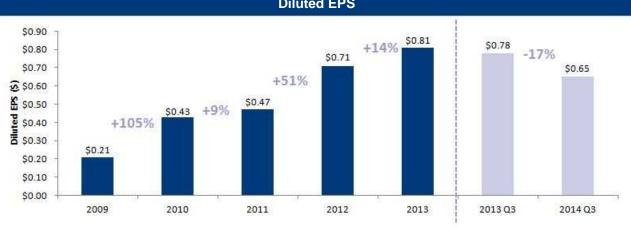




# Per Share Growth









### Non-GAAP Financial Measures



Tangiblebook value per share, the ratio of tangible equity to tangible assets and the efficiency ratio are not financial measures ecognized under GAAPand, therefore, are considered non-GAAPfinancial measures. Our management banking regulators, many financial analysts and other investors use the senon-GAAF in ancial measure sto compare the capital adequacy of banking organizations with significant amounts of preferred equity and/or goodwill or other intangible assets which typically stemfrom the use of the purchase accounting method of accounting for mergers and acquisitions. Tangible equity, tangible assets tangible book value per share or related measures should not be considered in isolation or asa substitute for total stockholders'equity, total assets book value per share or any other measurecalculated in accordance with GAAPMore over, the manner in which we calculate tangible equity, tangible assets tangible book value per share and any other related measures may differ from that of other companies reporting measures with similar names. The following table reconciles, as of the dates set forth below, stockholders' equity (on a GAArbasis) to tangible equity and total assets(on a GAArbasis) to tangible assets and calculate our tangible book value per share.

Dollar values	in thousands	s except pei	r share	amounts

	Year Ended December 31,				Nine Months Ended		
	2009	2010	2011	2012	2013	2013 Q3	2014 Q3
Total Stockholders'Equity - GAAP Adjustments	\$15,219	\$16,814	\$35,166	\$43,553	\$55,483	\$55,504	\$102,165
Goodwill	\$0	\$0	\$2,684	\$2,684	\$2,684	\$2,684	\$2,684
Other Intangibles	\$0	\$0	\$155	\$145	\$573	\$583	\$542
Tangible Equity	\$15,219	\$16,814	\$32,327	\$40,724	\$52,226	\$52,237	\$98,939
Total Assets GAAP Adjustments	\$173,915	\$209,465	\$279,330	\$375,446	\$634,946	\$563,818	\$784,597
Goodwill	\$0	\$0	\$2,684	\$2,684	\$2,684	\$2,684	\$2,684
Other Intangibles	\$0	\$0	\$155	\$145	\$573	\$583	\$542
Tangible Assets	\$173,915	\$209,465	\$276,491	\$372,617	\$631,689	\$560,551	\$781,371
Total Shares Outstanding							
Book Value Per Share	\$10.88	\$11.46	\$12.82	\$13.56	\$14.06	\$14.07	\$14.08
Effect of Adjustment	\$0.00	\$0.00	(\$1.03)	(\$0.88)	(\$0.82)	(\$0.82)	(\$0.44)
Tangible Book Value Per Share	\$10.88	\$11.46	\$11.79	\$12.68	\$13.24	\$13.25	\$13.64
Total Equity to Total Assets	8.75%	8.03%	12.59%	11.60%	8.74%	9.84%	13.03%
Effect of Adjustment	0	0	(0.90)	(0.67)	(0.47)	(0.52)	(0.37)
Tangible Equity to Tangible Assets	8.75%	8.03%	11.69%	10.93%	8.27%	9.32%	12.66%
Efficiency Ratio			3.3	98158	701 5	120.00	-
Noninterest Expense	\$4,052	\$6,195	\$8,615	\$11,645	\$19,024	\$13,406	\$17,429
Income before Noninterest Expense	\$4,552	\$7,293	\$10,116	\$14,985	\$23,340	\$17,454	\$22,454
Provision	\$1,273	\$1,019	\$639	\$685	\$1,026	\$340	\$1,198
Efficiency Ratio	69.6%	74.5%	80.1%	74.3%	78.1%	75.3%	73.7%