

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant

Filed by a party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(3)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Under Rule 14a-12

INVESTAR HOLDING CORPORATION

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required

Fee paid previously with preliminary materials

Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11

**Investar Holding Corporation
Important Notice Regarding the Availability
of Proxy Materials**

**Shareholders Meeting to be held on
May 17, 2023
For Shareholders of record as of March 20, 2023**

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. This is not a ballot. You cannot use this notice to vote your shares. We encourage you to access and review all of the important information contained in the proxy materials before voting.

To view the proxy statement and 2022 annual report, and to obtain directions to attend the meeting, go to: www.proxydocs.com/ISTR

You may access your proxy card by visiting www.proxypush.com/ISTR.

To vote your proxy while visiting this site, you will need the 12 digit control number in the box below.

Under United States Securities and Exchange Commission rules, proxy materials do not have to be delivered in paper. Proxy materials can be distributed by making them available on the internet.



**For a convenient way to view proxy materials and VOTE go to
www.proxydocs.com/ISTR**



**Have the 12 digit control number located in the shaded box above available
when you access the website and follow the instructions.**

If you want to receive a paper or e-mail copy of the proxy materials, you must request one. There is no charge to you for requesting a copy. In order to receive a paper package in time for this year's meeting, you must make this request on or before May 05, 2023.

To order paper materials, use one of the following methods.


INTERNET
www.investorelections.com/ISTR


TELEPHONE
(866) 648-8133


*** E-MAIL**
paper@investorelections.com

When requesting via the Internet or telephone you will need the 12 digit control number located in the shaded box above.

* If requesting material by e-mail, please send a blank e-mail with the 12 digit control number (located above) in the subject line. No other requests, instructions OR other inquiries should be included with your e-mail requesting material.

Investar Holding Corporation

You may vote your shares in person by attending our annual meeting of shareholders. Please bring proper identification. If you plan to attend our annual meeting, you can obtain directions by visiting www.proxydocs.com/ISTR.

Meeting Type: Annual Meeting of Shareholders

Date: Wednesday, May 17, 2023

Time: 3:00 PM, Central Time

Place: 10500 Coursey Blvd., 3rd Floor
Baton Rouge, Louisiana 70816

SEE REVERSE FOR FULL AGENDA

Investar Holding Corporation

Annual Meeting of Shareholders

THE BOARD OF DIRECTORS RECOMMENDS A VOTE:
FOR ON PROPOSALS 1, 2 AND 3

PROPOSAL

1. Election of Directors
 - 1.01 James H. Boyce, III
 - 1.02 John J. D'Angelo
 - 1.03 William H. Hidalgo, Sr.
 - 1.04 Rose J. Hudson
 - 1.05 Gordon H. Joffrion, III
 - 1.06 Robert Chris Jordan
 - 1.07 David J. Lukinovich
 - 1.08 Suzanne O. Middleton
 - 1.09 Andrew C. Nelson, M.D.
 - 1.10 Frank L. Walker
2. Ratify the appointment of Home LLP as Investar Holding Corporation's independent registered public accounting firm for the 2023 fiscal year.
3. Approve, on an advisory basis, the compensation of our named executive officers.
4. Transact such other business as may properly come before the annual meeting or any adjournments thereof.