UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): November 9, 2020

Investar Holding Corporation (Exact name of registrant as specified in its charter)

Louisiana (State or other jurisdiction of incorporation)

001-36522 (Commission File Number)

27-1560715 (I.R.S. Employer Identification No.)

10500 Coursey Blvd. Baton Rouge, Louisiana 70816 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (225) 227-2222

| Check the appropriate box below if the Form 8-K | C filing is intended to simultaneously s | satisfy the filing obligation of | the registrant under any of the | the following provisions (see General I | nstruction A.2. below): |
|---|--|----------------------------------|---------------------------------|--|-------------------------|
| | 0 | | | 51 · · · · · · · · · · · · · · · · · · · | |

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- □ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- $\begin{tabular}{ll} \hline \begin{tabular}{ll} \hline \end{tabular} & \begin{tabular}{$

Securities registered pursuant to Section 12(b) of the Act:

Title of each class Common stock, \$1.00 par value per share Trading Symbol(s) ISTR

Name of each exchange on which registered The Nasdaq Global Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company \square

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \square

Item 7 01 Regulation FD Disclosure.

Representatives of Investar Holding Corporation (the "Company"), the holding company for Investar Bank, National Association (the "Bank"), will be making presentations to investors during various virtual conferences in the fourth quarter of 2020. A copy of the presentation materials is furnished as Exhibit 99.1 to this Form 8-K and is incorporated herein solely for purposes of this Item 7.01.

In accordance with General Instruction B.2 of Form 8-K, the information in this Item 7.01, including Exhibit 99.1, is being furnished and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, and shall not be deemed incorporated by reference into any registration statement or other document filed pursuant to the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended, except as shall be expressly set forth by specific reference in such filing.

The exhibit to this report may include certain statements concerning expectations for the future that are forward-looking statements as defined by federal securities law. Any forward-looking statements are based on the historical performance of the Company and its subsidiaries or on the Company's current plans, estimates and expectations. The inclusion of this forward-looking information should not be regarded as a representation by the Company that the future plans, estimates or expectations by the Company will be assistances of on the Company's current passis, estimates and expectations. The lincitions in the formation should not be regarded as a representation by the Company that the future plans, estimates of expectations by the Company and achieved. Such forward-looking statements are subject to various risks and uncertainties and assumptions relating to the Company's operations, financial results, financial condition, business prospects, growth strategy and liquidity. If one or more of these or other risks or uncertainties materialize, or if the Company's underlying assumptions prove to be incorrect, the Company's actual results may vary materially from those indicated in these statements. The Company does not undertake any obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise. A number of important factors could cause actual results to differ materially from those indicated by the forward-looking statements. These factors include, but are not limited to, the following, any one or more of which could materially affect the outcome of future events:

- the ongoing impacts of the COVID-19 pandemic on economic conditions in general and on the Bank's markets in particular, and on the Bank's operations and financial results; business and economic conditions generally and in the financial services industry in particular, whether nationally, regionally or in the markets in which we operate; the risk of holding PPP loans at unfavorable rates and on terms that are less favorable than other types of loans, and the Company's ability to pursue available remedies in the event of a loan default of PPP loans under the Paycheck Protection Program;
- cyber attacks and other security breaches;
- our ability to achieve organic loan and deposit growth, and the composition of that growth;
- our ability to integrate and achieve anticipated cost savings from our acquisitions; changes (or the lack of changes) in interest rates, yield curves and interest rate spread relationships that affect our loan and deposit pricing;
- the extent of continuing client demand for the high level of personalized service that is a key element of our banking approach as well as our ability to execute our strategy generally; our dependence on our management team, and our ability to attract and retain qualified personnel; changes in the quality or composition of our loan or investment portfolios, including adverse developments in borrower industries or in the repayment ability of individual borrowers;

- possible cessation or market replacement of LIBOR and the related effect on our LIBOR-based financial products and contracts, including, but not limited to, hedging products, debt obligations, investments and loans; the extent of continuing client demand for the high level of personalized service that is a key element of our banking approach as well as our ability to execute our strategy generally;
- inaccuracy of the assumptions and estimates we make in establishing reserves for probable loan losses and other estimates; the concentration of our business within our geographic areas of operation in Louisiana, Texas and Alabama; and
- concentration of credit exposure:
- other circumstances, many of which are beyond our control.

These factors should not be construed as exhaustive. Additional information on these and other risk factors can be found in Item 1A. "Risk Factors" and Item 7. "Special Note Regarding Forward-Looking Statements" in the Company's Annual Report on Form 10-K for the year ended December 31, 2019, filed with the Securities and Exchange Commission.

Financial Statements and Exhibits. Item 9.01

(d) Exhibits

Exhibit Number Description of Exhibit

99.1 104

Investor presentation
The cover page of Investar Holding Corporation's Form 8-K is formatted in Inline XBRL.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

INVESTAR HOLDING CORPORATION

Date: November 10, 2020

By: /s/ John J. D'Angelo

John J. D'Angelo

President and Chief Executive Officer



NASDAQ: ISTR

lle.



FORWARD-LOOKING STATEMENTS



This presentation may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that reflect the Company's current views with respect to, among other things, future events and financial performance. The Company generally identifies forward-looking statements by terminology such as "outlook," "believes," "expects," "potential," "continues," "may," "will," "could," "should," "seeks," "approximately," "predicts," "intends," "plans," "estimates," "anticipates," or the negative version of those words or other comparable words. Any forward-looking statements contained in this presentation are based on the historical performance of the Company and its subsidiaries or on the Company's current plans, estimates and expectations. The inclusion of this forward-looking information should not be regarded as a representation by the Company that the future plans, estimates or expectations by the Company will be achieved. Such forward-looking statements are subject to various risks and uncertainties and assumptions relating to the Company's operations, financial results, financial condition, business prospects, growth strategy and liquidity. If one or more of these or other risks or uncertainties materialize, or if the Company's underlying assumptions prove to be incorrect, the Company's actual results may vary materially from those indicated in these statements. The Company does not undertake any obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise. A number of important factors could cause actual results to differ materially from those indicated by the forward-looking statements. These factors include, but are not limited to, the following, any one or more of which could materially affect the outcome of future events:

- the ongoing impacts of the COVID-19 pandemic on economic conditions in general and on the Bank's markets in particular, and on the Bank's operations and financial results;
- business and economic conditions generally and in the financial services industry in particular, whether nationally, regionally
 or in the markets in which we operate:
- the risk of holding PPP loans at unfavorable rates and on terms that are less favorable than other types of loans, and the Company's ability to pursue available remedies in the event of a loan default of PPP loans under the Paycheck Protection Program;
- · cyber attacks and other security breaches;
- our ability to achieve organic loan and deposit growth, and the composition of that growth;
- · our ability to integrate and achieve anticipated cost savings from our acquisitions;
- changes (or the lack of changes) in interest rates, yield curves and interest rate spread relationships that affect our loan and deposit pricing;
- the extent of continuing client demand for the high level of personalized service that is a key element of our banking approach
 as well as our ability to execute our strategy generally;
- · our dependence on our management team, and our ability to attract and retain qualified personnel;
- changes in the quality or composition of our loan or investment portfolios, including adverse developments in borrower industries or in the repayment ability of individual borrowers;
- possible cessation or market replacement of LIBOR and the related effect on our LIBOR-based financial products and contracts, including, but not limited to, hedging products, debt obligations, investments and loans;
- the extent of continuing client demand for the high level of personalized service that is a key element of our banking approach as well as our ability to execute our strategy generally;
- inaccuracy of the assumptions and estimates we make in establishing reserves for probable loan losses and other estimates:
- · the concentration of our business within our geographic areas of operation in Louisiana, Texas and Alabama;
- · concentration of credit exposure;
- · other circumstances, many of which are beyond our control.

These factors should not be construed as exhaustive. Additional information on these and other risk factors can be found in Item 1A. "Risk Factors" and Item 7. "Special Note Regarding Forward-Looking Statements" in the Company's Annual Report on Form 10-K for the year ended December 31, 2019, filed with the Securities and Exchange Commission.

www.investarbank.com

NASDAQ: ISTR

We encourage everyone to visit the Investors Section of our website at www.investarbank.com, where we have posted additional important information such as press releases and SEC filings.

We intend to use our website to expedite public access to time-critical information regarding the Company in advance of or in lieu of distributing a press release or a filing with the SEC disclosing the same information.





COMPANY PROFILE AS OF SEPTEMBER 30, 2020



| Market Data | |
|----------------------------|-----------------|
| Shares Outstanding | 10,629,586 |
| Market Cap | \$136.3 million |
| Price per Share | \$12.82 |
| Dividend Yield | 1.91% |
| Price/ Tangible Book Value | 66.5% |
| Price/LTM EPS | \$10.86 |

| Q3 Financial I | Highlights |
|--------------------------------|-----------------|
| Assets | \$2.3 billion |
| Net Loans | \$1.8 billion |
| Deposits | \$1.8 billion |
| Tangible Equity ⁽¹⁾ | \$204.8 million |
| TE/TA ⁽¹⁾ | 8.94% |
| Net Income | \$4.5 million |
| ROAA | 0.77% |
| Core ROAA ⁽¹⁾ | 0.65% |
| ROAE | 7.41% |
| NPAs/Assets | 0.54% |
| Net Interest Margin | 3.46% |
| Cost of Funds | 1.16% |





SENIOR MANAGEMENT



John J. D'Angelo, President & CEO

- Founding President and Chief Executive Officer
- New Orleans native; graduate of Louisiana State University
- Prior to founding Investar, Mr. D'Angelo was president and director of Aegis Lending Corporation, a mortgage lending company with operations in 46 states and the District of Columbia
- Previously, Mr. D'Angelo held various senior positions at Hibernia National Bank (the predecessor to Capital One Bank, N.A.), focusing on the East Baton Rouge Parish, Louisiana, market
- Current ownership of 1.8%

Christopher L. Hufft, Chief Financial Officer

- Joined the Bank in February 2014 as Chief Accounting Officer, and assumed the role of Chief Financial Officer in October of 2015.
- Prior to joining the Bank, Mr. Hufft served for 9 years as the Vice President of Accounting at Amedisys, Inc., a publicly-traded home health and hospice company
- Mr. Hufft, a licensed certified public accountant, also spent seven years in public accounting, serving both public and privately-held clients in the banking, healthcare and manufacturing sectors
- · B.S. Accounting Louisiana State University

Travis M. Lavergne, Chief Credit Officer

- Served as Executive Vice President and Chief Credit Officer since March, 2013 and Chief Risk Management Officer since joining in July 2012
- Prior to joining the Bank, Mr. Lavergne was a Senior Examiner at the Louisiana Office of Financial Institutions from September 2005 to July 2012
- B.S. Finance Louisiana State University
- M.B.A. Southeastern Louisiana University





ACCOMPLISHMENTS SINCE IPO



Since IPO in June 2014, Investar has experienced significant progress:

Further Established in Four Key Louisiana Markets

Shifted from Consumer Loans to C&I and CRE Focus

Maintained High Quality Organic Loan Growth

Transitioned from Transactional Banking to Relationship Banking

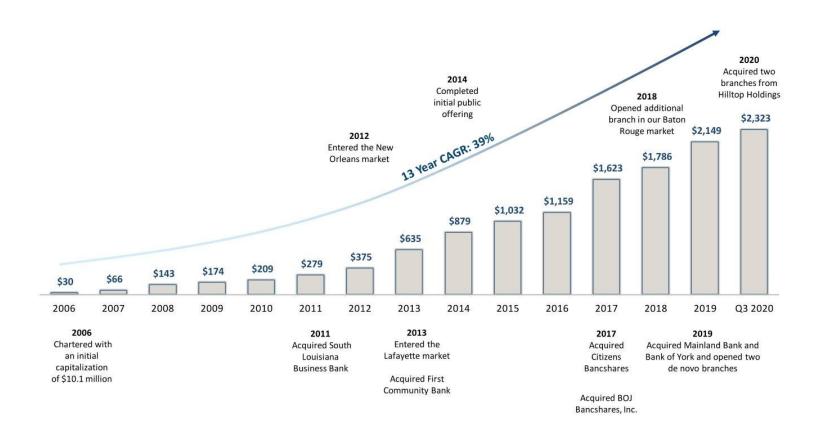
Continued to Add Experienced Bankers in Key Areas

Completed four whole-bank acquisitions











Note: Bank level data shown for 2006 through 2012 (holding company incorporated in 2013)



INVESTAR SNAPSHOT

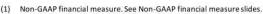


Company overview

- Chartered as a de novo commercial bank in June 2006 by John J. D'Angelo, the current President and Chief Executive Officer
- Completed initial public offering of 3.3 million shares in July 2014, generating net proceeds of \$41.7 million
- Headquartered in Baton Rouge, LA, Investar Holding Corporation offers a wide range of commercial banking products to meet the needs of small to medium-sized businesses
- ISTR currently operates 31 full service banking offices located throughout its primary markets of Baton Rouge, New Orleans, Lafayette, and Lake Charles, Louisiana; Houston, Alice, and Victoria, Texas, and Sumter County, Alabama
- ISTR is ranked 13th in the Louisiana market with \$1,624 million of total deposits as of June 30, 2020, and 7th for those headquartered in Louisiana
- Experienced management team that has experienced strong growth complemented by six completed whole bank acquisitions since 2011
- · Strong capital position and disciplined credit philosophy
- ISTR had 318 full-time equivalents as of September 30, 2020

Financial highlights

| | 10 | Year Ended D | ece | ember 31, | , | |
|--|----|--------------|-----|------------|----|------------|
| Dollars in thousands, except share data | | 2018 | | 2019 | | Q3 2020 |
| Financial Highlights | | | | | | |
| Total Assets | \$ | 1,786,469 | \$ | 2,148,916 | \$ | 2,323,245 |
| Gross Loans | | 1,400,825 | | 1,691,975 | | 1,829,680 |
| Total Deposits | | 1,361,731 | | 1,707,706 | | 1,834,449 |
| Total Stockholders' Equity | | 182,262 | | 241,976 | | 237,266 |
| Shares Outstanding | | 9,484,219 | | 11,228,775 | | 10,629,586 |
| Capital Ratios | | | | | | |
| Tangible Equity / Tangible Assets ⁽¹⁾ | | 9.20% | | 9.96% | | 8.94% |
| Tier 1 Leverage Ratio | | 9.81% | | 10.45% | | 9.29% |
| Total Capital Ratio | | 13.46% | | 15.02% | | 14.62% |
| Asset Quality Ratios | | | | | | |
| NPAs / Total Assets | | 0.54% | | 0.30% | | 0.54% |
| NPLs / Loans | | 0.42% | | 0.37% | | 0.68% |
| Loan Loss Reserves / Total Loans | | 0.67% | | 0.63% | | 1.04% |
| Loan Loss Reserves / NPLs | | 158.9% | | 171.1% | | 153.8% |
| NCOs / Avg Loans | | 0.08% | | 0.04% | | 0.01% |
| Performance Ratios | | | | | | |
| Net Income | \$ | 13,606 | \$ | 3,331 | \$ | 4,467 |
| ROAE | | 7.68% | | 8.21% | | 7.41% |
| ROAA | | 0.81% | | 0.85% | | 0.77% |
| Core ROAA ⁽¹⁾ | | 0.95% | | 0.91% | | 0.65% |
| Net Interest Margin | | 3.61% | | 3.51% | | 3.46% |
| Efficiency Ratio ⁽²⁾ | | 67.89% | | 67.81% | | 63.56% |
| Per Share Data | | | | | | |
| Tangible Book Value per Share ⁽¹⁾ | \$ | 17.13 | \$ | 18.79 | \$ | 19.27 |
| Diluted Earnings per Share | \$ | 1.39 | \$ | 1.66 | \$ | 0.41 |



(2) Efficiency ratio represents noninterest expenses divided by the sum of net interest income (before provision for loan losses) and noninterest income

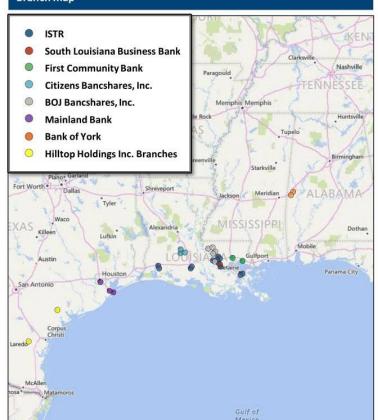




OPPORTUNISTIC ACQUISITIONS



Branch map



Six whole bank transactions since 2011

South Louisiana Business Bank: Announced June 2011, Closed October 2011

- 1 Branch in Prairieville, LA
- \$31.5 million in gross loans and \$38.6 million in deposits¹

First Community Bank: Announced January 2013, Closed May 2013

- . 2 Branches Hammond and Mandeville, LA
- \$77.5 million in gross loans and \$86.5 million in deposits¹

Citizens Bancshares, Inc.: Announced March 2017, Closed July 2017

- 3 Branches Evangeline Parish, LA
- \$128.8 million in gross loans and \$216.5 million in deposits¹

BOJ Bancshares, Inc.: Announced August 2017, December 2017

- 5 Branches East Baton Rouge, East Feliciana, and West Feliciana Parishes, LA
 - \$128.8 million in gross loans and \$216.5 million in deposits¹

Mainland Bank: Announced October 2018, Closed March 2019

- 3 Branches Galveston County and Harris County, Texas
- \$81.3 million in gross loans and \$107.6 million in deposits¹

Bank of York: Announced July 2019, Closed November 2019

- 2 Branches Sumter County, Alabama
- \$46.1 million in gross loans and \$85.0 million in deposits¹

Hilltop Holdings Branches: Announced August 2019, Closed February 2020

- 2 Branches Alice and Victoria, Texas
- \$45.3 million in gross loans and \$37.0 million in deposits¹

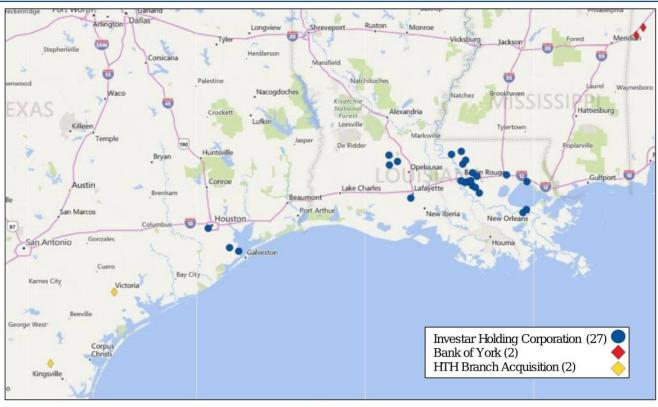


- (1) Based on fair values at time of closing
- Based on fair values at time of announcement



RECENT ACQUISITIONS





HTH branches in Alice and Victoria, Texas

- Closed on February 21, 2020
- 2 Branches Alice and Victoria, TX
- Pricing 100% cash
- \$45.3 million in gross loans and \$37.0 million in deposits¹

Bank of York, York, Alabama

- Closed on November 1, 2019
- \$15 million cash
- 2 Branches York and Livingston, AL and an LPO in Tuscaloosa, AL
- \$46.1 million in gross loans and \$85.0 million in deposits¹



(1) Based on estimates at September 30, 2020





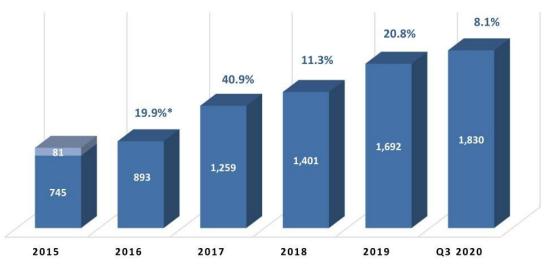
Total Assets (in millions)







Total Loans (in millions)



Loans Held for Sale

* Growth % excludes Loans HFS



LOAN COMPOSITION



| | 25 | 2018 | | 2019 | | Q3 202 | 20 | Inc | rease/(De | crease) |
|-----------------------------------|----|-----------|--------|-----------------|--------|-----------------|--------|-----|-----------|---------|
| (dollars in thousands) | | Amount | % | Amount | % | Amount | % | - 1 | Mount | % |
| Mortgage loans on real estate | | | | | | | | | | |
| Construction and land development | \$ | 157,946 | 11.3% | \$ 197,797 | 11.7% | \$ 206,751 | 11.3% | \$ | 8,954 | 4.5% |
| 1-4 Family | | 287,137 | 20.5 | 321,489 | 19.0% | 339,364 | 18.5 | | 17,875 | 5.6 |
| Multifamily | | 50,501 | 3.6 | 60,617 | 3.6% | 57,734 | 3.2 | | (2,883) | (4.8) |
| Farmland | | 21,356 | 1.5 | 27,780 | 1.6% | 26,005 | 1.4 | | (1,775) | (6.4) |
| Commercial real estate | | | | | | | | | | |
| Owner-occupied | | 298,222 | 21.3 | 352,324 | 20.8% | 379,490 | 20.7 | | 27,166 | 7.7 |
| Nonowner-occupied | | 328,782 | 23.5 | 378,736 | 22.4% | 404,748 | 22.1 | | 26,012 | 6.9 |
| Commercial and industrial | | 210,924 | 15.1 | 323,786 | 19.1% | 392,955 | 21.5 | | 69,169 | 21.4 |
| Consumer | _ | 45,957 | 3.3 | 29,446 | 1.7% | 22,633 | 1.2 | | (6,813) | (23.1) |
| Total loans | \$ | 1,400,825 | 100.0% | \$ 1,691,975 | 100.0% | \$ 1,829,680 | 100.0% | \$ | 137,705 | 8.1% |

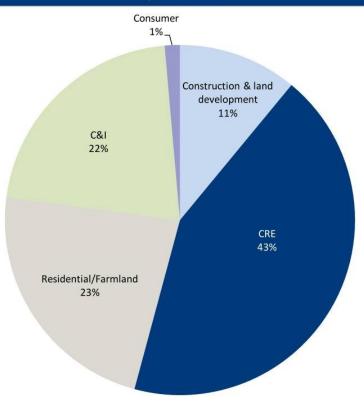




LOAN COMPOSITION







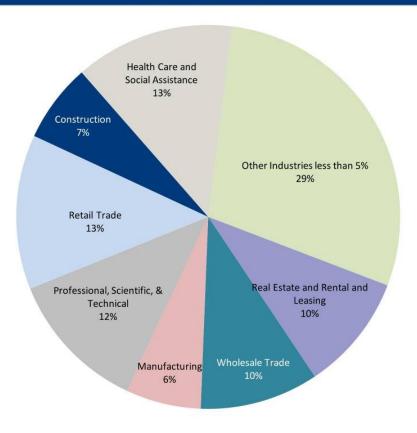
Total Loans: \$1.8 billion YTD Yield on loans: 4.96% 48% of CRE is owner-occupied







Business Lending Portfolio¹



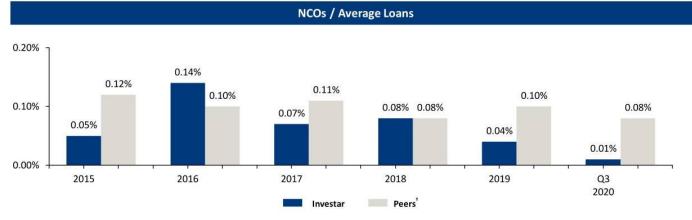
Total Business Lending Portfolio¹: \$772 million







NPAs / Total Loans + OREO 2.00% 1.33% 0.97% 1.00% 0.84% 0.79% 0.77% 0.68% 0.74% 0.67% 0.68% 0.60% 0.42% 0.38% 0.00% 2015 2016 2018 2017 2019 Q3 2020 Investar Peers'

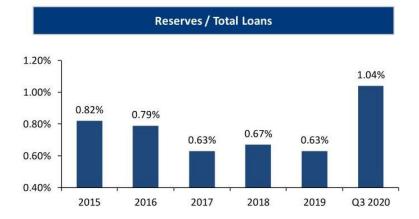


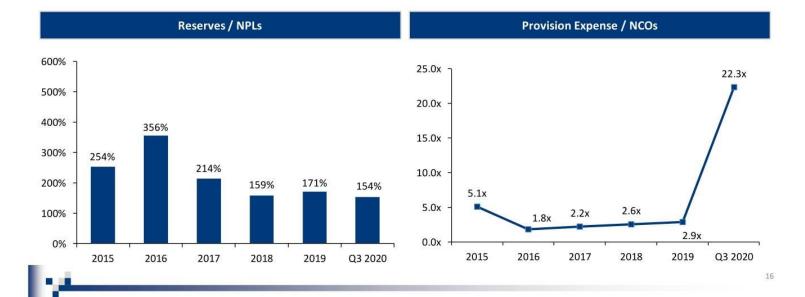
(1) Peer group consists of UBPR peers produced by the FFIEC and defined by a combination of asset size, number of branches and location in a Metropolitan Statistical Area.



DISCIPLINED LENDING





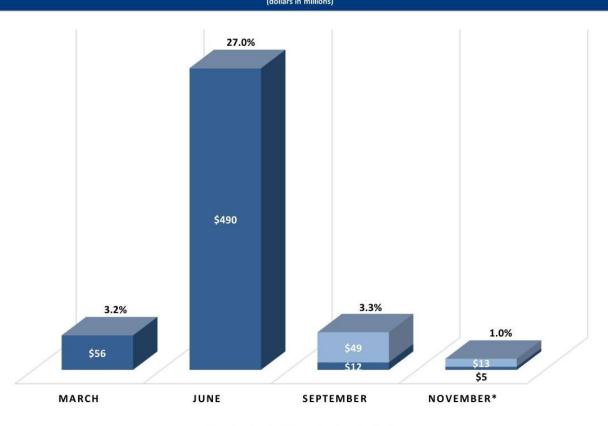




COVID-RELATED LOAN MODIFICATIONS



Month-End Deferral Balances and Percentage of Total Loan Portfolio on Deferral (dollars in millions)



■ Initial Deferral ■ Second and Third Deferrals

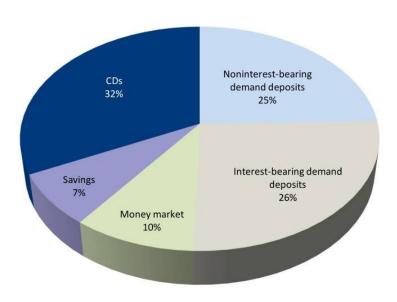
*Represents data as of November 2, 2020



DEPOSIT COMPOSITION AND GROWTH



Deposit Composition ¹ (\$1.8 billion)



Cost of interest-bearing deposits1: 1.21%

Growth in noninterest-bearing deposits

2020: 28.5% **2019**: 61.8% **2018**: 0.4% **2017**: 99.8%

Target: 20% of total deposits are noninterest-bearing

- Treasury Management
- Small Business Banking
- Focus on Relationship Banking
- · Strategic Acquisitions



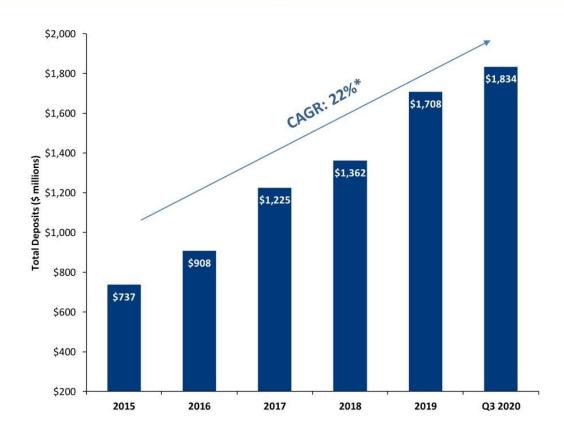
(1) YTD as of September 30, 2020



DEPOSIT COMPOSITION AND GROWTH



Total Deposits







FINANCIAL HIGHLIGHTS



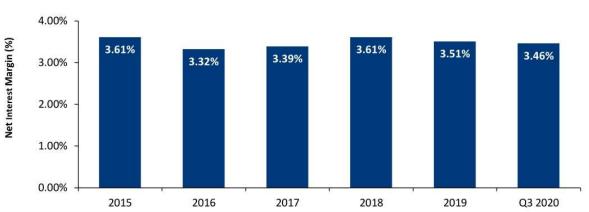
| | | | Year Ended D | ece | ember 31, | |
|----------|--|----|--------------|-----|------------|-----------------|
| Do | lars in thousands, except share data | () | 2018 | | 2019 | Q3 2020 |
| Fin | ancial Highlights | | | | | |
| | Total Assets | \$ | 1,786,469 | \$ | 2,148,916 | \$ 2,323,245 |
| | Gross Loans | | 1,400,825 | | 1,691,975 | 1,829,680 |
| | Total Deposits | | 1,361,731 | | 1,707,706 | 1,834,449 |
| | Total Stockholders' Equity | | 182,262 | | 241,976 | 237,266 |
| | Shares Outstanding | | 9,484,219 | | 11,228,775 | 10,629,586 |
| Ca | pital Ratios | | | | | |
| - | Tangible Equity / Tangible Assets ⁽¹⁾ | | 9.20% | | 9.96% | 8.949 |
| | Tier 1 Leverage Ratio | | 9.81% | | 10.45% | 9.29 |
| | Total Capital Ratio | | 13.46% | | 15.02% | 14.629 |
| Δς | set Quality Ratios | | | | | |
| <u> </u> | NPAs / Total Assets | | 0.54% | | 0.30% | 0.549 |
| | NPLs / Loans | | 0.42% | | 0.37% | 0.689 |
| | Loan Loss Reserves / Total Loans | | 0.67% | | 0.63% | 1.049 |
| | Loan Loss Reserves / NPLs | | 158.9% | | 171.1% | 153.89 |
| | NCOs / Avg Loans | | 0.08% | | 0.04% | 0.019 |
| Pe | rformance Ratios | | | | | |
| | Net Income | \$ | 13,606 | \$ | 3,331 | \$ 4,467 |
| | ROAE | | 7.68% | - | 8.21% | 7.419 |
| | ROAA | | 0.81% | | 0.85% | 0.779 |
| | Core ROAA ⁽¹⁾ | | 0.95% | | 0.91% | 0.659 |
| | Net Interest Margin | | 3.61% | | 3.51% | 3.469 |
| | Efficiency Ratio ⁽²⁾ | | 67.89% | | 67.81% | 63.569 |
| Pe | r Share Data | | | | | |
| | Tangible Book Value per Share ⁽¹⁾ | \$ | 17.13 | \$ | 18.79 | \$ 19.27 |
| | Diluted Earnings per Share | \$ | 1.39 | \$ | 1.66 | \$ 0.41 |



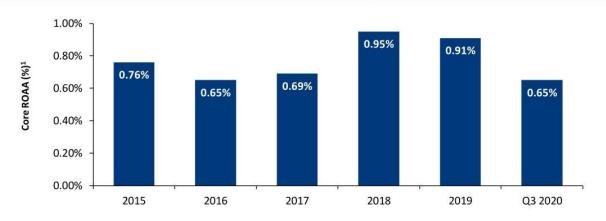
PERFORMANCE METRICS







Core Return on Average Assets





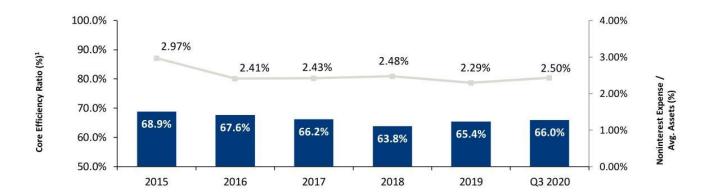
(1) Non-GAAP financial measure. See non-GAAP financial measures slides.



PERFORMANCE METRICS



Expense Ratios



| v- | | | December 31, | | | |
|-----------|------|------|--------------|------|------|---------|
| | 2015 | 2016 | 2017 | 2018 | 2019 | Q3 2020 |
| Employees | 165 | 152 | 258 | 255 | 324 | 318 |
| Locations | 11 | 10 | 20 | 21 | 28 | 31 |





Net Income and Diluted Earnings Per Share



| | Core Di | luted Earnings Pe | r Share ¹ | |
|---------|---------|-------------------|----------------------|---------|
| Q3 2019 | Q4 2019 | Q1 2020 | Q2 2020 | Q3 2020 |
| \$0.48 | \$0.39 | \$0.15 | \$0.32 | \$0.35 |



INVESTAR STRATEGY



- 1 Management
 - · Continue to add experienced bankers in new and existing markets
- 2 Market
 - · Southern Louisiana focus with complementary new market expansion
- 3 Growth
 - · Leverage existing infrastructure in core markets
 - · Limited de novo branching
 - · Opportunistic, disciplined acquisition strategy
 - · Focus on relationship banking
- 4 Asset Quality
 - · Loan portfolio diversity
 - Disciplined credit philosophy legacy delinquencies less than 1%
- 5 Profitability
 - · Expected to increase as investment in infrastructure has already been made
 - Focus on improving efficiency through leveraging technology



APPENDIX





NON-GAAP FINANCIAL MEASURES



Tangible equity, tangible book value per share, and the ratio of tangible equity to tangible assets are not financial measures recognized under GAAP and, therefore, are considered non-GAAP financial measures. Our management, banking regulators, many financial analysts and other investors use these non-GAAP financial measures to compare the capital adequacy of banking organizations with significant amounts of preferred equity and/or goodwill or other intangible assets, which typically stem from the use of the purchase accounting method of accounting for mergers and acquisitions. Tangible equity, tangible assets, tangible book value per share or related measures should not be considered in isolation or as a substitute for total stockholders' equity, total assets, book value per share or any other measure calculated in accordance with GAAP. Moreover, the manner in which we calculate tangible equity, tangible assets, tangible book value per share and any other related measures may differ from that of other companies reporting measures with similar names. The following table reconciles, as of the dates set forth below, stockholders' equity (on a GAAP basis) to tangible equity and total assets (on a GAAP basis) to tangible assets and calculates our tangible book value per share.

| | | | | | De | cember 31, | | | | - |
|---|----|-----------|----|-----------|----|------------|-----------------|-----------------|----|-----------|
| Dollar values in thousands except per share amounts | | 2015 | | 2016 | | 2017 | 2018 | 2019 | | Q3 2020 |
| Total Stockholders' Equity - GAAP | \$ | 109,350 | \$ | 112,757 | \$ | 172,729 | \$ 182,262 | \$ 241,976 | \$ | 237,266 |
| Adjustments | | | | | | | | | | |
| Goodwill | | 2,684 | | 2,684 | | 17,086 | 17,424 | 26,132 | | 28,144 |
| Other Intangibles | | 491 | | 550 | | 2,840 | 2,363 | 4,903 | | 4,327 |
| Tangible Equity | \$ | 106,175 | \$ | 109,523 | \$ | 152,803 | \$ 162,475 | \$ 210,941 | \$ | 204,795 |
| Total Assets - GAAP | \$ | 1,031,555 | \$ | 1,158,960 | \$ | 1,622,734 | \$ 1,786,469 | \$ 2,148,916 | \$ | 2,323,245 |
| Adjustments | | | | | | | | | | - A A- |
| Goodwill | | 2,684 | | 2,684 | | 17,086 | 17,424 | 26,132 | | 28,144 |
| Other Intangibles | | 491 | | 550 | | 2,840 | 2,363 | 4,903 | | 4,327 |
| Tangible Assets | \$ | 1,028,380 | \$ | 1,155,726 | \$ | 1,602,808 | \$ 1,766,682 | \$ 2,117,881 | \$ | 2,290,774 |
| Total Shares Outstanding | | | | | | | | | | |
| Book Value Per Share | \$ | 15.05 | \$ | 15.88 | \$ | 18.15 | \$ 19.22 | \$ 21.55 | \$ | 22.32 |
| Effect of Adjustment | | (0.43) | | (0.46) | | (2.09) | (2.09) | (2.76) | | (3.05) |
| Tangible Book Value Per Share | \$ | 14.62 | \$ | 15.42 | \$ | 16.06 | \$ 17.13 | \$ 18.79 | \$ | 19.27 |
| Total Equity to Total Assets | 18 | 10.60% | 2, | 9.73% | - | 10.64% | 10.20% | 11.26% | (| 10.21% |
| Effect of Adjustment | | (0.28) | | (0.25) | | (1.11) | (1.00) | (1.30) | | (1.27) |
| Tangible Equity to Tangible Assets | | 10.32% | | 9.48% | | 9.53% | 9.20% | 9.96% | | 8.94% |





NON-GAAP FINANCIAL MEASURES



| | 5 | | | | De | cember 31, | | | 3 | |
|--|-----------|--------------|-----|------------------|----|------------|--------------|----------------|----|--------|
| Dollar values in thousands except per share amounts | | 2015 | | 2016 | | 2017 | 2018 | 2019 | Q | 3 2020 |
| Net interest income | (x) | \$ 31,458 | \$ | 34,739 | \$ | 42,517 | \$ 57,370 | \$ 64,818 | \$ | 18,706 |
| Provision for loan losses | | 1,865 | | 2,079 | | 1,540 | 2,570 | 1,908 | | 2,500 |
| Adjusted net interest income after provision for loan losses | | 29,593 | | 32,660 | | 40,977 | 54,800 | 62,910 | | 16,206 |
| Noninterest income | (v) | 8,344 | | 5,468 | | 3,815 | 4,318 | 6,216 | | 3,401 |
| Gain on sale of investment securities, net | | (489) | | (443) | | (292) | (14) | (262) | | (939) |
| Loss (gain) on sale of other real estate owned, net | | 105 | | (13) | | (27) | 24 | 11 | | - |
| Gain on sale of fixed assets, net | | (15) | | (1,266) | | (127) | (98) | (2) | | 5 |
| Change in the fair value of equity securities | | - | | - | ., | - | 267 | (341) | | 31 |
| Core noninterest income | (y) | 7,945 | | 3,746 | | 3,369 | 4,497 | 5,622 | | 2,498 |
| Noninterest expense | (w) | 27,353 | | 26,639 | | 32,342 | 41,882 | 48,168 | | 14,051 |
| Severance | | (226) | | (26) | | (82) | (293) | 具長期 | | (10) |
| Acquisition expense | | - | | - | | (1,868) | (1,445) | (2,090) | | (52) |
| Non-routine legal expense | | | | | | 9 | (89) | - | | 2 |
| Impairment on investment in tax credit entity | | (54) | | (+) | | - | - | · + | | - |
| Customer reimbursements | | - | | (584) | | | | (- | | - |
| Write down of other real estate owned | | 2 | 100 | - | | <u> -</u> | (567) | | | 12 |
| Core noninterest expense | (z) | 27,073 | | 26,029 | | 30,392 | 39,488 | 46,078 | | 13,989 |
| Core earnings before income tax expense | | 10,465 | | 10,377 | | 13,954 | 19,809 | 22,454 | | 4,715 |
| Core income tax expense | | 3,456 | .91 | 3,258 | 90 | 4,758 | 3,809 | 4,423 | | 924 |
| Core earnings | | \$ 7,009 | \$ | 7,119 | \$ | 9,196 | \$ 16,000 | \$ 18,031 | \$ | 3,791 |
| Efficiency ratio | (w)/(x+v) | 68.72% | | 66.25% | | 69.80% | 67.89% | 67.81% | | 63.56% |
| Core Efficiency ratio | (z)/(x+y) | 68.85% | | 67.63% | | 66.23% | 63.83% | 65.41% | | 65.97% |
| Core ROAA | | 0.76% | | 0.65% | | 0.69% | 0.95% | 0.91% | | 0.65% |





NON-GAAP FINANCIAL MEASURES



| Dollar values in thousands except per share amounts | | | Q3 2019 | Q4 2019 | Į. | Q1 2020 | | Q2 2020 | Q3 2020 |
|---|-----------|----|-----------|-----------------|----|-----------|-----|-----------|-----------------|
| Net interest income | (a) | \$ | 16,366 | \$ 16,965 | \$ | 17,335 | \$ | 18,339 | \$ 18,706 |
| Provision for loan losses | | | 538 | 736 | | 3,760 | | 2,500 | 2,500 |
| Net interest income after provision for loan losses | | - | 15,828 | 16,229 | \$ | 13,575 | | 15,839 | 16,206 |
| Noninterest income | (b) | | 1,618 | 1,575 | | 1,089 | | 3,931 | 3,401 |
| (Gain) loss on sale of investment securities, net | | | - | (33) | | (172) | | (1,178) | (939 |
| (Gain) loss on sale of other real estate owned, net | | | (1) | 17 | | (26) | | - | - |
| Loss on sale of fixed assets, net | | | - | - | | - | | - | 5 |
| Change in the fair value of equity securities | | | 9 | (121) | | 826 | | (248) | 31 |
| Core noninterest income | (d) | | 1,626 | 1,438 | * | 1,717 | * | 2,505 | 2,498 |
| Core earnings before noninterest expense | | | 17,454 | 17,667 | | 15,292 | | 18,344 | 18,704 |
| Noninterest expense | (c) | | 11,682 | 13,629 | | 13,907 | | 14,480 | 14,051 |
| Severance | | | - | (* €) | | | | (253) | (10 |
| Acquisition expense | | | (177) | (1,007) | | (751) | | (255) | (52 |
| Core noninterest expense | (e) | | 11,505 | 12,622 | | 13,156 | | 13,972 | 13,989 |
| Core earnings before income tax expense | | | 5,949 | 5,045 | | 2,136 | | 4,372 | 4,715 |
| Core income tax expense | | | 1,143 | 1,019 | | 421 | 770 | 840 | 924 |
| Core earnings before income tax expense | | \$ | 4,806 | \$ 4,026 | \$ | 1,715 | \$ | 3,532 | \$ 3,791 |
| Core basic earnings per share | | | 0.48 | 0.40 | | 0.15 | | 0.32 | 0.35 |
| Diluted earnings per share (GAAP) | | \$ | 0.46 | \$ 0.32 | \$ | 0.05 | \$ | 0.39 | \$ 0.41 |
| Gain on sale of investment securities, net | | | - | • | | (0.01) | | (0.09) | (0.07 |
| Change in the fair value of equity securities | | | - | (0.01) | | 0.06 | | (0.02) | 14 |
| Severance | | | 12 | | | - | | 0.02 | - |
| Acquisition expense | | | 0.02 | 0.08 | | 0.05 | | 0.02 | 0.01 |
| Core diluted earnings per share | | \$ | 0.48 | \$ 0.39 | \$ | 0.15 | \$ | 0.32 | \$ 0.35 |
| Efficiency ratio | (c)/(a+b) | | 64.96% | 73.51% | | 75.48% | | 65.02% | 63.56% |
| Core efficiency ratio | (e)/(a+d) | | 63.95% | 68.59% | | 69.05% | | 67.03% | 65.97% |
| Core return on average assets | | | 0.95% | 0.76% | | 0.32% | | 0.62% | 0.65% |
| Core return on average equity | | | 9.12% | 7.35% | | 2.82% | | 6.00% | 6.29% |
| Total average assets | | \$ | 1,999,240 | \$ 2,101,562 | \$ | 2,164,516 | \$ | 2,296,082 | \$ 2,320,501 |
| Total average stockholders' equity | | | 208,957 | 217,433 | | 243,614 | | 236,651 | 239,822 |





INCOME STATEMENT



| | December 31, | | | | | | | | | | | |
|---|--------------|--------|------|--------|----|----------------|-------|--------|-----|--------|---------|------------|
| (dollars in thousands, except share data) | 9 | 2015 | | 2016 | | 2017 | | 2018 | | 2019 | Q3 2020 | |
| INTEREST INCOME | | | | | | | | | | | | |
| Interest and fees on loans | \$ | 35,076 | \$ | 39,380 | \$ | 47,863 | \$ | 66,750 | \$ | 80,954 | \$ | 21,866 |
| Interest on investment securities | | 2,189 | | 3,565 | | 5,055 | | 6,608 | | 7,440 | | 1,356 |
| Other interest income | | 75 | | 207 | | 428 | | 533 | | 1,049 | | 172 |
| TOTAL INTEREST INCOME | - | 37,340 | | 43,152 | | 53,346 | | 73,891 | | 89,443 | | 23,394 |
| INTEREST EXPENSE | | | | | | | | | | | | |
| Interest on deposits | | 5,250 | | 7,182 | | 8,050 | | 11,394 | | 19,307 | | 3,404 |
| Interest on borrowings | | 632 | | 1,231 | | 2,779 | | 5,127 | | 5,318 | | 1,284 |
| TOTAL INTEREST EXPENSE | | 5,882 | | 8,413 | | 10,829 | | 16,521 | | 24,625 | | 4,688 |
| NET INTEREST INCOME | | 31,458 | | 34,739 | | 42,517 | | 57,370 | | 64,818 | | 18,706 |
| PROVISION FOR LOAN LOSSES | | 1,865 | | 2,079 | | 1,540 | | 2,570 | | 1,908 | | 2,500 |
| NET INTEREST INCOME AFTER PROVISION FOR LOAN LOSSES | | 29,593 | - | 32,660 | | 40,977 | | 54,800 | | 62,910 | | 16,206 |
| NON-INTEREST INCOME | | | | | | | | | | | | |
| Service charges on deposit accounts | | 380 | | 343 | | 767 | | 1,453 | | 1,840 | | 441 |
| Gain on sale of investment securities, net | | 489 | | 443 | | 292 | | 14 | | 262 | | 939 |
| Gain (loss) on sale of assets, net | | 4,278 | | 1,684 | | 154 | | 74 | | (9) | | (5 |
| Servicing fees and fee income on serviced loans | | 2,543 | | 2,087 | | 1,482 | | 963 | | 593 | | 85 |
| Other operating income | | 654 | | 911 | | 1,120 | | 1,814 | | 3,530 | | 1,941 |
| TOTAL NON-INTEREST INCOME | | 8,344 | | 5,468 | | 3,815 | 100 | 4,318 | 0 | 6,216 | - | 3,401 |
| INCOME BEFORE NON-INTEREST EXPENSE | | 37,937 | | 38,128 | | 44,792 | | 59,118 | | 69,126 | | 19,607 |
| NON-INTEREST EXPENSE | | | | | | | | | | | | |
| Salaries and employee benefits | | 16,398 | | 15,609 | | 18,681 | | 25,469 | | 28,643 | | 8,228 |
| Impairment on investment in tax credit entity | | 54 | | 11 | | 7 4 | | * | | - | | (* |
| Operating expenses | | 10,901 | | 11,019 | | 13,661 | | 16,413 | | 19,525 | | 5,823 |
| TOTAL NON-INTEREST EXPENSE | N/I | 27,353 | r 25 | 26,639 | 24 | 32,342 | r Arr | 41,882 | | 48,168 |).tt | 14,051 |
| INCOME BEFORE INCOME TAX EXPENSE | 89 | 10,584 | - | 11,489 | A. | 12,450 | i der | 17,236 | 100 | 20,958 | | 5,556 |
| INCOME TAX EXPENSE | | 3,511 | | 3,609 | | 4,248 | | 3,630 | | 4,119 | | 1,089 |
| NET INCOME | \$ | 7,073 | \$ | 7,880 | \$ | 8,202 | \$ | 13,606 | \$ | 16,839 | \$ | 4,467 |
| Basic earnings per share | \$ | 0.98 | \$ | 1.11 | \$ | 0.96 | \$ | 1.41 | \$ | 1.68 | \$ | 0.41 |
| Diluted earnings per share | \$ | 0.97 | \$ | 1.10 | \$ | 0.96 | \$ | 1.39 | \$ | 1.66 | \$ | 0.41 |
| | | | | | | | | | | | | |

