UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant \boxtimes Filed by a party other than the Registrant \square

Check the appropriate box:

□ Preliminary Proxy Statement

 \Box Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(3)(2))

□ Definitive Proxy Statement

Definitive Additional Materials

□ Soliciting Material Under Rule 14a-12

INVESTAR HOLDING CORPORATION

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

 \boxtimes No fee required

□ Fee paid previously with preliminary materials

□ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11

INVESTAR P.O. BOX 8016, CARY, NC 275124903

Investar Holding Corporation Important Notice Regarding the Availability of Proxy Materials

Stockholders Meeting to be held on May 18, 2022

For Stockholders of record as of March 21, 2022

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. This is not a ballot. You cannot use this notice to vote your shares. We encourage you to access and review all of the important information contained in the proxy materials before voting.

To view the proxy materials, and to obtain directions to attend the meeting, go to: www.proxydocs.com/ISTR

To vote your proxy while visiting this site, you will need the 12 digit control number in the box below.

Under United States Securities and Exchange Commission rules, proxy materials do not have to be delivered in paper. Proxy materials can be distributed by making them available on the internet.



For a convenient way to view proxy materials and VOTE go to www.proxydocs.com/ISTR

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Have the 12 digit control number located in the shaded box above available when you access the website and follow the instructions.

If you want to receive a paper or e-mail copy of the proxy material, you must request one. There is no charge to you for requesting a copy. In order to receive a paper package in time for this year's meeting, you must make this request on or before May 09, 2022.





SEE REVERSE FOR FULL AGENDA

Investar Holding Corporation

Annual Meeting of Stockholders

THE BOARD OF DIRECTORS RECOMMENDS A VOTE:

FOR ON PROPOSALS 1, 2 AND 3

PROPOSAL

- 1. Election of Directors
 - 1.01 James M. Baker
 - 1.02 Thomas C. Besselman
 - 1.03 James H. Boyce, III
 - 1.04 Robert M. Boyce, Sr.
 - 1.05 John J. D'Angelo
 - 1.06 William H. Hidalgo, Sr.
 - 1.07 Gordon H. Joffrion, III
 - 1.08 Robert Chris Jordan
 - 1.09 David J. Lukinovich
 - 1.10 Suzanne O. Middleton
 - 1.11 Andrew C. Nelson, M.D.
 - 1.12 Frank L. Walker
- 2 Ratification of appointment of Home LLP as our independent registered public accountants for 2022.
- 3. Approval, on an advisory basis, of the compensation of our named executive officers.
- 4. To transact such other business as may properly come before the Annual Meeting or any adjournments or postponements thereof.