UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant ⊠
Filed by a party other than the Registrant \square
Check the appropriate box:
□ Preliminary Proxy Statement □ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(3)(2)) □ Definitive Proxy Statement □ Definitive Additional Materials □ Soliciting Material Under Rule 14a-12
INVESTAR HOLDING CORPORATION
(Name of Registrant as Specified in its Charter)
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)
Payment of Filing Fee (Check the appropriate box):
☑ No fee required
☐ Fee paid previously with preliminary materials
☐ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11



P.O. BOX 8016, CARY, NC 2751 2-9903

Your vote matters!



Scan QR for digital voting

Investar Holding Corporation
Annual Meeting of Shareholders

Wednesday, May 15, 2024 3:00 PM, Central Time 10500 Coursey Boulevard, 3rd Floor, Baton Rouge, Louisiana 70816

For a convenient way to view proxy materials, VOTE, and obtain directions to attend the meeting go to www.proxydocs.com/ISTR

To vote your proxy while visiting this site, you will need the 12 digit control number in the box below.

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. This is not a ballot. You cannot use this notice to vote your shares. We encourage you to access and review all of the important information contained in the proxy materials before voting.

Under United States Securities and Exchange Commission rules, proxy materials do not have to be delivered in paper. Proxy materials can be distributed by making them available on the internet.

If you want to receive a paper or e-mail copy of the proxy materials, you must request one. There is no charge to you for requesting a copy. In order to receive a paper package in time for this year's meeting, you must make this request on or before May 3, 2024. Meeting Materials: Notice of Meeting and Proxy Statement & Annual Report on Form 10-K

Important Notice Regarding the Availability of Proxy Materials for the Shareholders Meeting to be held on May 15, 2024 for Shareholders of Record as of March 18, 2024

To order paper materials, use one of the following methods.



Internet:

investorelections.com/ISTR



Call: 1-866-648-8133



Email:

paper@investorelections.com

* If requesting material by e-mail, please send a blank e-mail with the 12 digit control number (located below) in the subject line. No other requests, instructions OR other inquiries should be included with your e-mail requesting material.

Your control number

Have the 12 digit control number located in the box above available when you access the website and follow the instructions.

SEE REVERSE FOR FULL AGENDA



THE BOARD OF DIRECTORS RECOMMENDS A VOTE:

FOR ON PROPOSALS 1, 2 AND 3

PROPOSAL

- 1. Election of Directors
 - 1.01 John J. D'Angelo
 - 1.02 Anita M. Fontenot
 - 1.03 William H. Hidalgo, Sr.
 - 1.04 Rose J. Hudson
 - 1.05 Gordon H. Joffrion, III
 - 1.06 Robert Chris Jordan
 - 1.07 Julio A. Melara
 - 1.08 Suzanne O. Middleton
 - 1.09 Andrew C. Nelson, M.D.
 - 1.10 Frank L. Walker
 - 1.11 James E. Yegge, M.D.
- 2. Ratify the appointment of Horne LLP as Investar Holding Corporation's independent registered public accounting firm for the 2024 fiscal year.
- 3. Approve, on an advisory basis, the compensation of our named executive officers.
- 4. Transact such other business as may properly come before the annual meeting or any adjournments thereof.