

INVESTAR HOLDING CORP

Reported by LAVERGNE TRAVIS M

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 03/02/17 for the Period Ending 03/01/17

Address 10500 COURSEY BLVD

THIRD FLOOR

BATON ROUGE, LA, 70816

Telephone 225-227-2222

CIK 0001602658

Symbol ISTR

SIC Code 6022 - State Commercial Banks

Industry Banks

Sector Financials

Fiscal Year 12/31



[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person * | | | | | 2. I | 2. Issuer Name and Ticker or Trading Symbol | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | |
|---|---|-------------------|-------------------------------------|---------------|---------|--|----------|---|--|-------------|---|---|----------------------------------|---|---|--|--------------------------------|--|
| Lavergne Tr | avis M | | | | In | vest | tar Ho | olding (| orp |) [IS | TR] | | | | 10 | n/ 0 | | |
| (Last) | (First | (M | Iiddle) | | 3. I | 3. Date of Earliest Transaction (MM/DD/YYYY) | | | | | | | Director X Officer (g | | | | 0% Owner Other (specify below) | |
| C/O INVESTAR HOLDING CORPORATION, 7244 PERKINS | | | | | | 3/1/2017 | | | | | | | | Officer | | | | |
| ROAD | , | | | | | | | | | | | | | | | | | |
| | (Stre | eet) | | | 4. I | f An | nendme | ent, Date C | Origi | nal Fil | ed (MM/I | DD/YYYY | 6. Individual | or Joint/G | roup Filing | Check Appl | icable Line) | |
| BATON ROUGE, LA 70808 (City) (State) (Zip) | | | | | | | | | | | | | | _ X _ Form filed by One Reporting Person _ Form filed by More than One Reporting Person | | | | |
| | ,, (54 | | | I - Non | ı-Der | ivati | ive Sec | urities Ac | quir | red, Di | isposed | of, or Bo | eneficially Own | ed | | | | |
| 1. Title of Security (Instr. 3) 2. Trans. D | | | | Execu | | on (Instr. 8) | | 4. Securities Acquor Disposed of (Disposed of (Instr. 3, 4 and 5) | | D) ` ´ | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | | | Ownership of Indirect Beneficia | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | | | | | Code | V | Amou | (A) or (D) | Price | | | | | (Instr. 4) | |
| Common Stock 3/1/2017 | | | | 17 | | | A (1) | | 1851 | A | \$0.00 | | 5424 | | D | | | |
| Common Stock 3/1/2017 | | | | 17 | | | F | | 163 | D | \$20.25 | 5261 (2) | | D | | | | |
| Common Stock | | | | | | | | | | | | 2167 (2) | | I | 401(k) | | | |
| | Tab | le II - Der | ivative | Securi | ities I | Bene | ficially | Owned (| e.g. | , puts | , calls, v | varrants | , options, conve | rtible sec | urities) | | | |
| 1. Title of Derivate Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative | 3. Trans. Date | 3A. Deer Execution Date, if a | on (Instr. 8) | | Acqu Disp | | | 6. Date Exercisable and Expiration Date | | | Jnderlying Derivative Security Security | | 9. Number of derivative Securities Beneficially Owned | Ownership Form of Derivative Security: | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | Security | | | | | v | V (A) | (D) | Date Exer | cisable | Expiration Date | Title | Amount or Number of Shares | mber of Transaction | | Direct (D) or Indirect (I) (Instr. 4) | | |
| Employee Stock Option | \$20.25 | 3/1/2017 | | | A | | 6957 | | | 2018 (3) | 3/1/2027 | Commo Stock | n 6957 | \$0.00 | 6957 | D | | |

Explanation of Responses:

- (1) Compensatory restricted stock award subject to a five-year pro-rata vesting.
- (2) Since the date of the reporting person's last Form 4, 1,512 shares previously reported as directly held are now reported as indirectly held through his 401(k).
- (3) One-fifth of the options is exercisable on the date indicated and on each of the next four anniversaries thereof.

Reporting Owners

| reporting owners | | | | | | | | |
|----------------------------------|---------------|-----------|-----------------------|-------|--|--|--|--|
| Reporting Owner Name / Address | Relationships | | | | | | | |
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | | |
| Lavergne Travis M | | | | | | | | |
| C/O INVESTAR HOLDING CORPORATION | | | Chief Credit Office | | | | | |
| 7244 PERKINS ROAD | | | Ciliei Creuit Officer | | | | | |
| BATON ROUGE, LA 70808 | | | | | | | | |

Signatures

/s/Travis M. Lavergne 3/2/2017

**Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.