UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

	y the Registrant ⊠ y a party other than the Registrant □		
Check	the appropriate box:		
	Preliminary Proxy Statement Confidential, for Use of the Commission Only (only as permitted by Rule 14a-6(e)(2)) Definitive Proxy Statement Definitive Additional Materials Soliciting Material Under Rule 14a-12		
	INVESTAR HOLDING CORPORATION		
	(Name of Registrant as Specified in its Charter)		
	(Name of Person(s) Filing Proxy Statement, if other than the Registrant)		
Payme	nt of Filing Fee (Check the appropriate box):		
\boxtimes	No fee required		
	Fee paid previously with preliminary materials		
	Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11		



2023 Notice and Proxy Statement

INVESTAR HOLDING CORPORATION 10500 Coursey Boulevard Baton Rouge, Louisiana 70816

April 4, 2023

Dear Shareholder:

On behalf of the board of directors, we cordially invite you to attend the 2023 Annual Meeting of Shareholders of Investar Holding Corporation (together with any adjournments or postponements thereof, the "2023 Annual Meeting"). The 2023 Annual Meeting will be held beginning at 3:00 p.m., Central Time, on Wednesday, May 17, 2023 at Investar Bank, 10500 Coursey Boulevard, Third Floor, Baton Rouge, Louisiana 70816. The formal notice of the 2023 Annual Meeting appears on the next page. At the 2023 Annual Meeting, you will be asked to:

- 1. Elect 10 directors, each to serve a one-year term;
- 2. Ratify the appointment of Horne LLP as Investar Holding Corporation's independent registered public accounting firm for the 2023 fiscal year;
- 3. Approve, on an advisory basis, the compensation of our named executive officers; and
- 4. Transact such other business as may properly come before the 2023 Annual Meeting.

Only shareholders of record on March 20, 2023 are entitled to receive notice of and vote at the 2023 Annual Meeting. The accompanying proxy statement provides detailed information concerning the matters to be acted upon at the 2023 Annual Meeting. We urge you to review this proxy statement and each of the proposals carefully. It is important that your views be represented at the 2023 Annual Meeting regardless of the number of shares of our common stock you own or whether you are able to attend the 2023 Annual Meeting in person.

A copy of our 2023 proxy statement, proxy card and our Annual Report on Form 10-K for the year ended December 31, 2022 (which serves as our annual report to shareholders) is being made available to our shareholders online, on or about April 4, 2023, at http://www.proxydocs.com/ISTR.

You may vote your shares via a toll-free telephone number, on the Internet, or by signing, dating and mailing a proxy card. Instructions regarding the three methods of voting by proxy are contained in the notice of internet availability of proxy materials. If you are the record holder of shares of our common stock, you may vote in person at the 2023 Annual Meeting. The accompanying proxy statement explains how to obtain directions to the meeting.

On behalf of our board of directors, I would like to express our appreciation for your continued interest in Investar Holding Corporation.

Sincerely,

John J. D'Angelo President and Chief Executive Officer

INVESTAR HOLDING CORPORATION

10500 Coursey Boulevard Baton Rouge, Louisiana 70816

NOTICE OF 2023 ANNUAL MEETING OF SHAREHOLDERS

DATE & TIME: Wednesday, May 17, 2023 at 3:00 p.m., Central Time

PLACE: Investar Bank

10500 Coursey Boulevard, Third Floor Baton Rouge, Louisiana 70816

You can obtain directions to Investar Bank by contacting Patrice Theriot by email at patrice.theriot@investarbank.com or by

telephone at (225) 448-5468.

ITEMS OF BUSINESS: 1. To elect 10 directors, each to serve a one-year term.

2. To ratify the appointment of Horne LLP as Investar Holding Corporation's independent registered public accounting firm

for the 2023 fiscal year.

3. To approve, on an advisory basis, the compensation of our named executive officers.

4. To transact such other business as may properly come before the 2023 Annual Meeting of Shareholders or any

adjournments or postponements thereof (the "2023 Annual Meeting").

RECORD DATE: You are entitled to notice of and to attend or vote at the 2023 Annual Meeting if you were a shareholder of record as of the

close of business on March 20, 2023.

ANNUAL REPORT: Our Annual Report on Form 10-K for the year ended December 31, 2022 (which serves as our annual report to shareholders)

is accessible online at http://www.proxydocs.com/ISTR.

PROXY VOTING: We value your participation. It is important that your shares be represented and voted at the 2023 Annual Meeting regardless

of whether you attend the 2023 Annual Meeting in person. The accompanying proxy statement provides detailed information about the matters to be considered at the 2023 Annual Meeting. Please read it carefully. To ensure your shares are represented at the 2023 Annual Meeting, please vote your shares via a toll-free telephone number, on the Internet or by completing, signing, dating and mailing a proxy card. Instructions regarding the three methods of voting are contained in the notice of internet availability of proxy materials. Any proxy may be revoked at any time prior to its exercise at the annual

meeting.

By Order of the Board of Directors,

John J. D'Angelo President and Chief Executive Officer Baton Rouge, Louisiana April 4, 2023

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to be held on May 17, 2023:

Investar Holding Corporation's 2023 proxy statement, proxy card and Annual Report on Form 10-K for the year ended December 31, 2022 are available at http://www.proxydocs.com/ISTR

The Notice of the 2023 Annual Meeting of Shareholders and Proxy Statement are first being made available to shareholders on or about April 4, 2023.

INVESTAR HOLDING CORPORATION

PROXY STATEMENT

INDEX

QUESTIONS AND ANSWERS ABOUT THE 2023 ANNUAL MEETING, VOTING YOUR SHARES AND THE PROXY	
<u>MATERIALS</u>	<u>1</u>
Who is soliciting proxies from the shareholders?	<u>1</u>
When and where will the 2023 Annual Meeting be held?	<u>1</u>
What will be voted on at the 2023 Annual Meeting?	<u>1</u>
How will we solicit proxies and who bears the cost of proxy solicitation?	<u>2</u>
Who can vote at the 2023 Annual Meeting?	<u>2</u>
How many votes must be present to hold the 2023 Annual Meeting?	<u>2</u>
How many votes does a shareholder have per share?	<u>2</u>
What is the required vote on each proposal?	<u>3</u>
How will the proxy be voted and how are votes counted?	<u>3</u>
Can a proxy be revoked?	<u>4</u>
Why did I receive a notice of internet availability of proxy materials instead of a full set of proxy materials?	<u>4</u>
How do I obtain a separate set of proxy materials or request a single set for my household?	<u>4</u>
STOCK OWNERSHIP OF CERTAIN BENEFICIAL OWNERS	<u>5</u>
STOCK OWNERSHIP OF DIRECTORS AND EXECUTIVE OFFICERS	<u>6</u>
BOARD OF DIRECTORS	<u>7</u>
Board Composition and Refreshment	<u>7</u>
Information about Directors and Director Nominees	7
CORPORATE GOVERNANCE	8
Board Independence	8
Board Leadership Structure	9
Board's Role in Risk Oversight	9
Board Meeting Attendance	<u>9</u>
Board Committees Executive Committee	10 10
Audit Committee Audit Committee	10 10
Compliance Committee	10 11
Compensation Committee	11
Nominating and Governance Committee	11
Communications with the Board	1 1 2 2 2 2 3 3 4 4 4 4 5 6 7 7 7 8 8 8 9 9 9 10 10 10 11 11 11 12 12 12 12 13 14 14 15 15 16 16 17 17 18 18 18 18 18 18 18 18 18 18 18 18 18
Evaluation of Director Nominees	12
Shareholder Recommendations of Director Candidates	12
Board Diversity	13
Director Nominees Diversity Matrix	13
CERTAIN TRANSACTIONS	14
Policies and Procedures for the Review, Approval and Ratification of Related Party Transactions	14
NON-EMPLOYEE DIRECTOR COMPENSATION	<u>15</u>
EXECUTIVE OFFICERS	<u>15</u>
EXECUTIVE COMPENSATION	<u>16</u>
Executive Compensation Best Practices	<u>17</u>
<u>Compensation Committee Processes</u>	<u>17</u>
<u>Use of Compensation Consultants</u>	<u>18</u>
Role of Our Officers Relating to Executive Compensation	<u>18</u>
Narrative to Summary Compensation Table for 2022	<u>19</u>
COMPENSATION TABLES	<u>22</u>
Summary Compensation Table	<u>22</u>
Pay Versus Performance Table	<u>22</u>
Outstanding Equity Awards at December 31, 2022	<u>24</u>
REPORT OF THE AUDIT COMMITTEE	<u>25</u>
INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM Food and Polated Displaying for Accounting Somings	18 18 19 22 22 22 24 25 26 26 27 27
Fees and Related Disclosures for Accounting Services	<u>26</u>
PROPOSALS Proposal No. 1 - Election of 10 Directors	<u>27</u>
Proposal No. 2 - Ratification of the Appointment of Horne LLP as our Independent Registered Public Accounting Firm for the 2023	<u>21</u>
Fiscal Year	<u>27</u>
Proposal No. 3 - Approval of the Compensation of our Named Executive Officers	$\frac{27}{27}$
SHAREHOLDER PROPOSALS FOR THE 2024 ANNUAL MEETING OF SHAREHOLDERS	<u>29</u>

Proposals for Inclusion in Our Proxy Statement	
Proposals to be Introduced at the 2024 Annual Meeting of Shareholders	
OTHER MATTERS	
AVAILABILITY OF ANNUAL REPORT ON FORM 10-K	

<u>29</u>

We include website addresses throughout this Proxy Statement for reference only. The information contained or referenced on our website and other websites mentioned in this Proxy Statement are not a part of this Proxy Statement and are not deemed incorporated by reference into this Proxy Statement or any other public filing made with the Securities and Exchange Commission (SEC).

INVESTAR HOLDING CORPORATION

10500 Coursey Boulevard, Third Floor, Baton Rouge, Louisiana 70816

PROXY STATEMENT

2023 ANNUAL MEETING OF SHAREHOLDERS TO BE HELD ON WEDNESDAY, MAY 17, 2023

We are making this proxy statement available to the shareholders of Investar Holding Corporation in connection with the solicitation of proxies by its board of directors (our "board") for use at the 2023 Annual Meeting of Shareholders of Investar Holding Corporation to be held at 3:00 p.m., Central Time, on Wednesday, May 17, 2023, at Investar Bank, 10500 Coursey Boulevard, Third Floor, Baton Rouge, Louisiana 70816, (together with any adjournments or postponements of such annual meeting, the "2023 Annual Meeting"). In this proxy statement, Investar Holding Corporation is referred to as "Investar", "we", "our", "us" or the "Company", and Investar Bank is referred to as the "Bank."

As required by the rules of the Securities and Exchange Commission, or SEC, we are making this proxy statement, our proxy card and our Annual Report on Form 10-K for the year ended December 31, 2022, which serves as our annual report to shareholders (our "2022 Annual Report") available to our shareholders electronically. On April 4, 2023, we mailed the notice of internet availability to our shareholders of record as of March 20, 2023 and posted these materials online at http://www.proxydocs.com/ISTR.

QUESTIONS AND ANSWERS ABOUT THE 2023 ANNUAL MEETING, VOTING YOUR SHARES AND THE PROXY MATERIALS

Who is soliciting proxies from the shareholders?

Our board, on behalf of the Company, is soliciting your proxy. The proxy provides you with the opportunity to vote on the proposals presented at the 2023 Annual Meeting, whether or not you attend the meeting.

When and where will the 2023 Annual Meeting be held?

The 2023 Annual Meeting will be held at 3:00 p.m., Central Time, on Wednesday, May 17, 2023 at Investar Bank, 10500 Coursey Boulevard, Third Floor, Baton Rouge, Louisiana 70816. To obtain directions to attend the 2023 Annual Meeting, please contact Patrice Theriot by email at patrice.theriot@investarbank.com or by telephone at (225) 448-5468.

What will be voted on at the 2023 Annual Meeting?

- 1. The election of 10 directors, each to serve a one-year term;
- 2. The ratification of the appointment of Horne LLP as Investar Holding Corporation's independent registered public accounting firm for the 2023 fiscal year:
- 3. The approval, on an advisory basis, of the compensation of our named executive officers; and
- 4. The consideration of such other business as may properly come before the 2023 Annual Meeting.

Your proxy will also give the proxy holders discretionary authority to vote the shares represented by the proxy on any other matter that is properly presented for action at the 2023 Annual Meeting. Our board does not expect to bring any other matter before the 2023 Annual Meeting and is not aware of any other matter that may be considered at the 2023 Annual Meeting. In addition, under our Amended and Restated By-laws ("By-laws"), the time has expired for any shareholder to properly bring a matter before the 2023 Annual Meeting. However, in the unexpected event that any other matter does properly come before the 2023 Annual Meeting, subject to applicable SEC rules, the proxy holders will vote the proxies in their discretion.

How will we solicit proxies and who bears the cost of proxy solicitation?

The Company will bear the expenses for calling and holding the 2023 Annual Meeting and the solicitation of proxies therefor. Our directors, officers and employees may solicit proxies by telephone, mail, facsimile, the Internet or overnight delivery service. These individuals do not receive separate compensation for these services. Also, we have retained and pay a fee to American Stock Transfer & Trust Company, LLC to perform services in connection with our common stock, including assistance with the solicitation of proxies, but we pay no separate compensation to American Stock Transfer & Trust Company, LLC solely for the solicitation of proxies. Finally, in accordance with SEC regulations, we will reimburse brokerage firms and other persons representing beneficial owners of our common stock for their reasonable expenses in forwarding solicitation materials to such beneficial owners.

Who can vote at the 2023 Annual Meeting?

Our board has fixed the close of business on Monday, March 20, 2023, as the record date for our 2023 Annual Meeting. Only shareholders of record on that date are entitled to receive notice of and vote at the 2023 Annual Meeting. As of March 20, 2023, our only outstanding class of securities was our common stock, \$1.00 par value per share. On that date, we had 40,000,000 shares of common stock authorized, of which 9,900,648 shares were outstanding.

If you, rather than your broker, are the record holder of our stock, you can vote either in person at the 2023 Annual Meeting or by proxy, whether or not you attend the 2023 Annual Meeting. If you would like to attend the 2023 Annual Meeting in person and need directions, please contact Patrice Theriot by email at patrice.theriot@investarbank.com or by telephone at (225) 448-5468. You may vote your shares by proxy via a toll-free telephone number, on the Internet or by signing, dating and mailing a proxy card that will be mailed to you if you request delivery of a full set of proxy materials. Instructions regarding the methods of voting by proxy are contained on the notice of internet availability of proxy materials.

How many votes must be present to hold the 2023 Annual Meeting?

A "quorum" must be present to hold our 2023 Annual Meeting. The presence, in person or by proxy, of the holders of a majority of the outstanding shares entitled to vote at the 2023 Annual Meeting constitutes a quorum. Your shares, once represented for any purpose at the 2023 Annual Meeting, are deemed present for purposes of determining a quorum for the remainder of the meeting and for any adjournment, unless a new record date is set for the adjourned meeting. This is true even if you abstain from voting with respect to any matter brought before the 2023 Annual Meeting.

How many votes does a shareholder have per share?

Our shareholders are entitled to one vote for each share held.

What is the required vote on each proposal?

Proposal	Voting Options	Vote Required to Adopt the Proposal	Effect of Abstentions	of Broker Non-Votes
No. 1: Election of 10 director nominees	For or withhold on each nominee	Plurality of shares voted	N/A	No effect
No. 2: Ratification of the appointment of our independent registered public accounting firm	For, against or abstain	Affirmative vote of a majority of the votes actually cast	No effect	N/A
No. 3: Approval, on an advisory basis, of the compensation of our named executive officers	For, against or abstain	Affirmative vote of a majority of the votes actually cast	No effect	No effect

Although the vote is non-binding, our board will consider the outcome of the advisory vote on the compensation of our named executive officers (the "say-on-pay vote") when establishing our compensation philosophy and in making future compensation decisions.

How will the proxy be voted and how are votes counted?

If your shares are registered directly in your name, you are the shareholder of record of those shares, and these proxy materials have been made available to you by us. If you vote by proxy (either by properly completing and returning a paper proxy card or submitting voting instructions by telephone or on the Internet in accordance with the procedures included on the notice of internet availability), the shares represented by your proxy will be voted at the 2023 Annual Meeting as you instruct, including any adjournments or postponements of the meeting. You do not need to attend the 2023 Annual Meeting in person to vote your shares of our common stock. If you return a signed proxy but do not provide any voting instructions on the proxy, your shares will be voted at the 2023 Annual Meeting, including any adjournments or postponements, in accordance with the recommendations of the board as follows:

- 1. "FOR" the election of each director nominee.
- 2. "FOR" the ratification of Horne LLP as our independent registered public accounting firm for 2023.
- 3. "FOR" the approval, on an advisory basis, of the compensation of our named executive officers.

If your shares are held in a stock brokerage account by a bank, broker or other nominee, you are considered the beneficial owner of shares held in street name and these proxy materials are being forwarded to you by your bank, broker or other nominee that is considered the shareholder of record of those shares. As the beneficial owner, you have the right to direct your bank, broker or other nominee holding your shares in street name on how to vote your shares and must provide voting instructions to your bank, broker or other nominee, or your shares will not be voted on any proposal on which your bank, broker or the other party does not have discretionary authority to vote. The New York Stock Exchange ("NYSE") rules determine which proposals presented at annual meetings of shareholders are "routine" or "non-routine." If a proposal is determined to be routine, your bank, broker or other nominee has discretionary authority and may vote your shares on the proposal without receiving voting instructions from you. If a proposal is determined to be non-routine, your bank, broker, or other nominee does not have discretionary authority and may not vote your shares on the proposal without receiving your voting instructions. The ratification of Horne LLP as our independent registered public accounting firm is considered a routine matter; however, the election of directors and the approval of the compensation of our named executive officers are considered non-routine matters.

A "broker non-vote" occurs when a bank, broker or other party holding shares for which you are a beneficial owner returns a valid proxy, but does not vote on a particular proposal because it does not have discretionary authority to vote on the matter and has not received voting instructions from the shareholder for whom it is holding shares. If a broker non-vote occurs with respect to any matter to be considered at the 2023 Annual Meeting, shares that are not voted will be treated as shares present for the purpose of determining whether a quorum is present at the meeting but will not be considered present for purposes of calculating the vote on a particular matter, or counted as a vote cast "for" or "against" a matter or as an abstention on the matter.

An abstention from voting by a shareholder who is either present in person at the 2023 Annual Meeting or represented by proxy will be treated as not being "cast" for purposes of such vote and will be counted neither "for" nor "against" the matter subject to the abstention. Abstentions will not affect the outcome of the vote on matters that must be approved by the holders of a majority of the votes cast or by plurality vote. This means that the candidates receiving the highest number of "FOR" votes will be elected. A properly executed card marked "WITHHOLD" with respect to the election of a director nominee will be counted for purposes of determining whether there is a quorum at the 2023 Annual Meeting, but will not be considered to have been voted for the director nominee.

Can a proxy be revoked?

Yes. You can revoke or change your proxy at any time before it is used to vote your shares by (1) giving written notice to our Corporate Secretary before the 2023 Annual Meeting, (2) timely delivering to us another proxy with a later date or (3) appearing in person and voting at the 2023 Annual Meeting if you, rather than your broker, are the record holder of our stock. Your attendance alone at the 2023 Annual Meeting will not be enough to revoke your proxy. Written notice of the revocation of a proxy should be delivered to the following address: Katie G. Plaisance, Corporate Secretary, Investar Holding Corporation, 10500 Coursey Boulevard, Baton Rouge, Louisiana 70816.

Why did I receive a notice of internet availability of proxy materials instead of a full set of proxy materials?

In accordance with the rules of the SEC, we are permitted to furnish proxy materials, including this proxy statement and our 2022 Annual Report, to shareholders by providing access to these documents on the internet instead of mailing printed copies. Shareholders will not receive printed copies of the proxy materials unless requested. Instead, the notice of internet availability of proxy materials provides instructions on how to access and review the proxy materials on the internet. The notice also provides instructions on how to submit your proxy and voting instructions via the internet. If you would like to receive a printed or email copy of our proxy materials, please follow the instructions for requesting the materials in the notice.

How do I obtain a separate set of proxy materials or request a single set for my household?

We have adopted a procedure approved by the SEC called "householding." Under this procedure, we will deliver only one copy of our notice of internet availability of proxy materials to shareholders who have the same address and last name unless one or more of these shareholders notifies us that they wish to receive individual copies. This procedure reduces our printing costs and postage fees. Although only one copy of our notice of internet availability of proxy materials will be delivered to each address, each shareholder sharing that address will continue to be able to access the proxy materials and submit his or her individual voting instructions.

If shareholders sharing an address wish to receive a separate notice of internet availability of proxy materials or if you do not wish to participate in householding in the future, please contact Katie G. Plaisance, our Corporate Secretary, at (225) 227-2309, or write to Ms. Plaisance at Investar Holding Corporation, Attn.: Corporate Secretary, 10500 Coursey Boulevard, Baton Rouge, Louisiana 70816. You may also send an email to Ms. Plaisance at katie.plaisance@investarbank.com. If you have multiple accounts in your name or share an address with other shareholders and receive multiple copies of our notice of internet availability of proxy materials, you can authorize us to discontinue mailing multiple copies by calling or writing to or emailing our Corporate Secretary as instructed above.

Shareholders who beneficially own shares of our common stock held in street name may contact their brokerage firm, bank, broker-dealer or other similar organization to request information about householding.

STOCK OWNERSHIP OF CERTAIN BENEFICIAL OWNERS

As of March 20, 2023, we had approximately 653 shareholders of record. The following table sets forth information regarding the beneficial ownership of our common stock as of March 20, 2023, by each person or entity, including any group (as that term is used in Section 13(d)(3) of the Securities Exchange Act of 1934, as amended, or the Exchange Act), known to us to be the beneficial owner of more than 5% of our outstanding common stock. Beneficial ownership has been determined in accordance with Rule 13d-3 under the Exchange Act and is based upon the number of shares of our common stock outstanding as of March 20, 2023, which was 9.900,648 shares.

	Number of Shares	
Name and Address	Beneficially Owned	Percent of Class
Fourthstone LLC	983,888(1)	9.9%
575 Maryville Centre Dr., Ste 110		
St. Louis, MO 63141		
The Banc Funds Company, L.L.C.	569,999(2)	5.8%
20 North Wacker Drive, Ste. 3300		
Chicago II 60606		

- (1) The amount shown in the table above and the following information are based on the last Schedule 13G/A filed with the SEC on February 14, 2023 jointly by Fourthstone LLC ("Fourthstone"); Fourthstone Master Opportunity Fund Ltd; Fourthstone GP LLC; Fourthstone QP Opportunity Fund LP; and Fourthstone Small-Cap Financials Fund LP, and L. Phillip Stone, IV reporting beneficial ownership as of December 31, 2022. Fourthstone in its capacity as an investment adviser has shared voting power and dispositive power with respect to 983,888 shares of common stock on behalf of its advisory clients. Fourthstone Master Opportunity Fund Ltd has shared voting power and dispositive power with respect to 340,957 shares of common stock, Fourthstone QP Opportunity Fund LP has shared voting power and dispositive power with respect to 315,217 shares of common stock and Fourthstone Small-Cap Financials Fund LP has shared voting power and dispositive power with respect to 25,740 shares of common stock. L. Phillip Stone, IV is the managing member of Fourthstone and Fourthstone GP LLC and may be deemed to beneficially own securities owned by Fourthstone.
- The amount shown in the table above and the following information are based on the last Schedule 13G/A filed with the SEC on February 6, 2023 jointly by The Banc Funds Company, L.L.C. ("TBFC"); Banc Fund IX L.P. ("BF IX"); Banc Fund X L.P. ("BF X"); and TBFC Financial Technologies Fund L.P. (collectively, the "Banc Fund Reporting Persons"), reporting beneficial ownership as of December 31, 2022. According to the Schedule 13G/A, TBFC is the indirect general partner of (i) TBFC Financial Technologies Fund L.P., (ii) BF IX, and (iii) BF X, which entities have sole voting and dispositive power with respect to an aggregate of 569,999 shares. TBFC's controlling member is Charles J. Moore. Mr. Moore has been the manager of BF IX, BF X and TBFC Financial Technologies Fund L.P., since their respective inceptions. As manager, Mr. Moore has voting and dispositive power over the securities of the Company held by each of those entities. As controlling member of TBFC, Mr. Moore will control TBFC, and therefore each of the Banc Fund Reporting Persons directly and indirectly controlled by TBFC.

STOCK OWNERSHIP OF DIRECTORS AND EXECUTIVE OFFICERS

The following table includes information about the common stock owned by our directors, nominees and executive officers, as of March 20, 2023. Each of the persons listed in the table below under the heading "Directors and Nominees" currently serves as a director of the Company. Unless otherwise noted, the persons below have sole voting power and investment power with respect to the listed shares (subject to any applicable community property laws). The business address for each of the directors and executive officers listed below is 10500 Coursey Boulevard, Baton Rouge, Louisiana 70816. In computing each listed person's particular percentage ownership, we deemed as outstanding any shares of common stock subject to options or warrants held by that person that are exercisable currently or within 60 days of March 20, 2023.

		Number of Shares Subject to Exercisable	Total	
	Number of	Options and	Beneficial	Percent of
Name of Beneficial Owner	Shares	Warrants	Ownership	Class(1)
Directors and Nominees:				
James H. Boyce, III	33,720(2)	_	33,720	*
William H. Hidalgo, Sr.	65,294(3)	_	65,294	*
Rose J. Hudson	5,323		5,323	*
Gordon H. Joffrion, III	33,491(4)	_	33,491	*
Robert Chris Jordan	47,047	_	47,047	*
David J. Lukinovich	53,218(5)	_	53,218	*
Suzanne O. Middleton	34,798	_	34,798	*
Andrew C. Nelson, M.D.	141,553(6)	_	141,553	1.43%
Frank L. Walker	10,551	_	10,551	*
Named Executive Officers:				
John J. D'Angelo	216,615(7)	204,847	421,462	4.26%
Linda M. Crochet	7,837(8)	_	7,837	*
Jeffrey W. Martin	9,200(9)	_	9,200	*
Christopher L. Hufft	46,596(10)	50,822	97,418	*
All directors, nominees, and executive officers as a group (13 persons total)	662,461	204,847	867,308	8.76%

- * Represents less than 1% based on 9,900,648 shares of our common stock outstanding as of March 20, 2023.
- Ownership percentages reflect the ownership percentage assuming that such person, but no other person, exercises all stock options and warrants to acquire shares of our common stock held by such person that are exercisable currently or within 60 days of March 20, 2023.
- (2) Includes 1,500 shares held in trust for the benefit of Mr. Boyce's children.
- (3) Includes (i) 19,571 shares registered in the name of William H. Hidalgo Trust and (ii) 4,566 registered in the name of Mr. Hidalgo's spouse.
- (4) Includes 11,610 shares registered in the name of Mr. Joffrion's spouse.
- (5) Includes (i) 16,651 shares registered in the name of Solomon's Portico, LLC, an affiliate of Mr. Lukinovich, which are pledged to First National Bankers Bank to secure a personal line of credit and (ii) 17,677 shares registered in the name of Mr. Lukinovich's spouse and children.
- Includes 8,193 shares registered in the name of AJ's Investment Co., LLC, an affiliate of Dr. Nelson.
- Mr. D'Angelo is also a director. His ownership includes (i) 2,089 shares held in brokerage accounts by Mr. D'Angelo for the benefit of his four minor children, (ii) 24,900 shares of unvested restricted stock and restricted stock units ("RSUs"), and (iii) 25,277 shares held through the Company's 401(k)
- (8) Includes 5.514 shares of unvested RSUs.
- (9) Includes 4,096 shares of unvested RSUs. Includes 2,625 shares held through the Company's 401(k) plan.
- (10) Shares referenced are based on the Company's knowledge as Mr. Hufft separated from the Company for health reasons effective November 4, 2022 and includes 7,111 shares held through the Company's 401(k) plan as of the separation date.

BOARD OF DIRECTORS

Board Composition and Refreshment

Upon the recommendation of the Nominating and Governance Committee, the board appointed Rose J. Hudson as a director on November 16, 2022. As previously announced, Robert M. Boyce resigned from the board on February 8, 2023, and James M. Baker resigned from the board on November 13, 2022. Mr. Boyce and Mr. Baker had each served on the board since 2013.

Our board is currently comprised of 10 directors, and each of our current directors has been nominated to serve a one-year term.

Information about Directors and Director Nominees

The following table lists the 10 directors currently serving on our board and nominated for election to our board at the 2023 Annual Meeting, each of whom also serves as a director of the Bank. The information below includes a brief discussion of the experience, qualifications and skills that led us to conclude that such individual should serve as a member of our board. We believe that our board consists of a diverse collection of individuals who possess the integrity, education, work ethic and ability to work with others necessary to oversee our business effectively and to represent the interests of all shareholders. The information presented below highlights certain notable experience, qualifications and skills for each director nominee, but does not provide an exhaustive catalog of each and every qualification and skill that a director nominee possesses.

Name	Age	Background, Qualifications and Skills
James H. Boyce, III Director since 2009 Independent	56	For over 25 years, Mr. Boyce has owned several convenience stores and three consumer loan and sub-prime auto lending companies in Ascension Parish, Louisiana. In 2021, he sold the last of these convenience stores and combined the three finance companies into one company, Preferred Loans, LLC. Mr. Boyce also owns a controlling interest in Trash Rangers, a residential waste collection company in Ascension Parish, and in Galvez Oaks LLC and Wallace Pines Park LLC which operate mobile home parks. He is also the managing partner of Cousins Farms Enterprises LLC and PHL Investments LLC, real estate development companies which own and lease commercial and industrial retail buildings. Consumer and commercial and industrial loans comprise a significant portion of our lending activities, and Mr. Boyce's ownership of a consumer loan company and experience as a developer allow him to provide sound advice regarding these aspects of our operations. In addition, being located in Ascension Parish, Louisiana, Mr. Boyce's knowledge of this area helps us shape our policies for this and the other suburban areas of our markets. He also brings an institutional knowledge to the Bank due to his tenure on the board.
John J. D'Angelo Director since 2009	63	Mr. D'Angelo has been the President and Chief Executive Officer of the Company since our organization as a bank holding company in 2013. He has also served as the Bank's President and Chief Executive Officer since its organization in 2006. Prior to the Bank's organization, Mr. D'Angelo was manager of the private banking, small business banking, construction lending, brokerage and trust areas of Hibernia National Bank (the predecessor to Capital One, N.A.) for more than six years in the East Baton Rouge Parish, Louisiana, market. From 1996 to 2005, Mr. D'Angelo was president and director of Aegis Lending Corporation, a company with lending operations in 46 states and the District of Columbia. As the founder of the Bank and its current Chief Executive Officer, Mr. D'Angelo has a detailed understanding of our history, current operations, future plans and strategies. His extensive banking experience is an additional qualification to serve on our board.
William H. Hidalgo, Sr. Director since 2013	83	Mr. Hidalgo, the Chairman of our board, is the owner and managing member of Halimar Shipyard, LLC, a shipyard management company in Morgan City, Louisiana, and is an active marine consulting engineer. From May 1994 to October 2001, Mr. Hidalgo served as President and CEO of Conrad Industries, Inc., a publicly-traded marine vessel and offshore drilling component construction company in Morgan City. Mr. Hidalgo's experience as president and CEO of a public company provides the board with knowledge of matters relevant to the successful management of a public company. As with a number of other directors, as a business owner, Mr. Hidalgo is able to add a borrower's perspective to board discussions. His significant experience owning and operating companies also enables him to help the board efficiently manage the Company's growth.
Rose J. Hudson Director since 2022 Independent	58	Ms. Hudson is the President and CEO of Louisiana Lottery Corporation and has served in that capacity since 2006. Ms. Hudson has served as a director of the Bank since October 2020. Ms. Hudson has been active in service to the Baton Rouge community for many years. She is currently chair-elect of the Woman's Hospital Foundation and immediate past chair of the board of directors of the Mary Bird Perkins Cancer Foundation. Ms. Hudson's leadership experience, business and management experience and extensive involvement in the local community qualify her to serve on our board.
Gordon H. Joffrion, III Director since 2013 Independent	69	Mr. Joffrion has worked as a licensed general contractor since 1979. Since 2006, he has served as the General Manager of Joffrion Construction, Inc., a commercial and residential construction business in Baton Rouge, Louisiana. Mr. Joffrion's long-standing business and personal relationships in the Baton Rouge area, as well as his strong knowledge of the business conditions in Baton Rouge, qualify him to serve on the board.

Robert Chris Jordan Director since 2017 Independent	69	Mr. Jordan, a resident of New Iberia, Louisiana, has served as Managing Member of Vermillion Business Group since 1989. Vermillion Business Group develops properties for several Fortune 500 companies and also develops gated and non-gated subdivisions and industrial parks. Mr. Jordan is also involved in numerous civic and non-profit associations in the Lafayette, Louisiana region. Mr. Jordan's extensive experience in the Lafayette business community, and his significant contacts within the community, qualify him to serve on our board.
David J. Lukinovich Director since 2013 Independent	63	Mr. Lukinovich is a board certified tax attorney and a board certified estate planning and administration attorney with over 35 years of practice experience. He has served as CEO of his law firm, Lukinovich, APLC, since 1995. Mr. Lukinovich's extensive knowledge of tax matters provides the board with valuable insight regarding the tax implications of our strategies. Also, Mr. Lukinovich's legal practice gives him insight regarding the issues that are important to our individual customers. Mr. Lukinovich has experience working as a certified public accountant as well, which enables him to serve as our audit committee financial expert.
Suzanne O. Middleton Director since 2013 Independent	63	Ms. Middleton currently serves as the chairman of the Bank. Since April 1999, she has also worked as the Chief Financial Officer of Credit One, LLC, a debt buying and collection company based in Metairie, Louisiana. As a chief financial officer, Ms. Middleton is able to use her understanding of financial and accounting matters to help us shape our business plans. She is also able to use her executive and management experience to contribute to the board's oversight of the Company's management and business activities. Her knowledge of the New Orleans area allows her to provide insight regarding our growth plans in this market.
Andrew C. Nelson, M.D. Director since 2013 Independent	57	Dr. Nelson is a board certified gastroenterologist and is currently a partner with Texas Digestive Disease Consultants, a medical practice. From 1997 to 2018, he worked as a practicing partner with Gastroenterology Associates, a medical practice in Baton Rouge, Louisiana. In addition to the different perspective on our banking operations that Dr. Nelson's background as a physician gives him, Dr. Nelson's past experience as a business owner allows him to provide insight and understanding of our customer's needs, as well as an understanding of successful business operations.
Frank L. Walker Director since 2013 Independent	62	Mr. Walker has been the Chief Financial Officer of JP Oil Holdings, LLC since 1996. JP Oil Holdings, headquartered in Lafayette, Louisiana, is an oil and gas exploration and production company as well as an investor in commercial real estate. Mr. Walker also serves on the Board of Trustees and as Treasurer of Ochsner Lafayette General Health, a seven-hospital system with an additional six clinical affiliate hospitals in southwest Louisiana. In addition to his understanding of financial matters resulting from his business experience, Mr. Walker's knowledge and contacts in Lafayette help us to develop our strategies to further expand our presence in this area.

CORPORATE GOVERNANCE

We are committed to strong and effective governance practices that promote and protect the interests of our shareholders. Our commitment to good corporate governance is illustrated by the following highlights.

8 of 10 director nominees are independent	100% independent audit, compensation, compliance and nominating and governance committees	Separate Chair and CEO roles
Stock ownership guidelines for directors and executive officers	No meeting attendance fees for directors	Clawback policy
Robust Code of Conduct and Code of Ethics	Declassified board of directors	No shareholders' rights plan

Board Independence

Our board has determined that each of James H. Boyce, III, Rose J. Hudson, Robert Chris Jordan, Gordon H. Joffrion, III, David J. Lukinovich, Suzanne O. Middleton, Andrew C. Nelson, M.D. and Frank L. Walker is an "independent director" as defined under Rule 5605(a)(2) of the Nasdaq Stock Market Rules.

The board considered the commercial, banking, legal, charitable and familial relationships between our directors and Investar or the Bank when determining each director's status as an "independent director" under Rule 5605(a)(2) of the Nasdaq Stock Market Rules, including the relationships listed below under "CERTAIN TRANSACTIONS." Other than the relationships listed below under "CERTAIN TRANSACTIONS," the board determined that these relationships did not affect the above-named directors' status as "independent directors." Furthermore, we are not aware of any family relationships between any director, executive officer or person nominated to become a director or executive officer other than as listed under "CERTAIN TRANSACTIONS."

Board Leadership Structure

The board has not adopted a formal policy regarding the separation of the roles of Chairman of the Board and Chief Executive Officer because the board believes that it is in our best interests to make that determination from time to time based on the position and direction of our organization and the composition of our board. Currently, Mr. Hidalgo serves as Chairman of the Board of the Company, while Mr. D'Angelo is the President and Chief Executive Officer of the Company and the Bank. We believe that at this time, this structure (as opposed to combining the positions of Chairman of the Board and Chief Executive Officer) is appropriate for us for two primary reasons. First, having a separate board chairman allows Mr. D'Angelo to focus fully on his primary responsibilities, which include implementing our strategic plans and managing the day-to-day operations of the Company and the Bank, rather than being occupied with fulfilling the duties of the Chairman of the Board, such as scheduling board meetings and otherwise managing the board. Second, we believe that having the board chairman position separate from the Chief Executive Officer allows the board to more effectively fulfill its obligation to oversee our management.

Board's Role in Risk Oversight

Although the full board is ultimately responsible for the oversight of our risk management processes, the board is assisted in this task by a number of its committees and committees of the Bank's board of directors. All of our directors are also members of the Bank's board of directors. These committees are primarily responsible for considering and overseeing the risks within their particular area of concern. For example, our audit committee focuses on financial reporting and operational risk. As provided in its charter, the audit committee is required to meet regularly with management, our independent registered public accounting firm and our internal auditors to discuss the integrity of our financial reporting processes and internal controls as well as the steps that have been taken to monitor and control risks related to such matters. The audit committee also meets with management to discuss our major risk exposures and the steps management has taken to monitor and control such exposures, including risk assessment and risk management policies. Our compensation committee, whose duties are described in more detail below, evaluates the risks that our executive compensation programs may generate. We also delegate certain risk oversight functions to committees of the Bank. The Bank's compliance committee assists the board in fulfilling its responsibilities relating to oversight of operational compliance with applicable regulatory requirements and sound ethical standards, and oversees our relationship with our principal regulatory authorities. The committee also oversees education, training and communications with the goal of having our policies and procedures on regulatory compliance and ethics properly disseminated, understood and followed. The Bank's IT committee is primarily responsible for the development, maintenance and security of the Bank's network devices and oversight of security standards and guidelines, and the IT committee also assists in the investigation and resolution of any security exposures and breaches identified by the Bank's information security department, and reports to the board as necessary. The Bank's credit committee is primarily responsible for credit and other risks arising in connection with our lending activities, which includes overseeing management committees that also address these risks. The Bank's asset-liability committee monitors our interest rate risk, with the goal of structuring our asset-liability composition to maximize net interest income while minimizing the adverse impact of changes in interest rates on net interest income and capital.

Each committee meets regularly with management to assist in identifying all of the risks within such committee's areas of responsibility and in monitoring and, where necessary, taking appropriate action to mitigate the applicable risks. Following each committee meeting, the committee chairman provides a report at the next board meeting to the full board on issues related to such committee's risk oversight duties. To the extent that any risks reported to the full board need to be discussed outside the presence of management, the board will call an executive session to discuss these issues.

We believe the board's approach to fulfilling its risk oversight responsibilities complements its leadership structure. In his capacity as Chairman of the Board, Mr. Hidalgo reviews whether our board committees are addressing their risk oversight duties in a comprehensive and timely manner. Based on the outcome of these reviews, Mr. D'Angelo assists these committees in fulfilling their duties by (1) requiring that our management team provide these committees with all requested reports and other information, as well as with access to our employees, and (2) implementing recommendations of the various board committees to mitigate risk.

Board Meeting Attendance

Our board held 12 meetings during 2022. During 2022, all of our directors attended at least 80% of the total number of board meetings and the meetings of the committees on which they served during the periods that they served. The members of the board who are "independent directors" under Nasdaq Stock Market Rule 5605(a)(2) met in executive session twice during 2022.

Although we do not have a policy requiring director attendance at our annual meeting, all of our current directors attended the 2022 Annual Meeting.

Board Committees

To assist in the performance of its responsibilities, our board has established standing committees. These committees include our executive committee as well as our audit committee, compliance committee, compensation committee and nominating and governance committee. The board also may establish additional committees as it deems necessary or appropriate, in accordance with applicable laws and regulations and our corporate governance documents. The table below reflects the current membership of our standing committees.

	Executive	Audit	Compliance	Compensation	Nominating and Governance
Name of Director	Committee	Committee	Committee*	Committee	Committee
John J. D'Angelo	Chair				
James H. Boyce, III				Chair	X
William H. Hidalgo, Sr.	X				
Rose J. Hudson		X	Chair		
Gordon H. Joffrion, III					
Robert Chris Jordan					X
David J. Lukinovich		Chair**	X		X
Suzanne O. Middleton	X	X		X	
Andrew C. Nelson, M.D.	X			X	Chair
Frank L. Walker			X		

^{*}Committee of the board of the Bank

Committee charters for the executive committee, audit committee, compliance committee, compensation committee and nominating and governance committee can be found under the "Investors" tab on our website at www.investarbank.com by selecting "Corporate Governance – Corporate Governance Information" and then selecting the applicable committee charter. The following charts summarize the primary responsibilities of each of the committees.

EXECUTIVE CO	OMMITTEE	Primary Responsibilities:
Members: John J. D'Angelo William H. Hidalg Suzanne O. Middl Andrew C. Nelson	o, Sr. eton	Assists our board in fulfilling its oversight responsibilities by making all decisions with respect to all matters under the direction and control of our board when our board is not in session
Meetings in 2022:	0	

AUDIT COMMITTEE

Members:

David J. Lukinovich (Chair)

Rose J. Hudson

Suzanne O. Middleton

- All members are independent as defined in the director independence standards of NASDAQ
- All members also meet the criteria for independence in Rule 10A-3(b)(1) of the Exchange Act
- Each member also meets the additional qualifications set forth the applicable NASDAQ listing standards and SEC rules
- Our Board has determined that Mr. Lukinovich is an "audit committee financial expert," as such term is defined by SEC rules

Meetings in 2022: 8

Primary Responsibilities:

- Assists our board in fulfilling its oversight responsibilities relating to:
 - o monitoring the integrity of our financial reporting process and system of internal controls
 - o overseeing the internal audit department
 - o reviewing and approving the scope of the annual audit, the audit fee and the financial statements
 - o pre-approving all auditing and permitted non-audit services
 - o reviewing our major risk exposures and the steps management has taken to monitor and control such exposures, including risk assessment and risk management policies
 - o appointing, compensating and monitoring the independence and performance of our independent registered public accounting firm
 - o overseeing compliance with legal and regulatory requirements relating to financial reporting and auditing matters

^{**}Audit committee financial expert, as defined by the SEC

COMPLIANCE COMMITTEE

Members:

Rose J. Hudson (Chair) David J. Lukinovich

Frank L. Walker

- The compliance committee is a committee of the board of the Bank
- All members are independent as defined in the director independence standards of NASDAQ

Meetings in 2022: 4

Primary Responsibilities:

- Assists our board in fulfilling its oversight responsibilities by:
- o establishing, in conjunction with management, programs regarding operational and regulatory compliance and sound business ethics
- o overseeing our relationships with our principal regulatory authorities
- o reviewing matters relating to our employee compliance education, training and communications with the objective that our policies and procedures on regulatory compliance and ethics are properly disseminated, understood and followed
- o monitoring and reviewing our activities with the objective that regulatory requirements and high standards of business and personal ethics are communicated and are being met by the Company, its employees and its business partners

COMPENSATION COMMITTEE

Members:

James H. Boyce, III (Chair) Suzanne O. Middleton Andrew C. Nelson, M.D.

- All members are independent as defined in the director independence standards of NASDAQ
- Each member is a "non-employee director," as defined in Rule 16b-3 promulgated under the Exchange Act
- In determining the independence of each member, the board also considered the factors in Nasdaq Rule 5605(d)(2)

Meetings in 2022: 4

Primary Responsibilities:

- Assists our board in fulfilling its oversight responsibilities by:
- o overseeing our compensation arrangements for our executive officers and directors
- o reviewing and approving our overall compensation structure, policies and programs (including benefit plans) to ensure that our compensation structure appropriately incentivizes our executive officers and other employees and otherwise meets our corporate objectives, including not encouraging excessive risk-taking
- o reviewing and providing guidance on our human resource programs
- o reviewing management selection and overseeing management succession planning
- o setting the compensation payable to our Chief Executive Officer and our other named executive officers
- o administering our equity incentive plans and other incentive compensation plans

NOMINATING AND GOVERNANCE COMMITTEE

Members:

Andrew C. Nelson, M.D. (Chair) James H. Boyce, III Robert C. Jordan David J. Lukinovich

> All members are independent as defined in the director independence standards of NASDAQ

Meetings in 2022: 2

Primary Responsibilities:

- Assists our board in fulfilling its oversight responsibilities by:
- o selecting and recommending to the board persons for election as directors and committee members
- o advising the board with respect to board composition, including independence, procedures and committees
- o reviewing and administering our corporate governance policies
- o leading the board in its annual review of the performance of the board and management
- o considering whether the candidate possesses the necessary qualifications and qualities to serve on our board
- o reviewing the size and composition of the board as a whole and recommending to the board any appropriate changes, with the objective of maintaining appropriate balance of knowledge, experience, skills, expertise and diversity
- o overseeing our political and charitable giving programs
- o reviewing and assessing the adequacy of the codes of business conduct and/or ethics applicable to our directors, officers and employees and recommending any desirable changes to the board
- o assisting management in the preparation of the disclosure in our annual proxy statement regarding director independence and the operations of the nominating and governance committee

Communications with the Board

Shareholders can send communications to the board by contacting Katie G. Plaisance, our Corporate Secretary, in one of the following ways:

- By writing to Investar Holding Corporation, Attn: Corporate Secretary, 10500 Coursey Boulevard, Baton Rouge, Louisiana 70816;
- By email to katie.plaisance@investarbank.com; or
- By telephone at (225) 227-2309.

If you request information or ask questions that can more efficiently be addressed by management, Ms. Plaisance will respond to your questions instead of the board. She will forward to the audit committee any communications concerning employee fraud or accounting matters and will forward to the full board any communications relating to corporate governance or those requiring action by the board.

Evaluation of Director Nominees

When evaluating director candidates, the nominating and governance committee's objective is to craft a board composed of individuals with a broad mix of backgrounds and experiences and possessing, as a whole, all of the skills and expertise necessary to guide a company like ours in the prevailing business environment. The committee uses the same criteria to assess all candidates for director, regardless of who proposed the candidate. Our By-laws set forth the minimum qualifications that any director or director candidate must possess, which include, as to such individual, the following: (1) ownership (together with his or her affiliates) of at least \$100,000 of our stock, unless the board determines otherwise; (2) satisfaction of all qualifications to serve as a director under applicable laws, rules and regulations; (3) no felony convictions or conduct inconsistent with our Code of Ethics or otherwise not in the best interests of our Company or our employees; and (4) attendance each calendar year of not less than 80% of all board and committee meetings.

In addition to the minimum qualifications in our By-laws, the nominating and governance committee considers whether the candidate possesses the following qualifications and qualities:

- independence for purposes of the Nasdaq Stock Market Rules and SEC rules and regulations, and a record of honest and ethical conduct and personal integrity;
- experience in banking, or in marketing, finance, legal, accounting or other professional disciplines;
- · familiarity with and participation in our markets;
- · ability to represent the interests of all of our shareholders; and
- ability to devote time to the board and to enhance the board's knowledge of our industry and customers.

Although the board has not adopted a formal policy regarding the consideration of diversity when evaluating director candidates, the board believes that its membership should reflect diversity in its broadest sense. Accordingly, whenever the nominating and governance committee evaluates a potential candidate, we expect it to consider a candidate's gender, ethnicity, experience, education, geographic location, and difference of viewpoint in the context of the composition of the board as a whole.

Shareholder Recommendations of Director Candidates

Usually, nominees for election to the board are proposed by the current members of the board. The nominating and governance committee will also consider candidates that shareholders and others recommend. In addition, a shareholder may nominate an individual to be elected to the board in accordance with the requirements of the advance notice provisions in our By-laws. Shareholder nominations should be addressed to: Katie G. Plaisance, Corporate Secretary, Investar Holding Corporation, 10500 Coursey Boulevard, Baton Rouge, Louisiana 70816 and must be submitted to us no earlier than January 18, 2024, and not later than the close of business on February 17, 2024, for consideration as a possible nominee for election to the board at our 2024 Annual Meeting of Shareholders (our "2024 Annual Meeting").

In addition to satisfying the requirements under our By-laws, including the notice deadline set forth above, to comply with the universal proxy rules, stockholders who intend to solicit proxies in support of director nominees other than our nominees must comply with the additional requirements of Rule 14a-19(b) under the Exchange Act.

The specific requirements of our advance notice and eligibility provisions, which apply to shareholder nominations of candidates for director, are set forth in Article Eight of our By-laws, a copy of which is available upon request. Among other things, a shareholder's notice must include the following information as to each nominee:

- The reason for making the nomination;
- All arrangements or understandings (compensatory or otherwise) between or among the recommending shareholder(s) and the nominee, as well as any information that would have to be disclosed under Item 404 of Regulation S-K if the recommending shareholder (and any beneficial owner on whose behalf the recommendation has been made) was the registrant;
- All information relating to the nominee that is required to be disclosed in solicitations of proxies for the election of directors in a contested election pursuant to Section 14 of the Exchange Act and the rules and regulations promulgated thereunder; and
- The nominee's written consent to being named in the proxy statement and to serve as a director if elected.

The shareholder's notice must also set forth the name and address of the nominating shareholder and information relating to, among other things (1) all direct and indirect ownership interests (including hedges, short positions and derivatives) and economic interests in our common stock (such as rights to dividends or fees related to an increase or decrease in the value of our stock) and all proxies and other arrangements to vote our stock held by the nominating shareholder, and (2) all other information that the shareholder would be required to disclose under Section 14 of the Exchange Act and the rules and regulations thereunder in connection with the solicitation of proxies by such shareholder in a contested election. If a shareholder intends to nominate a nominee for election as director on behalf of the beneficial owner of the shares of which the shareholder is the record owner, the shareholder must also provide the information described above with respect to the beneficial owner. For additional information, refer to "SHAREHOLDER PROPOSALS FOR THE 2024 ANNUAL MEETING."

Board Diversity

The table below provides certain highlights of the composition of our director nominees. Each of the categories listed in the table has the meaning given in Nasdaq Rule 5605(f).

Director Nominees Diversity Matrix as of March 20, 2023

Total Number of Director Nominees	10		
	Female	Male	Did Not Disclose Gender
Part I: Gender Identity			
Directors	2	7	1
Part II: Demographic Background			
African American or Black	1	_	_
White	1	6	_
Two or More Races or Ethnicities	_	1	_
Did Not Disclose Demographic Background	-	_	1
	13		

CERTAIN TRANSACTIONS

We have had banking transactions in the ordinary course of business with our executive officers and directors as well as their immediate families and affiliated companies, and we expect to engage in additional transactions with these persons in the future. These banking transactions include loans, deposits and other financial services-related transactions. All such banking transactions were made in the ordinary course of business, on substantially the same terms, including interest rates and collateral (where applicable), as those prevailing at the time for comparable transactions with persons not related to the Company or the Bank and did not involve more than the normal risk of collectability or present other unfavorable features.

The following describes transactions since January 1, 2021 in addition to the ordinary banking relationships described above in which we have participated and in which one or more of our directors, executive officers or other related persons had or will have a direct or indirect material interest ("related persons" includes the persons or entities included within the definition of "related parties" discussed in the next section):

- The Company has engaged in a number of transactions with Joffrion Construction Division, LLC ("JCD"), a commercial construction company owned and managed by Mr. Joffrion. For each transaction, the Company selected JCD through its public bidding process. The Company did not make any payments to JCD during the year end December 31, 2022. The Company paid JCD approximately \$0.1 million during the year ended December 31, 2021.
- The Bank employs Mr. Hidalgo's daughter as its Baton Rouge regional president. The total compensation paid by the Bank to Mr. Hidalgo's daughter in 2021 was approximately \$460,000 and in 2022 was approximately \$480,000. Mr. Hidalgo's daughter also participates in general welfare plans offered to employees of the Bank.

We believe that the terms and conditions of our transaction with JCD are comparable to terms that would have been available from a third party unaffiliated with us or the Bank. The compensation paid to Mr. Hidalgo's daughter is consistent with the compensation paid to similarly-situated employees of the Bank.

Policies and Procedures for the Review, Approval and Ratification of Related Party Transactions

We have adopted written policies to comply with regulatory requirements and restrictions applicable to us with respect to related party transactions, including Sections 23A and 23B of the Federal Reserve Act (which govern certain transactions by the Bank with its affiliates) and the Federal Reserve's Regulation O (which governs certain loans by the Bank to its executive officers, directors and principal shareholders).

In addition, the Corporate Secretary follows procedures to help us determine at the end of each year whether any insider relationship or transaction has occurred that must be disclosed pursuant to the SEC's rules regarding related party transactions or that might impair a non-employee director's independence under SEC rules or Nasdaq Stock Market listing rules. These procedures include annual director and executive officer questionnaires, a survey of customer databases of the Bank, as well as a review of other records, including accounts payable and payroll. The Corporate Secretary reports any insider transactions so discovered to the audit committee for review, approval or ratification in accordance with the policies of the Company in effect from time to time and reports other matters that would disqualify a non-employee director from meeting Nasdaq Stock Market or SEC independence requirements to the board.

To further raise awareness regarding insider transactions, and to ensure the proper handling of such transactions, we have adopted various codes of conduct, including the Code of Conduct for all employees and the Code of Ethics for the Chief Executive Officer and Senior Financial Officers. These codes promote the ethical handling of actual or apparent conflicts of interest between personal and professional relationships, and encourage covered persons to seek advice to avoid conflicts of interest. These codes are available on the Corporate Governance page of the Investors website at https://investors.investarbank.com/corporate-governance.

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NON-EMPLOYEE DIRECTOR COMPENSATION

During 2022, our non-employee directors received an award of RSUs as compensation for their service on our board and did not receive any cash fees. The RSUs vest in one-half increments each year over a two-year vesting period. Directors who are also our employees do not receive additional compensation for their service as directors. On January 19, 2022, our non-employee directors at the time were granted RSUs, with the number of RSUs granted to each director determined based on the following target grant date award values: chairman of the board of the Company or the Bank - \$30,000, chairman of each Company or Bank board committee - \$28,500, and each other member of the Company's board - \$20,000. The RSUs vest in equal installments on January 1, 2023 and January 1, 2024. We also reimburse our directors for reasonable expenses incurred in connection with their service on our board, such as travel and lodging expenses.

The following table sets forth compensation paid during 2022 to each of our non-employee directors at the time.

J	Director	Comp	ensation	Table

Name(1)	Stock Award(2)	Total
James M. Baker(3)	\$ 28,491	\$ 28,491
Thomas C. Besselman, Sr.(4)	28,491	28,491
Robert M. Boyce, Sr.(5)	19,985	19,985
James H. Boyce, III	28,491	28,491
William H. Hidalgo, Sr.	29,997	29,997
Rose J. Hudson(6)	19,985	19,985
Gordon H. Joffrion, III	28,491	28,491
Robert Chris Jordan	19,985	19,985
David J. Lukinovich	28,491	28,491
Suzanne O. Middleton	29,997	29,997
Andrew C. Nelson, M.D.	19,985	19,985
Frank L. Walker	28,491	28,491

- (1) As of December 31, 2022, William H. Hidalgo, Sr. and Suzanne O. Middleton had 2,463 unvested RSUs. James H. Boyce, III, Gordon H. Joffrion, III, David J. Lukinovich, and Frank L. Walker had 2,340 unvested RSUs. Robert M. Boyce, Sr., Rose J. Hudson, Robert Chris Jordan, and Andrew C. Nelson, M.D. had 1,641 unvested RSUs. Mr. Baker and Mr. Besselman had no unvested RSUs as of December 31, 2022.
- (2) The dollar amount of our time-based RSUs reflects the aggregate fair value determined as of the date of the grant based on the closing price of our common stock on such date, which on January 19, 2022 was \$19.07, in accordance with Financial Accounting Standards Board Accounting Standards Codification Topic 718, Stock Compensation.
- (3) Mr. Baker resigned as a director effective November 13, 2022 and forfeited his unvested RSUs as of that date.
- (4) Mr. Besselman resigned as a director effective April 18, 2022 and forfeited his unvested RSUs as of that date.
- (5) Mr. Boyce resigned as a director effective February 8, 2023 and forfeited his unvested RSUs as of that date.
- (6) Ms. Hudson joined our board effective November 16, 2022. Mrs. Hudson received a stock award as a member of the board of directors of the Bank. She did not receive an additional award upon joining the board of directors of the Company.

EXECUTIVE OFFICERS

The names, ages, positions and business experience of our current executive officers, except for Mr. D'Angelo, are listed below. Because he is also a member of our board, information about Mr. D'Angelo can be found under "Information about Directors and Director Nominees" above. All of our executive officers are appointed annually by the board and serve at the discretion of the board.

Name	Age	Position
John R. Campbell	57	Mr. Campbell joined the Bank in January 2023 as the Chief Financial Officer. Prior to joining the Bank, he served as the Director of Accounting and Corporate Controller for Laitram LLC, a global manufacturing company. Prior to joining Laitram LLC in 2005, Mr. Campbell served in corporate treasury, accounting and financial reporting, portfolio management, and lending roles for Hibernia National Bank for over ten years. Mr. Campbell also spent four years as an auditor with Ernst & Young LLP serving both public and privately-held clients in a variety of industries, including financial services. He has a Bachelor of Science in Finance from Louisiana State University and is a licensed Certified Public Accountant.
Linda M. Crochet	60	Ms. Crochet joined the Bank in January 2019 as the Greater Baton Rouge Loan Portfolio President. In October 2021, she assumed the role of Chief Operations Officer of the Company and the Bank. Prior to joining the Bank, Ms. Crochet served as Senior Director of Credit Process and Technology within the Credit Risk Management department of Capital One Bank from 2005 to 2018. Ms. Crochet also spent 21 years at Hibernia National Bank, which was acquired by Capital One Bank in 2005, in various roles that included credit underwriting, credit policy, lending, and investor relations.
Jeffrey W. Martin	57	Mr. Martin joined the Bank in April 2020 as the Business Banking Director. In October 2021, he assumed the role of Chief Credit Officer. Prior to joining the Bank, he served Regions Bank as a Commercial Banking Executive for two years and a Business Banking Executive for five years. He has over 30 years of banking experience, including senior roles in credit risk management, special assets, business development strategy and commercial banking.

EXECUTIVE COMPENSATION

This discussion should be read in conjunction with the "Compensation Tables" section beginning on page 22, as it provides context to the disclosures in the tables and detail regarding our executive compensation program, which is applicable to the executive officers identified in the tables (our "named executive officers"). For 2022, our named executive officers were:

- John J. D'Angelo, President and Chief Executive Officer;
- Linda M. Crochet, Executive Vice President and Chief Operations Officer;
- · Jeffrey W. Martin, Executive Vice President and Chief Credit Officer; and
- · Christopher L. Hufft, former Executive Vice President and Chief Financial Officer

As previously reported, effective November 4, 2022, Christopher L. Hufft, our former Executive Vice President and Chief Financial Officer, separated from the Company and the Bank for health reasons. Mr. D'Angelo served as our interim Chief Financial Officer until January 23, 2023, when John R. Campbell joined us as Executive Vice President and Chief Financial Officer of the Company and the Bank.

The fundamental purpose of our executive compensation program is to assist us in achieving our financial and operating performance objectives. Specifically, we tailor our executives' compensation with the following objectives in mind:

- Rewarding executives based on our performance, focusing on achievement of company-wide, department and individual performance goals;
- · Aligning the executives' interests with the creation of long-term shareholder value, without encouraging excessive risk taking; and
- Retaining and motivating our executives.

Our executive compensation program is designed and administered by the independent compensation committee of our board. Structuring a compensation program is a complex process that includes weighing various possible incentives and associated risks, assessing the competitive environment for executive talent, and understanding the views and perspectives of various constituencies. The committee also seeks input from its independent compensation consultant and strives to incorporate compensation "best practices" into our program design.

Executive Compensation Best Practices

<u>Clawback Policy</u> – We have a clawback policy providing for the recovery of certain excess incentive compensation paid to our executive officers and other key employees in the event we are required to restate our financial statements due to material noncompliance with financial statement reporting requirements.

Anti-Hedging Policy — Our executive officers and directors are prohibited from engaging in hedging transactions with respect to our securities. Specifically, our Insider Trading Policy provides that all employees and directors of the Company "may not, directly or indirectly, purchase or use financial instruments (including prepaid variable forward contracts, equity swaps, collars, and exchange funds) that are designed to hedge or offset any decrease in the market value of Company Securities."

Executives Subject to Stock Ownership Guidelines – We maintain stock ownership guidelines for our executive officers and directors, under which they are required to maintain certain levels of ownership of our common stock. The executive officers and directors have until April 1, 2024, or five years from the date they become subject to the guidelines, to acquire and maintain ownership of a number of shares of common stock equal in value to the following: for our CEO, five times his annual base salary, for our CFO, three times his annual base salary, for our other executive officers, two times his or her annual base salary, and for our non-employee directors, \$200,000.

Engagement of Independent Compensation Consultant – Our compensation committee retains an independent compensation consultant to evaluate our compensation programs.

No "Single Trigger" Vesting of RSUs and Cash Payments – Since 2019, we have granted restricted stock units, or RSUs, to our executive officers, and these RSUs will only accelerate upon a qualifying termination occurring within 24 months following a change in control. Similarly, change in control cash payments under our executive officers' employment agreements are only payable upon the recipient's actual or constructive termination of employment within 6 months prior to or 12 months following a change in control.

No Tax Gross-Ups – We do not provide our executive officers with any tax gross-ups.

Compensation Committee Processes

Our compensation committee determines the compensation of our executive officers and recommends to our full board the amount and type of compensation for our directors, and any employment agreements, severance or termination agreements, or change of control agreements. Except as may be limited by applicable law, stock exchange rules and its charter, the compensation committee may delegate its authority to the extent it deems necessary or appropriate.

The compensation committee generally determines the compensation to be paid to our named executive officers at a meeting held in the first quarter of each new fiscal year. At this meeting, the committee evaluates the performance of our named executive officers during the past year and approves adjustments to base salaries and individual incentive award targets for the upcoming year, including any performance objectives or other restrictions that must be satisfied as a condition of vesting of any grant or award. In addition, the committee determines the amount of our named executive officers' annual cash incentive awards for the immediately completed fiscal year and, to the extent any long-term incentive award for that year was contingent on the attainment of performance goals, determines whether and to what extent the goals have been satisfied.

The compensation committee values shareholder perspectives as an element of the review process, and annually reviews the results of our annual say-on-pay advisory vote on executive compensation. At our 2021 annual meeting, 96% of the votes cast voted in support of our say-on-pay proposal, whereas at the 2022 annual meeting, 69% of the votes cast voted in support of our say-on-pay proposal. There were no changes in the structure of our executive compensation program during this period. Although there were no structural changes to the program in 2022, in early 2023, in an effort to incorporate a more formulaic, objective structure into the long-term incentive program, the compensation committee began working with its independent compensation consultant to develop pre-established, objective performance metrics that will determine each executive's long-term incentive target award value beginning with the 2024 long-term incentive awards.

Use of Compensation Consultants

Under its charter, the compensation committee has the authority to retain its own independent compensation consultant. The compensation committee has retained Blanchard Consulting Group ("Blanchard"). Blanchard provided a market analysis used by the compensation committee in setting the base salaries of our executive officers in 2022, and in setting the annual cash incentive targets and maximum opportunities for certain executive officers for 2022. As required by the SEC and Nasdaq rules, the compensation committee has assessed the independence of Blanchard and concluded that its work did not raise any conflicts of interest.

Market Analysis. Blanchard compared the compensation for our named executive officers against a group of 16 publicly traded banks. In 2022, the compensation committee reviewed Blanchard's market analysis in assessing the level of each element of compensation paid to our executives and approving changes to the compensation levels and annual and long-term incentive programs for our executive officers.

The 16 publicly traded companies used by Blanchard were the following:

- BancPlus Corporation
- Business First Bancshares, Inc.
- Capital City Bank Group, Inc.
- CapStar Financial Holdings, Inc.
- CBTX. Inc.
- First Bancshares, Inc.
- First Guaranty Bancshares, Inc.
- Guaranty Bancshares, Inc.

- Home Bancorp, Inc.
- Professional Holding Corp.
- Red River Bancshares, Inc.
- SmartFinancial. Inc.
- South Plains Financial, Inc.
- Spirit of Texas Bancshares, Inc.
- Triumph Bancorp, Inc.
- Wilson Bank Holding Company

Role of Our Officers Relating to Executive Compensation

Our executive officers compile and provide information, make recommendations, and assist in the management and administration of our executive compensation plans. Their responsibilities may include, but are not limited to, the following:

- Recommending pay levels and annual and long-term incentive awards for key executive officers, other than our chief executive officer;
- · Recommending changes to ensure that our compensation programs for non-executives remain competitive and aligned with our objectives; and
- Providing information and data to the committee, including, but not limited to: (1) information concerning Company and individual performance; (2) information concerning the attainment of our strategic objectives; (3) the common stock ownership of each executive and his or her LTI holdings; (4) information about equity compensation plan dilution; (5) quantification of all forms of compensation payable to our executives; and (6) peer group compensation and performance data.

Our executive officers may attend meetings at the request of the committee, but no executive officer, including Mr. D'Angelo, is present during the deliberations of his or her compensation.

Narrative to Summary Compensation Table for 2022

During 2022, we compensated our named executive officers through a mix of base salary, annual cash incentive awards, long-term incentive, or "LTI" awards, and other broad-based benefits, primarily consisting of retirement benefits and insurance, as described below.

Base Salary. Our board sets each named executive officer's base salary annually, based on the recommendation of the compensation committee. Base salaries are determined on the basis of management responsibilities and level of experience, as well as internal and market comparisons. In setting base salaries for our named executive officers, our compensation committee and board seek to provide a reasonable level of fixed compensation that we believe is competitive with base salaries for comparable positions at similar companies. In March 2022, based on the market analysis conducted by Blanchard, the compensation committee recommended base salary increases for our named executive officers designed to reflect more closely the median base salaries of the peer group as reported by Blanchard, and also to recognize each executive's individual performance.

The following adjustments were made to the base salaries of the named executive officers effective April 16, 2022:

	2022		2021	Percentage
Executive	Base Salary	Ba	ase Salary	Increase
John J. D'Angelo	\$ 578,651	\$	551,096	5.0%
Linda M. Crochet	195,000		185,640	5.0
Jeffrey W. Martin(1)	182,011		_	_
Christopher L. Hufft(2)	315,560		300,530	5.0

- (1) Mr. Martin was not a named executive officer in 2021.
- (2) Mr. Hufft separated from the Company for health reasons effective November 4, 2022.

Annual Cash Incentives. We maintain an annual cash incentive program (the "AIP") in which our named executive officers and other employees participate. The program is intended to encourage high levels of performance and to enable the Company to recruit, retain and motivate executives and employees by rewarding individuals for the Company's performance. Under the AIP, cash incentives are earned and paid on a quarterly and annual basis based on the achievement of pre-determined performance metrics applicable to each executive. The aggregate target and maximum cash incentive award that may be earned and the performance goals that must be satisfied to earn the award are based on the executive's position at the Bank and are set at the beginning of each year. The compensation committee approves the target and maximum cash incentive award that each officer is eligible to earn in a given year and the performance metrics and goals applicable to Mr. D'Angelo, while the individual performance metrics and goals for other officers and employees are set by Mr. D'Angelo. For 2022, the program was structured as follows:

Metrics and Goals:	o 75% of the AIP award (the "Quarterly Component") is paid in quarterly installments based on the year-to-date results compared to the target goals established for each executive. For 2022, net income represented the sole performance metric in this component for Mr. D'Angelo and the primary performance metric (65%) for our other named executive officers. The compensation committee established goals under this metric after considering the Bank's budgeted net income of \$23.7 million for 2022. For our named executive officers other than Mr. D'Angelo, 35% of the Quarterly Component was based on achievement of personal metrics based on each officer's particular responsibilities and management of their individual operating department expenses. o 25% of the AIP award (the "Annual Component") is paid following the end of the year based on the year-end results compared to the target goals established for the following Company-wide core performance metrics: diluted earnings per share, return on average assets, efficiency ratio, and delinquencies, as adjusted.
Target and Maximum Pay Opportunities:	The target award opportunities for Messrs. D'Angelo and Hufft remained at their 2021 levels and represented 50% and 35%, respectively, of each named executive officer's 2021 annual base salary. For Ms. Crochet and Mr. Martin, the target award opportunities were increased to approximately 15% (rounded up) of their new 2022 annual base salaries. Maximum award opportunities reflect approximately 150% of the target awards for each executive. Based on a review of the Blanchard market analysis and given the Company's performance, the target award opportunities were designed to move the executives' total compensation closer to the median total compensation of the peer group.

Our 2022 AIP became effective April 1, 2022, thus the first quarter payments reflected performance against the performance metrics approved for the 2021 Quarterly Component. The following table shows the resulting payouts under the AIP for 2022 performance.

2022 Annual

			2022 Qua	rterly Componen	t (75% of Award)	Component (25% of Award)	2022 AIP Total (100% of Award)		
Executive	Target Opportunity	Maximum Opportunity	Metrics	Weighting	Target Achieved Payout (% of Target)	Target Achieved Payout (% of Target)	Target Achieved Payout (% of Target)	Award Earned	
John J.			Bank Net						
D'Angelo	\$ 275,543	\$ 413,315	Income(1)	100%	150%	138%	146%	\$400,950	
Linda M. Crochet	26,667	40,000	Bank Net Income(1)	65%	150%				
			Cost Center Expenses	35%	120%	138%	124%	33,128	
Jeffrey W. Martin	26,667	40,000	Bank Net Income(1)	65%	150%	1200/	0.507	25.254	
			Cost Center Expenses	35%	<u> </u> %	138%	95%	25,256	
Christopher L. Hufft(2)	100,180	150,270	Bank Net Income(1) Cost	65%	150%	 %	74%	73,942	
			Center Expenses	35%	95%	—/0	7470	15,772	

⁽¹⁾ Bank Net Income for 2022 was \$36.7 million and is calculated as follows: net income as reported in our 2022 annual report, adjusted to exclude the net loss attributable only to the parent company, which is then adjusted for loss on sale or disposition of fixed assets, net, change in the fair value of equity securities, income from insurance proceeds, severance, employee retention credit, net, loss on early extinguishment of subordinated debt and related income tax adjustments.

Long-Term Incentive Awards. Long-term incentive ("LTI") awards are granted under our shareholder approved Amended and Restated 2017 Long-Term Incentive Compensation Plan (the "Plan"). Long-term incentive awards are intended to align the interests of our executives with the interests of our shareholders in a manner that does not encourage excessive risk-taking. The committee uses a combination of equity vehicles in the LTI program, including RSUs to provide immediate alignment of executive and shareholder interests, and stock options to incentivize longer-term performance because options have value only to the extent our share price increases during the exercise period. Our executives may receive long-term incentives in the form of one or both of these awards.

For each year, the compensation committee establishes each executive's LTI target award value, which for Messrs. D'Angelo and Hufft could range from 40% to 80% of the executive's base salary, and for Ms. Crochet and Mr. Martin could range from 25% to 50% of the executive's base salary. When establishing the named executive officers' LTI target award value, the compensation committee, working with Blanchard, has evaluated the Bank's and each executive's performance over the previous fiscal year, and also considered the competitive positioning of the value of LTI awards granted in prior years relative to our peers, with the goal of moving our executives' target award values closer to the median. For Messrs. D'Angelo and Hufft, in determining each executive's LTI target award value, the compensation committee evaluates the Bank's performance over the prior year by reference to the results against budget of the following Company-wide core performance metrics used in the AIP: diluted earnings per share, return on average assets, efficiency ratio and delinquency, as adjusted. After reviewing the Bank's results for 2021, the compensation committee approved the same LTI target award value for each of the executive officers for 2022 that was used in 2021.

The compensation committee also determined the award allocation for each executive, which for Messrs. D'Angelo and Hufft was 40% stock options and 60% RSUs, and for Ms. Crochet and Mr. Martin was 100% RSUs, and approved the following grants under the Plan to our named executive officers.

	Total Target LTI										
Executive		Value	Stock Options	RSUs							
John J. D'Angelo	\$	375,000	22,421	11,892							
Linda M. Crochet		50,000	_	2,642							
Jeffrey W. Martin		50,000	_	2,642							
Christopher L. Hufft		200,000	11,958	6,342							

Please refer to "Compensation Tables-Outstanding Equity Awards at December 31, 2022" for information about the terms of our outstanding stock option and RSU awards. As noted above, in early 2023, in an effort to incorporate a more formulaic, objective structure into the LTI program, the compensation committee began working with Blanchard to develop pre-established, objective performance metrics that will determine each executive's LTI target award value beginning with the 2024 LTI awards.

Mr. Hufft separated from the Company for health reasons effective November 4, 2022. Therefore, he did not receive the final quarterly installment of the Quarterly Component or the Annual Component of the AIP as he was not employed on the payment date.

Perquisites and Welfare Benefits. We maintain a number of broad-based benefit plans that are available to all of our employees, including group medical, dental and life insurance plans, some of which are contributory. Our named executive officers may participate in these plans. In addition, we maintain bank-owned life insurance policies with respect to each of the Company's named executive officers. Although the Bank is the named beneficiary of each of those policies, we have agreed with each of those named executive officers that if the officer dies while employed by the Bank, the Company will pay such named executive officer's estate an amount equal to 130% of that officer's salary for the year in which his or her death occurs out of the benefits the Bank receives under such policy.

Other perquisites we provide to certain of our named executive officers include an allowance for vehicle expenses, country club dues, and additional long-term disability benefits. Although these perquisites involve incidental personal value, we believe they are necessary to advance our business purposes.

Retirement and Termination Benefits. We offer our employees who have completed 90 days of service the ability to participate in a tax-qualified defined contribution 401(k) plan sponsored by the Bank, which is intended to incentivize retirement savings on a tax-advantaged basis. We match voluntary deferrals not in excess of 4% of each employee's compensation. Our matching contributions, as well as voluntary employee deferrals, are fully vested at all times. Benefits under the plan are equal to each employee's account balance and may be distributed upon separation from employment, generally in the form of a single sum.

Employment Agreements: In August 2020, based on recommendations of the compensation committee's compensation consultant in order to promote retention, the Company and Bank entered into employment agreements with each of Mr. D'Angelo and Mr. Hufft. Mr. Hufft's employment agreement terminated upon his separation from the Company in November 2022. The initial term of the employment agreement expires on August 1, 2023 but will automatically renew for successive one-year periods unless written notice of non-renewal is given by either party to the other at least ninety (90) days prior to the expiration of the thencurrent term.

Under Mr. D'Angelo's agreement, he is entitled to no less than \$510,000 in annual base salary and annual incentive compensation of up to 55% of his base salary, with any annual incentives subject to the discretion and approval of our board. His employment agreement also provides for certain severance benefits. Specifically, if his employment terminates due to disability, in addition to any accrued amounts or vested benefits, he is entitled to continued payment of his then-current base salary for 180 days. In addition, if his employment is terminated by us or the Bank other than for cause (as defined in the employment agreement), death, or disability, or he terminates employment for good reason (as defined in the employment agreement), in addition to any accrued amounts or vested benefits he will be entitled to the following:

- an amount equal to two times the sum of his then-current base salary plus the average annual incentive paid to him over the preceding three calendar years, to be paid in equal monthly installments over 24 months; and
- continued medical insurance coverage for Mr. D'Angelo and his dependents for 18 months following the date of termination, unless he becomes eligible to receive group health benefits under a subsequent employer.

In addition, if, during the term of the employment agreement, Mr. D'Angelo's employment is terminated by us or the Bank other than for cause, death or disability, or he terminates employment for good reason, within six months prior to or 12 months following a change in control, he will be entitled to the benefits outlined above and to an additional amount paid in a lump sum equal to the sum of the executive's then-current base salary plus the average annual bonus paid to the executive over the preceding three calendar years.

The employment agreement contains provisions governing the non-disclosure and non-use of our trade secrets and confidential information and mutual covenants not to disparage the other party. In addition, the employment agreement includes non-competition, non-solicitation of customers and non-piracy of employees covenants, which remain in effect for 12 months following the termination of Mr. D'Angelo's employment (or 24 months following termination in connection with a change in control). Additionally, Mr. D'Angelo is subject to certain forfeiture, regulatory and recoupment restrictions and must execute a valid release of claims in order to receive any severance payments.

SERP Benefits: In 2018 and 2019, after reviewing the analysis of its independent compensation consultant, the Board authorized the Bank to enter into Salary Continuation Agreements with selected executives, including Messrs. D'Angelo and Hufft, effective February 28, 2018, which agreements were supplemented effective May 22, 2019 for Messrs. D'Angelo and Hufft (such agreements, including any supplements, referred to as "SERPs"). In addition, the Bank has purchased \$21 million of bank owned life insurance to fund the SERPs and entered into split-dollar life insurance agreements with each of the executives receiving a SERP.

The SERPs provide that each of Messrs. D'Angelo and Hufft shall receive annual payments of \$300,000 and \$187,500, respectively, upon attaining the age of 65, with such payments payable monthly over a period of 120 months. Each executive is also entitled to certain reduced payments following a termination of employment prior to attaining age 65 (other than a termination due to death or with cause), which payments will be made on the same schedule as set forth above. Messrs. D'Angelo and Hufft's SERPs provide for a lump sum payment of the normal retirement age accrual balance benefit upon a qualifying change in control. The payment of the benefits to each executive is subject to forfeiture if the executive's employment is terminated with cause, or if under the Federal Deposit Insurance Act, the executive is subject to a final removal or prohibition order issued by an appropriate federal banking agency or the Bank is in default.

Separation Benefits for Mr. Hufft: In connection with his separation in November 2022, Mr. Hufft became eligible to receive certain disability benefits under his SERP, which provide for an annual payment calculated as the amount that fully amortizes the accrual balance as of the end of the month prior to his separation, amortized over ten years and subject to account interest as determined by the plan administrator. These annual amounts will be paid monthly upon Mr. Hufft's attaining the age of 65 and will continue for 10 years. In addition, in connection with his separation Mr. Hufft received the following benefits: (i) payment of his current base salary, net of applicable withholdings, for the period ended 180 days following his separation, consistent with the payment he would receive under his employment agreement for a "disability" termination; (ii) a lump-sum payment of \$36,720, which is intended to represent the employee's cost of COBRA; and (iii) acceleration of the vesting of 15,248 unvested shares of restricted stock and RSUs previously granted pursuant to the Company's long-term incentive compensation plans.

COMPENSATION TABLES

The following table provides information regarding the compensation paid to our principal executive officer and our three most highly compensated officers other than our principal executive officer, whom we refer to collectively as our "named executive officers," for our fiscal years ended December 31, 2022 and 2021.

Summary Compensation Table

						Non-Equity			
			Stock		Option	Incentive Plan	All Other		
Name and Principal Position	Year	Salary(1)	Awards(2)	A	wards(2)	Compensation(3)	Compensation(4)	T	Fotal
John J. D'Angelo	2022 \$	570,182	\$ 224,997	\$	149,996	\$ 400,950	\$ 46,133	\$ 1	,392,258
President and Chief Executive Officer	2021	538,451	224,998		149,994	277,549	41,165	1	,232,157
Linda M. Crochet	2022	192,120	49,987		_	33,128	11,902		287,137
Executive Vice President and Chief Operations Officer	2021	183,704	49,997		_	14,372	7,938		256,011
Jeffrey W. Martin	2022	179,857	49,987		_	25,256	12,435		267,535
Executive Vice President and Chief Credit Officer									
Christopher L. Hufft(5)	2022	270,130	136,562		79,999	73,942	212,277		772,910
Executive Vice President and Former Chief Financial Officer	2021	295,754	119,990		80,000	109,261	10,384		615,389

- (1) Includes amounts deferred under the Company's 401(k) plan.
- (2) The dollar amount of our stock option grants and RSU awards reflects the aggregate fair value determined as of the date of the grant or award in accordance with Financial Accounting Standards Board Accounting Standards Codification Topic 718, *Stock Compensation*. Please refer to Note 15. Stock-Based Compensation in the Notes to Consolidated Financial Statements in *Item 8, Financial Statements and Supplementary Data* of our 2022 Annual Report, for details regarding the assumptions used to derive the fair value of our stock option grants and RSU awards.
- (3) Represents cash incentives under our AIP earned during 2022.
- (4) Includes Company contributions to our 401(k) plan, life insurance premiums, and other benefits described on page 20 under "Perquisites and Welfare Benefits."
- Mr. Hufft separated from the Company for health reasons effective November 4, 2022. "Stock Awards" includes the incremental fair value of \$16,571 associated with the accelerated vesting of 15,248 shares of unvested restricted stock and RSUs. "All Other Compensation" includes \$157,768 of accrued continuation payments of base salary to be paid over a 180 day period from his separation date and a lump-sum payment of \$36,720 which is equivalent to Mr. Hufft's COBRA premiums for an 18-month period.

As required by Section 953(a) of the Dodd-Frank Wall Street Reform and Consumer Protection Act, and Item 402(v) of Regulation S-K, we are providing the following information about the relationship between executive compensation actually paid ("CAP") (as defined in Item 402(v)) to our CEO (also referred to as our principal executive officer ("PEO")) and our other named executive officers ("NEOs") for fiscal years 2021 and 2022 and our financial performance. This disclosure has been prepared in accordance with Item 402(v) and does not necessarily reflect value actually realized by our NEOs or how the compensation committee evaluates compensation decisions in light of Company or individual performance. In particular, the compensation committee does not use CAP as a basis for making compensation decisions. Please refer to "Executive Compensation" on page 16 for a discussion of our executive compensation program objectives and the ways we design our program to align executive compensation with Company performance.

	Pay Versus Performance Table													
			Average Summary Ave						Average	Val	Value of Initial			
			Summary Compensation Compensation			Compensation Table Total for			Compensation ctually Paid to) Investment sed on Total			
	Year	Ta	Table Total for PEO(1)		Actually Paid to PEO(2)		Non-PEO NEOs(3)		Non-PEO NEOs(2)		Shareholder Return		Net Income (\$ in thousands)	
2022		\$	1,392,258	\$	1,650,048	\$	442,527	\$	410,068	\$	135.71	\$	35,709	
2021			1,232,157		1,272,792		386,068		294,493		114.00		8,000	

- (1) For each fiscal year included in the table, John J. D'Angelo served as our PEO. The amounts in this column are equal to the amounts in the "total" compensation column in the Summary Compensation Table for the PEO for each applicable year.
- (2) The CAP amounts reflect the amounts set forth in the "Summary Compensation Table Total for PEO" and "Average Summary Compensation Table Total for Non-PEO NEOs" columns of the table above, each adjusted in accordance with SEC rules. Amounts added and deducted, on an item-by-item basis, to calculate the CAP amounts for each fiscal year are included in the table below. The assumptions used to calculate the equity award fair values at each measurement date did not materially differ from those disclosed as of the grant date of such equity awards.
- For fiscal year 2022, our Non-PEO NEOs were: Linda M. Crochet, Jeffrey W. Martin, and Christopher L. Hufft. For fiscal year 2021, our Non-PEO NEOs were: Christopher L. Hufft, Linda M. Crochet, Travis M. Lavergne, and Dane M. Babin. The amounts reported in this column represent the average of the total compensation reported for each NEOs (excluding Mr. D'Angelo) in the Summary Compensation Table in each applicable year.

Summary Compensation Table Total to CAP Reconciliation

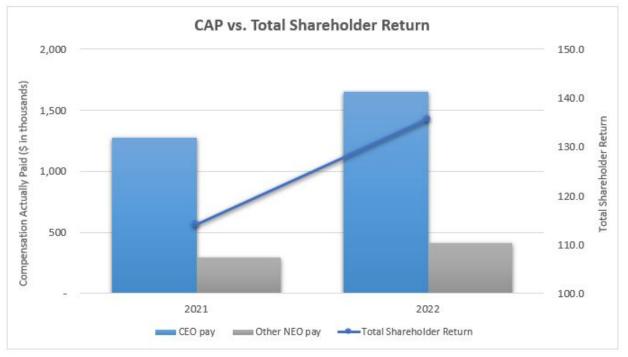
Adjust Value of Current
Year's Equity Grant

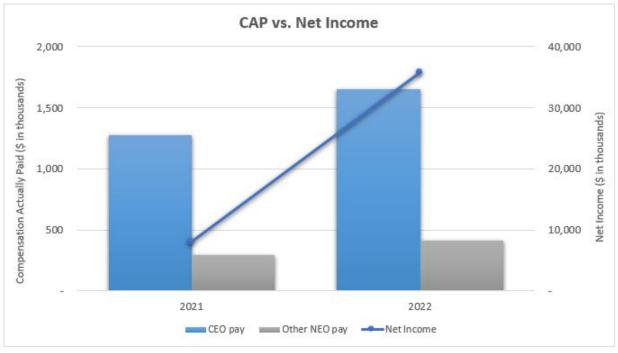
Adjust For Incremental Increase/(Decrease) in Value of All
Other Outstanding Equity Grants

		Summary Compensation		Grant Date Fair Value as reported in Summary Compensation Fair Value at		Fai U	Add Add Change in Change in Fair Value of Fair Value Unvested of Awards Awards as of Vested during		Fo	rfeited		ccrued ividend			
Year		7	Table Total		Table	12/31		12/31		Year	duri	ng Year	Equ	uivalents	CAP
2022	PEO	\$	1,392,258	\$	(374,993)	\$ 442,802	\$	161,286	\$	28,168	\$		\$	527 \$	1,650,048
	Average NEOs		442,527		(99,988)	84,451		5,011		14,451		(36,455)		71	410,068
2021	PEO		1,232,157		(374,992)	301,570		60,708		52,506		_		843	1,272,792
	Average NEOs		386,068		(111,239)	51,314		8,818		11,645		(52,244)		131	294,493

Relationship Between CAP and Financial Performance.

The graphs below describe the relationship between CAP values for our chief executive officer and other NEOs (as calculated above) and our financial and stock performance. As reflected in the graphs, the CAP values for our chief executive officer and other NEOs are directionally aligned with our cumulative total shareholder return and net income.





The following table provides information regarding outstanding stock options and unvested restricted stock awards and RSU awards that our named executive officers held as of December 31, 2022. Each grant listed below was made under our equity incentive plans. Under the terms of the stock option and RSU awards, if a change in control (as defined in the applicable plan) occurs, the options will become fully vested and remain exercisable until their expiration while the RSUs will remain subject to applicable vesting conditions, except that such conditions lapse if the holder of the RSUs is terminated by the Company without cause or terminates for a good reason (as defined in the Plan) during the 24-month period after a change of control. Except as otherwise provided in connection with a change in control, the options, whether or not then vested, and the restricted stock awards and RSUs are subject to forfeiture in the event of an involuntary termination for cause or voluntary separation from service (other than as a result of death, disability or retirement). The options are exercisable only during the period of employment, except that an extended exercise period is available in the event of the holder's death, disability, retirement, or involuntary termination of employment without cause.

Outstanding Equity Awards at December 31, 2022

			Option Awards			Stock Awards		
Name	Option Grant Date	Number of Securities Underlying Unexercised Options (#) Exercisable	Number of Securities Underlying Unexercised Options (#) Unexercisable	Option Exercise Price (\$)	Option Expiration Date	Number of Shares or Units of Stock That Have Not Vested (#)(1)	Market Value of Shares of Units or Stock That Have Not Vested (\$)(2)	
John J. D'Angelo	7/1/2014 4/30/2015 3/1/2016 3/1/2017 3/1/2018 3/1/2019 3/1/2020 4/1/2021 4/1/2022	60,000 30,000 29,070 19,944 13,972 12,328 12,765 4,149	(3) (-(4) (-(5) (-(6) 3,494 (7) 8,219 (8) 19,149 (9) 16,597(10) 22,421(11)		7/1/2024 4/1/2025 3/1/2026 3/1/2027 3/1/2028 3/1/2029 3/1/2030 4/1/2031 4/1/2032	28,703	\$ 617,976	
Linda M. Crochet	_	_	_	_	_	6,006	129,309	
Jeffrey W. Martin Christopher L. Hufft	7/1/2014 4/30/2015 3/1/2016 3/1/2017 3/1/2018 3/1/2019 3/1/2020 4/1/2021	1,500 9,000 8,721 9,276 6,986 6,163 6,963 2,213	——————————————————————————————————————	14.00 15.74 14.28 20.25 24.30 24.40 21.36 20.72	11/3/2023(12) 11/3/2023(12) 11/3/2023(12) 11/3/2023(12) 11/3/2023(12) 11/3/2023(12) 11/3/2023(12) 11/3/2023(12)	4,096	88,187	

(1) Represents unvested restricted stock and RSU awards, which will vest as shown in the table below in accordance with the terms of the applicable agreement.

Name	Shares	Vesting Date
John J. D'Angelo	1,029	March 1, 2023
	2,459	One half of total on each of March 1, 2023, and 2024
	4,635	One third of total on each of March 1, 2023, 2024, and 2025
	8,688	One fourth of total on each of April 1, 2023, 2024, 2025, and 2026
	11,892	One fifth of total on each of April 1, 2023, 2024, 2025, 2026, and 2027
Linda M. Crochet	84	One half of total on each of February 1, 2023, and 2024
	1,349	One third of total on each of March 1, 2023, 2024, and 2025
	1,931	One fourth of total on each of April 1, 2023, 2024, 2025, and 2026
	2,642	One fifth of total on each of April 1, 2023, 2024, 2025, 2026, and 2027
Jeffrey W. Martin	579	One third of total on each of May 1, 2023, 2024, and 2025 One fourth of total on each of April 1, 2023, 2024, 2025, and 2026 One fifth of total on each of April 1, 2023, 2024, 2025, 2026, and 2027

- (2) This column represents the market value of the shares of restricted stock as of December 31, 2022, based on the closing price of our common stock, reported on the Nasdaq Global Market, of \$21.53 per share as of such date.
- Options vest on a pro rata basis over a six-year service period, beginning July 1, 2015.
- Options vest on a pro rata basis over a five-year service period, beginning April 1, 2016.
- Options vest on a pro rata basis over a five-year service period, beginning March 1, 2017.
- (6) Options vest on a pro rata basis over a five-year service period, beginning March 1, 2018.
- (7) Options vest on a pro rata basis over a five-year service period, beginning March 1, 2019.
- (8) Options vest on a pro rata basis over a five-year service period, beginning March 1, 2020.

- (9) Options vest on a pro rata basis over a five-year service period, beginning March 1, 2021.
- $(10) \qquad \text{Options vest on a pro rata basis over a five-year service period, beginning April 1, 2022}.$
- Options vest on a pro rata basis over a five-year service period, beginning April 1, 2023.
- Mr. Hufft separated from the Company for health reasons effective November 4, 2022. His unvested options were forfeited and canceled. His vested options will be forfeited and cancelled unless they are exercised during the one-year period following his separation date.

REPORT OF THE AUDIT COMMITTEE

The information provided in this section shall not be deemed to be "soliciting material" or to be "filed" with the SEC or subject to its proxy regulations or to the liabilities of Section 18 of the Exchange Act. The information provided in this section shall not be deemed to be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended.

The audit committee oversees our financial reporting process on behalf of the board. Management has the primary responsibility for the preparation, consistency and fair presentation of the financial statements, the accounting and financial reporting process, the systems of internal control, and the procedures designed to ensure compliance with accounting standards, applicable laws and regulations. Management is also responsible for its assessment of the design and effectiveness of our internal control over financial reporting. Our independent registered public accounting firm is responsible for (i) performing an audit in accordance with the standards of the Public Company Accounting Oversight Board (United States), or PCAOB, to obtain reasonable assurance that our consolidated financial statements are free from material misstatement and (ii) expressing an opinion on the conformity of the financial statements of the Company with U.S. generally accepted accounting principles. The internal auditors are responsible to the audit committee and the board for testing the integrity of the financial accounting and reporting control systems and such other matters as the audit committee and the board determine.

In fulfilling its oversight responsibilities, the audit committee reviewed and discussed with management the audited financial statements of the Company for the year ended December 31, 2022 and management's assessment of the design and effectiveness of our internal control over financial reporting as of December 31, 2022. The discussion addressed the quality, and not just the acceptability, of the accounting principles, the reasonableness of significant judgments and the clarity of disclosures in the financial statements.

The committee reviewed and discussed with the independent registered public accounting firm its judgments as to the quality of our accounting principles and such other matters as are required to be discussed with the committee under generally accepted auditing standards including, without limitation, the matters required to be discussed by the applicable requirements of the PCAOB and the SEC. In addition, the committee received the written disclosures and the letter from the independent registered public accounting firm required by applicable requirements of the PCAOB regarding the independent registered public accounting firm's communications with the audit committee concerning independence, discussed with the independent registered public accounting firm its independence from management and the Company, and considered the compatibility of non-audit services with the auditors' independence.

The committee discussed with our internal auditors and independent registered public accounting firm the overall scope and plans for their respective audits. The committee met with the internal auditors and independent registered public accounting firm, with and without management present, to discuss the results of their examinations, their understanding and evaluations of our internal controls as they considered necessary to support their opinions on the financial statements and on the internal control over financial reporting for the year 2022, and the overall quality of our financial reporting. The committee held eight meetings during 2022.

In reliance upon the reviews and discussions referred to above, the audit committee recommended to the board (and the board has approved) that the audited financial statements be included in our 2022 Annual Report for filing with the Securities and Exchange Commission.

Audit Committee:

David J. Lukinovich, Chairman Rose J. Hudson Suzanne O. Middleton

March 6, 2023

INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Fees and Related Disclosures for Accounting Services

The audit committee has appointed Horne LLP to act as our independent registered public accounting firm and to audit our consolidated financial statements for the 2023 fiscal year. Horne LLP has served as our independent registered public accounting firm since August 18, 2020. We are presenting the appointment of Horne LLP as our independent registered public accounting firm for the 2023 fiscal year to the shareholders for ratification as a matter of good corporate governance. In the event that this appointment is not ratified by our shareholders, the audit committee will reconsider whether to retain Horne LLP and may retain that firm or another firm without resubmitting the matter to our shareholders.

The following table sets forth a summary of the fees billed to the Company by Horne LLP for professional services rendered for the years ended December 31, 2022 and 2021.

	2022	2021	
Audit Fees(1)	\$ 304,749	\$	345,844
Audit-Related Fees	_		_
Tax Fees	_		_
All Other Fees	_		_
Total	\$ 304,749	\$	345,844

(1) Audit fees include fees and expenses associated with the audit of our financial statements, the review of the financial statements in our quarterly reports on Form 10-Q, and regulatory and statutory filings.

In accordance with the procedures set forth in its charter, the audit committee pre-approves all audit, audit-related, tax and permitted non-audit services (including the fees and terms of those services) to be performed for us by our independent registered public accounting firm prior to its engagement with respect to such services, subject to the de minimis exceptions for non-audit services permitted by the Exchange Act, which are approved by the audit committee prior to the completion of the audit. During 2022, none of those services required use of the de minimis exception to pre-approval contained in the SEC's rules. The audit committee may, in its discretion, delegate to one or more of its members the authority to pre-approve any audit or non-audit services to be performed by the independent auditor, provided that such approvals are ratified by the audit committee.

PROPOSALS

Proposal No. 1 - Election of 10 Directors

If elected, the 10 director nominees nominated to stand for election at our 2023 Annual Meeting will serve a one-year term. Based on the recommendation of the nominating and governance committee, the board has nominated the following for election as directors:

- James H. Bovce, III
- John J. D'Angelo
- · William H. Hidalgo, Sr.
- Rose J. Hudson
- · Gordon H. Joffrion, III
- Robert Chris Jordan
- David J. Lukinovich
- Suzanne O. Middleton
- Andrew C. Nelson, M.D.
- · Frank L. Walker

Each nominee presently serves as a member of our board and has consented to being named in the proxy statement as a nominee and to serving as a director if elected at the 2023 Annual Meeting. Biographical information about each is set forth above under "BOARD OF DIRECTORS." If for any reason one or more of the nominees is not available as a candidate for director, an event that the board does not anticipate, the proxy holders will vote, in their discretion, for another candidate or candidates nominated by the board, if any.

Required Vote. Directors are elected by a plurality vote; the nominees who receive the highest number of votes cast, up to the number of directors to be elected, are elected.

Our board unanimously recommends a vote "FOR" the election of each of the 10 nominees for director to the board.

Proposal No. 2 - Ratification of the Appointment of Horne LLP as our Independent Registered Public Accounting Firm for the 2023 fiscal year

We are asking our shareholders to ratify the selection of Horne LLP as our independent registered public accounting firm for the 2023 fiscal year. Although current law, rules and regulations, as well as the charter of the audit committee, require the audit committee to engage, retain and supervise our independent registered public accounting firm, we view the selection of the independent registered public accounting firm as an important matter of shareholder concern and therefore are submitting the selection of Horne LLP for ratification by shareholders as a matter of good corporate governance. If our shareholders fail to ratify this appointment, the audit committee will reconsider whether to retain Horne LLP and may retain that firm or another firm without resubmitting the matter to our shareholders. Even if the appointment is ratified, the audit committee may, in its discretion, direct the appointment of a different independent registered public accounting firm at any time during the year if it determines that such change would be in our best interests and in the best interests of our shareholders. A representative of Horne LLP is expected to be present at the 2023 Annual Meeting to respond to appropriate questions and will also have an opportunity to make a statement if he or she desires to do so.

Required Vote. The affirmative vote by a majority of votes actually cast at the 2023 Annual Meeting is required for the ratification of the appointment of Horne LLP as our independent registered public accounting firm.

Our board unanimously recommends a vote "FOR" the ratification of Horne LLP as our independent registered public accounting firm for the 2023 fiscal year.

Proposal No. 3 - Approval of the Compensation of our Named Executive Officers

As required by Section 14A of the Exchange Act, we provide our shareholders with the opportunity to vote to approve, on a non-binding, advisory basis, the compensation of our named executive officers as disclosed in this proxy statement in accordance with the rules of the SEC (also known as "say-on-pay"). Though this vote is not binding on the Company, our board and the compensation committee value the opinion of our shareholders and will consider the outcome of the vote when evaluating our executive compensation program. This vote is not intended to address any specific compensation arrangement or amount, but rather the overall compensation of our named executive officers and our compensation philosophy and practices as disclosed under the "Executive Officer Compensation" section of this proxy statement. This disclosure includes the compensation tables and narrative discussion following the compensation tables.

At the 2022 Annual Meeting, we provided our shareholders with the opportunity to cast a non-binding advisory vote regarding the compensation of our named executive officers as disclosed in our proxy statement for the 2022 Annual Meeting. Our shareholders approved the say-on-pay proposal, with more than 69% of the total votes cast voted for the proposal. This year we are again asking our shareholders to vote on the following resolution:

RESOLVED, That the shareholders of Investar Holding Corporation ("the Company") approve, on an advisory basis, the compensation of the Company's named executive officers, as disclosed in the Company's proxy statement for the 2023 Annual Meeting pursuant to Item 402 of Regulation S-K of the rules of the Securities and Exchange Commission.

We understand that our executive compensation practices are important to our shareholders. Our core executive compensation philosophy continues to be based on pay for performance, and we believe that our executive compensation program is strongly aligned with the long-term interests of our shareholders. At our 2020 Annual Meeting of Shareholders, our shareholders voted to hold our "say-on-pay" advisory vote every year. Accordingly, the next "say-on-pay" vote will occur at our 2024 Annual Meeting.

In considering how to vote on this proposal, we encourage you to review the compensation tables and the narrative discussion preceding the compensation tables regarding our executive compensation program.

Required Vote. The affirmative vote by a majority of votes actually cast at the 2023 Annual Meeting is required for the approval of the compensation of our named executive officers.

Our board unanimously recommends a vote "FOR" the approval of the compensation of our named executive officers.

SHAREHOLDER PROPOSALS FOR THE 2024 ANNUAL MEETING

Each year, at the annual meeting of shareholders, the board submits to shareholders its nominees for election as directors. In addition, the board may submit other matters to the shareholders for action at the annual meeting. Shareholders may also submit proposals for action at the annual meeting.

Proposals for Inclusion in Our Proxy Statement

Shareholders interested in submitting a proposal for inclusion in our proxy materials for the 2024 Annual Meeting may do so by following the procedures described in Rule 14a-8 of the Exchange Act. If the 2024 Annual Meeting is held within 30 days of May 17, 2024, shareholder proposals must be received at 10500 Coursey Boulevard, Baton Rouge, Louisiana 70816, no later than the close of business on December 6, 2023 in order for such proposals to be considered for inclusion in the proxy statement and form of proxy relating to such meeting.

Proposals to be Introduced at the 2024 Annual Meeting

For any shareholder proposal to be presented in connection with the 2024 Annual Meeting but without inclusion in our proxy materials, including any proposal relating to the nomination of an individual to be elected to the board, a shareholder must give timely written notice thereof in writing to our corporate secretary in compliance with the advance notice and eligibility requirements contained in our By-laws. To be timely, a shareholder's notice must be delivered to Katie G. Plaisance, our Corporate Secretary, at 10500 Coursey Boulevard, Baton Rouge, Louisiana 70816 not less than 90 days nor more than 120 days prior to the first anniversary of the immediately preceding year's annual meeting. If, however, the date of the annual meeting is advanced by more than 30 days or delayed by more than 90 days from such anniversary date, notice by the shareholder to be timely must be so delivered not earlier than the 120th day prior to such annual meeting and not later than the close of business on the later of the 90th day prior to such annual meeting or, if public announcement of the date of such meeting is made less than 120 days in advance, the 10th day following the date of the first public announcement of the date of such meeting. The notice must contain information specified in our By-laws about each nominee or the proposed business and the shareholder making the nomination or proposal.

Under our By-laws, based upon the meeting date of May 17, 2024 for the 2024 Annual Meeting, a qualified shareholder intending to introduce a proposal or nominate a director at the 2024 Annual Meeting but not intending the proposal to be included in our proxy materials must give written notice to our Corporate Secretary not earlier than January 18, 2024 and not later than the close of business on February 17, 2024.

The advance notice provisions in our By-laws also provide that in the case of a special meeting of shareholders called for the purpose of electing one or more directors, a shareholder (who otherwise satisfies the conditions set forth in our By-laws) may nominate a person or persons (as the case may be) for election to such position if the shareholder's notice is delivered to the Corporate Secretary at the above address not earlier than the 120th day prior to the special meeting and not later than the close of business on the later of the 90th day prior to the special meeting or, if public announcement of the date of such meeting is made less than 120 days in advance, the 10th day following the date of the first public announcement of the date of the special meeting and of the nominee(s) proposed by the board to be elected at such meeting.

The specific requirements of our advance notice and eligibility provisions are set forth in Article Eight of our By-laws, a copy of which is available upon request. Such requests and any shareholder proposals should be sent to Katie G. Plaisance, Corporate Secretary, 10500 Coursey Boulevard, Baton Rouge, Louisiana 70816.

In addition to satisfying the requirements of our By-laws and applicable law, if a shareholder intends to comply with the universal proxy rules and to solicit proxies in support of director nominees other than Investar nominees, the shareholder must provide notice that sets forth the information required by Rule 14a-19 under the Exchange Act, which notice must be delivered at the above address no later than 60 calendar days prior to the one-year anniversary date of the annual meeting (for the 2024 Annual Meeting, no later than March 18, 2024). If the date of the 2024 Annual Meeting is changed by more than 30 calendar days from such anniversary date, however, then the shareholder must provide notice by the later of 60 calendar days prior to the date of the 2024 Annual Meeting and the 10th calendar day following the date on which public announcement of the date of the 2024 Annual Meeting is first made.

OTHER MATTERS

As of the date of this proxy statement, management was unaware of any other matters to be brought before the 2023 Annual Meeting other than those set forth herein. However, if any other matters are properly brought before the annual meeting, subject to applicable SEC rules, the persons named in the enclosed form of proxy will have discretionary authority to vote all proxies with respect to such matters in accordance with their best judgment.

AVAILABILITY OF ANNUAL REPORT ON FORM 10-K

Upon written request of any record holder or beneficial owner of shares entitled to vote at the 2023 Annual Meeting, we will provide, without charge, a copy of our 2022 Annual Report. Requests should be mailed to Katie G. Plaisance, General Counsel and Secretary, 10500 Coursey Boulevard, Baton Rouge, Louisiana 70816. You may also access our 2022 Annual Report on our Internet website, www.investarbank.com.

By Order of the Board of Directors

William H. Hidalgo, Sr. Chairman of the Board

April 4, 2023



Investar Holding Corporation 10500 Coursey Boulevard Baton Rouge, Louisiana 70816 (225) 227-2222 www.investarbank.com



P.O. BOX 8016, CARY, NC 27512-9903

YOUR VOTE IS IMPORTANT! PLEASE VOTE BY:

INTERNET



Go To: www.proxypush.com/ISTR

- Cast your vote online
- Have your Proxy Card ready
- Follow the simple instructions to record your vote



PHONE Call 1-855-652-7332

- Use any touch-tone telephone
- Have your Proxy Card ready
- Follow the simple recorded instructions



MAIL

- Mark, sign and date your Proxy Card
- Fold and return your Proxy Card in the postage-paid envelope provided

Investar Holding Corporation

Annual Meeting of Shareholders

For Shareholders of record as of March 20, 2023

TIME: Wednesday, May 17, 2023 3:00 PM, Central Time

PLACE: 10500 Coursey Blvd., 3rd Floor Baton Rouge, Louisiana 70816

This proxy is being solicited on behalf of the Board of Directors

The undersigned hereby appoints John J. D'Angelo and Katie G. Plaisance, and each or either of them, as the true and lawful attorneys of the undersigned, with full power of substitution and revocation, and authorizes them, and each of them, to vote all the shares of capital stock of Investar Holding Corporation which the undersigned is entitled to vote at said meeting and any adjournment thereof upon the matters specified and upon such other matters as may be properly brought before the meeting or any adjournment thereof, conferring authority upon such true and lawful attorneys to vote in their discretion on such other matters as may properly come before the meeting and revoking any proxy heretofore given.

THE SHARES REPRESENTED BY THIS PROXY WILL BE VOTED AS DIRECTED OR, IF NO DIRECTION IS GIVEN, SHARES WILL BE VOTED FOR EACH OF THE DIRECTOR NOMINEES IN ITEM 1 AND FOR THE PROPOSALS IN ITEMS 2 AND 3, AND AUTHORITY WILL BE DEEMED GRANTED UNDER ITEM 4.

If you hold shares in any Employee Stock Purchase Plan, or 401(k) savings plan of the Company (the "Plans"), then this proxy card, when signed and returned, or your telephone or Internet proxy, will constitute voting instructions on matters properly coming before the Annual Meeting and at any adjournments or post-ponements thereof in accordance with the instructions given herein to the trustee for shares held in any of the Plans. Shares in each of the Plans for which voting instructions are not received by 5:00 p.m. eastern time, May 12, 2023, or if no choice is specified, will be voted by an independent fiduciary.

You are encouraged to specify your choice by marking the appropriate box (SEE REVERSE SIDE) but you need not mark any box if you wish to vote in accordance with the Board of Directors' recommendation. The Named Proxies cannot vote your shares unless you sign (on the reverse side) and return this card.

PLEASE BE SURE TO SIGN AND DATE THIS PROXY CARD AND MARK ON THE REVERSE SIDE

Investar Holding Corporation

Annual Meeting of Shareholders

Please make your marks like this:

THE BOARD OF DIRECTORS RECOMMENDS A VOTE:

FOR ON PROPOSALS 1, 2 AND 3

	PROPOSAL		YOUR VOTE		BOARD OF DIRECTORS RECOMMENDS
1.	Election of Directors				
		FOR	WITHHOLD		•
	1.01 James H. Boyce, III				FOR
	1.02 John J. D'Angelo				FOR
	1.03 William H. Hidalgo, Sr.				FOR
	1.04 Rose J. Hudson				FOR
	1.05 Gordon H. Joffrion, III				FOR
	1.06 Robert Chris Jordan				FOR
	1.07 David J. Lukinovich				FOR
	1.08 Suzanne O. Middleton				FOR
	1.09 Andrew C. Nelson, M.D.				FOR
	1.10 Frank L. Walker				FOR
2.	Ratify the appointment of Home LLP as Investar Holding Corporation's independent registered public accounting firm for the 20 23 fiscal year.	FOR	AGAINST	ABSTAIN	FOR
3.	Approve, on an advisory basis, the compensation of our named executive officers.				FOR
4.	Transact such other business as may properly come before the annual meeting or any adjournments thereof.				
	Check here if you would like to attend the meeting in person.				
	Authorized Signatures - Must be completed for your instructions to be executed. Please sign exactly as your name(s) appears on your account. If held in joint tenancy, all persons should include title and authority. Corporations should provide full name of corporation and title of Form.				
Sig	gnature (and Title if applicable) Date Signature (if held jointly)				Date