



FOR IMMEDIATE RELEASE

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Investar Bank Continues Its Commitment To Baton Rouge Redevelopment Projects

Baton Rouge, La. – Investar Bank is the lead bank in a consortium of banks financing the revitalization project of the old Entergy power plant on Government Street in Baton Rouge. This project, which is approximately six months into phase one, will transform this historic site into one of the premier redevelopment projects in the Capital Region. This unique “social space” known as the ELECTRIC DEPOT will include a bowling alley, full service restaurants, spacious outdoor green spaces, residential condos, live music venues and the ability to host private parties.

“We continue to be focused on ways to improve the communities in which we live and work,” said John D’Angelo, President and Chief Executive Officer. “This revitalization project demonstrates Investar’s commitment to investing in projects that will enhance our community,” D’Angelo continued.

Investar is continually looking to invest in projects that will enhance the quality of life in the communities that we serve. If you are interested in financing a project that could rejuvenate a community, please contact us at 225.227.2330.

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Investar Holding Corporation (NASDAQ: ISTR), parent company of wholly-owned subsidiary Investar Bank, had total assets of approximately \$1.6 billion as of March 31, 2018. Investar Bank is a full-service community bank headquartered in Baton Rouge, La. offering extensive banking products and services for individuals and businesses for over 10 years. The Bank serves several markets across South Louisiana with 20 branches: the Baton Rouge area (four branches in Baton Rouge, one in Denham Springs, one in Port Allen, one in Gonzales, one in Prairieville, one in Jackson, one in Slaughter, one in St. Francisville & one in Zachary), Hammond, the Acadiana area (one in Lafayette, one in Ville Platte, one in Mamou and one in Pine Prairie) and the New Orleans area (one in Metairie, one in Elmwood and one in Mandeville). Equal Housing Lender. Member FDIC. To learn more, visit www.InvestarBank.com.