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Investar Bank Promotes Lott to Acadiana Market President

Baton Rouge, La. – Investar Bank has promoted Robert Lott to Acadiana Market President. For the past year Lott has served as the City President in Lafayette. With the addition of three locations in Evangeline Parish, he will oversee operations of the entire Acadiana footprint for Investar. Lott has more than 30 years' experience in banking, specifically in credit, lending, deposit operations, treasury management, appraisals, regulatory and asset-based lending with a focus in commercial and industrial (C&I).

“Robert is a proven leader with an extensive banking background. He is accustomed to the Investar system and the Bank’s policies and procedures,” Holly Hidalgo-DeKeyzer, Baton Rouge Regional President and EVP, Investar Bank, said. “Robert is committed to helping our newest team members in Evangeline Parish improve efficiencies as well as supporting their efforts to grow the established deposit base,” Hidalgo-DeKeyzer continued.

Lott’s community involvement has ranged from being a foster parent with Catholic Community Services and Volunteers of America to an instructor with the American Institute of Banking. He has supported many non-profit organizations over the years and is currently involved with One Acadiana, 9-Parish Chamber of Commerce.



Photo Caption: Robert Lott, Acadiana Market President/SVP, Investar Bank

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Investar Holding Corporation (NASDAQ: ISTR), parent company of wholly-owned subsidiary Investar Bank, had total assets of approximately \$1.6 billion as of Dec. 31, 2017. Investar Bank is a full-service community bank headquartered in Baton Rouge, La. offering extensive banking products and services for individuals and businesses for over 10 years. The Bank serves several markets across South Louisiana with 20 branches: the Baton Rouge area (four branches in Baton Rouge, one in Denham Springs, one in Port Allen, one in Gonzales, one in Prairieville, one in Jackson, one in Slaughter, one in St. Francisville & one in Zachary), Hammond, the Acadiana area (one in Lafayette, one in Ville Platte, one in Mamou and one in Pine Prairie) and the New Orleans area (one in Metairie, one in Elmwood and one in Mandeville). Equal Housing Lender. Member FDIC. To learn more, visit www.InvestarBank.com.