



FOR IMMEDIATE RELEASE

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Investar Bank Promotes Two Experienced Bankers

Baton Rouge, La. – Investar Bank recently promoted two experienced Senior Vice President Commercial Relationship Managers, Michael “Mike” Matthis and Melissa “Missy” Pace, to Commercial Market Managers. Both work at Investar Tower, the Bank’s corporate office, on Coursey Blvd. in Baton Rouge. Matthis and Pace are currently hiring commercial portfolio managers and commercial lenders to grow their teams.

Matthis has more than 25 years’ banking experience and Pace has more than 30 years’ experience in banking, both specializing in commercial lending. His focus is in commercial construction and her focus is in commercial real estate. Matthis has been with Investar for three years and Pace five years.

“I have enjoyed working with Mike and Missy over the last several years. They have each brought a depth of experience and many valued relationships to the Bank,” Holly Hidalgo-DeKeyzer, Regional President, Investar Bank, said. “I am delighted to promote them both to Commercial Market Managers where they will assume the additional responsibility of managing new commercial employees. This positive change will continue our efforts to diversify the Bank’s portfolio,” continued DeKeyzer.

As Commercial Market Managers Matthis and Pace are each responsible for hiring, managing and growing a team of commercial portfolio managers and lenders. Matthis graduated with a Bachelor’s of Science degree in Business Management from UNO and Pace studied Accounting at LSU. Matthis served as the Corporate Chair for Leukemia and Lymphoma Society’s (LLS) Light the Night Walk in 2016 and 2017. He is currently serving his second year as the Corporate Chair for St. Jude’s Day at the Derby benefitting childhood cancer. Pace is a member of the Baton Rouge Area Chamber Leadership Alumni.

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Investar Holding Corporation (NASDAQ: ISTR), parent company of wholly-owned subsidiary Investar Bank, had total assets of approximately \$1.8 billion as of December 31, 2018. Investar Bank is a full-service community bank headquartered in Baton Rouge, La. offering extensive banking products and services for individuals and businesses for over 10 years. The Bank serves several markets across South Louisiana with 21 branches: the Baton Rouge area (Baton Rouge, Central, Denham Springs, Port Allen, Gonzales, Prairieville, Jackson, Slaughter, St. Francisville, Zachary), Hammond, the Acadiana area (Lafayette, Ville Platte, Mamou, Pine Prairie) the New Orleans area (Metairie, Elmwood, Mandeville) and three branches in Texas (Houston, Texas City & Dickinson). Investar Bank NMLS ID# 481188. Equal Housing Lender. Member FDIC. To learn more, visit www.InvestarBank.com.



Michael "Mike" Matthis, Commercial Market Manager



Melissa "Missy" Pace, Commercial Market Manager